



showers for all



FOR IMMEDIATE RELEASE

Media Contact:

Sean Billisitz

sean@sidecarpr.com

574-298-2712

Showers For All Expands Access to Hygiene Services for Denver’s Unhoused with New Mobile Trailer

RiNo Art District Donation Enables Local Nonprofit to Impact Twice as Many Individuals with Showers and Laundry Services

DENVER—(May 16, 2023) – [Showers For All](#), a 501(c)(3) nonprofit dedicated to providing hygiene and dignity to those most in need, today announced the launch of a new trailer to expand its vital services and effectively double the number of mobile showers and laundry services available to Denver’s unhoused community. The new trailer was made possible by a recent donation from [RiNo Art District](#).

“The lack of shower and laundry facilities for people in need is a health crisis in our community, but we know this simple service can deliver truly meaningful results,” said Jennifer Kloeppe, Founder of Showers For All. “Through the contributions of community members and partners like RiNo Art District, we are able to amplify our impact, transforming daily lived experience for people of all ages who are living on the streets here in Denver. With our new trailer, we are able to provide access to 50 more showers and do 50 more loads of laundry a day. That’s 50 more families who are able to send their children to school with clean clothes, 50 more individuals who are able to feel confident going to that job interview, and 50 more people who will hopefully know that they are valued in our society.”

Since 2019, Denver-based Showers For All has been at the forefront of outreach to the most vulnerable and threatened in our community. Recognizing the critical importance of hygiene and its influence on physical and mental well-being, each trailer offers two full-service bathrooms and multiple washers & dryers, delivering a critical, and often forgotten, service to those struggling with homelessness and poverty. Having touched the lives of more than 10,000 people in Denver, Showers For All not only offers a path to cleanliness and improved health, but also helps to restore dignity and hope to those in need.

“Denver’s housing crisis can often seem like an intractable problem, but the reality is that there is so much we, as individuals and organizations, can do to advocate for compassionate strategies to meet the needs of everyone in our community,” said Charity Von Guinness, Executive Director of the RiNo Art District. “From RiNo’s advocacy work with the Unhoused Action Coalition and our social impact grants to our partnership with Showers For All, we are committed to supporting an inclusive, safe and equity-minded vision to eradicate homelessness through collective compassion. We are incredibly proud to support Showers For All, and together, we hope to demonstrate the endless opportunities for people to make a meaningful contribution in creating a Vision Zero objective in Denver.”



showers for all

Showers For All trailers are stationed throughout the week at several locations in Denver. For the latest times and locations, and to learn more about ways to can support the organization’s mission, make a donation or volunteer, visit ShowersForAll.org.



About Showers For All

Founded in 2019, Showers For All is a 501(c)(3) nonprofit on a mission to provide hygiene and dignity to those most in need. At Showers For All, providing showers and laundry services for unsheltered neighbors in the community is more than just being clean—it boosts confidence and restores dignity by providing something so simple that is often taken for granted. Showers For All takes a different approach to combating homelessness, while inspiring people to see unhoused members of the community in a different light. Each trailer is designed and built from the ground up, which gives us complete control over the space to ensure we are providing a safe and compassionate experience for every guest we engage with. To learn more about the organization or ways you can support, visit ShowersForAll.org.

About RiNo Art District

RiNo Art District is a 501(c)(6) nonprofit organization dedicated to fostering a welcoming, creative community where a diversity of artists, residents and businesses thrive. The district is inclusive of five historical neighborhoods: Globeville-Elyria-Swansea, Five Points and Cole. Over the last decade, RiNo Art District has helped form both a Business Improvement District (BID) and General Improvement District (GID) and a community arts educational nonprofit (Keep RiNo Wild) to support the local community. Together, the RiNo Art District family of organizations fund and support the Denver community through advocacy, infrastructure improvements, artist support, community programming, business support, and events. To learn more, please visit rinoartdistrict.org and follow on Facebook and Instagram at @rinoartdistrict and Twitter at @rinoart.