



FOR IMMEDIATE RELEASE

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RiNo Art District Hosts Second Annual Rhino Week Uniting Community Through Conservation

DENVER (May 25, 2021) — [RiNo Art District](#), a 501(c)(6) nonprofit grassroots arts organization dedicated to fostering a welcoming, creative community where a diversity of artists, residents and businesses thrive, has again teamed with nonprofit Global Conservation Corps (GCC) for [Rhino Week](#), taking place June 3-6. The second annual event will bring together artists, conservationists, wildlife lovers and the RiNo community to pay homage to RiNo's animal namesake, the rhinoceros, and raise awareness and support for GCC and other wildlife conservation organizations.

"After the success of our Rhino Week event in the spring of 2019, we wanted to continue to celebrate the animal we have rallied behind since the inception of the art district," said RiNo Art District president and co-founder, Tracy Weil. "After taking 2020 off, we're thrilled to bring our community together again to celebrate art, community, education, and conservation in collaboration with the GCC."

The week will include a kick-off panel discussion with local conservation and wildlife experts, a rhino-focused First Friday Art Walk featuring special installations, a West RiNo bar crawl "rhino stampede," and a family-friendly community mural project - all while promoting conservation partners and organizations doing great work for wildlife.

The funds from the week's events will benefit ongoing initiatives of GCC, which aims to conserve wildlife and empower local communities living alongside the rhino. This will include funding conservation education and experiences for the youth in the communities alongside Kruger National Park, and helping to support the anti-poaching rangers protecting the remaining rhinos.

"GCC couldn't be more excited about partnering again with RiNo Art District for Rhino Week," said Matt Lindenberg, founder of GCC. "It's only through international support and collaborations like these that we have a fighting chance to conserve our planet's precious wildlife."

According to the nonprofit organization Save The Rhino, this year will see three rhinoceros killed every day, with poaching increasing exponentially. They estimate that rhino poaching has experienced a 9,000% increase between 2007 and 2014.

"It's our hope that Rhino Week will help to support these amazing animals and continue uniting our community around conservation and collaboration," said Weil.

To learn more about each of the events during Rhino Week, please visit www.rinoartdistrict.org/visit/rhino-week.

About the RiNo Art District

RiNo Art District is a 501(c)(6) nonprofit grassroots organization dedicated to fostering a welcoming, creative community where a diversity of artists, residents and businesses thrive. The district is inclusive of five historical neighborhoods: Globeville, Elyria-Swansea, Five Points and Cole. Over the last decade, RiNo Art District has helped form both a Business Improvement District (BID) and General Improvement District (GID) and a community arts educational nonprofit (Keep RiNo Wild) to support the local community. Together, the RiNo Art District family of organizations fund and support the Denver community through advocacy, infrastructure improvements, artist support, community programming, business support, and events. To learn more, please visit rinoartdistrict.org and follow on Facebook and Instagram at @rinoartdistrict and Twitter at @rinoart.

About The Global Conservation Corps

The Global Conservation Corps (501c3) works toward a world for people and wildlife. For many communities alongside protected areas, Kruger National Park for example, there is little to no access to the wildlife within, and the barriers to living harmoniously alongside wildlife are extremely high. Youth in these communities often grow up without ever having the opportunity to enter the parks and forge a connection with the incredible wildlife species that call these areas home. GCC works to increase access and resources for youth who have been systematically excluded from conservation, consequently increasing the value and benefits from nature in communities, addressing the root causes of overexploitation of wildlife. To learn more, visit www.globalconservationcorps.org.

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