

INCOME

- Contributions/Sponsorship
- Membership
- Grants
- Earned Revenue: Advertising, Tours, Merchandise



INVESTMENT

- District Character + Identity
- Affordability + Economic Diversity
- Infrastructure
- Mobility + Connectivity
- Sustainability + Environment

- Mill Levy
- DURA/SOT

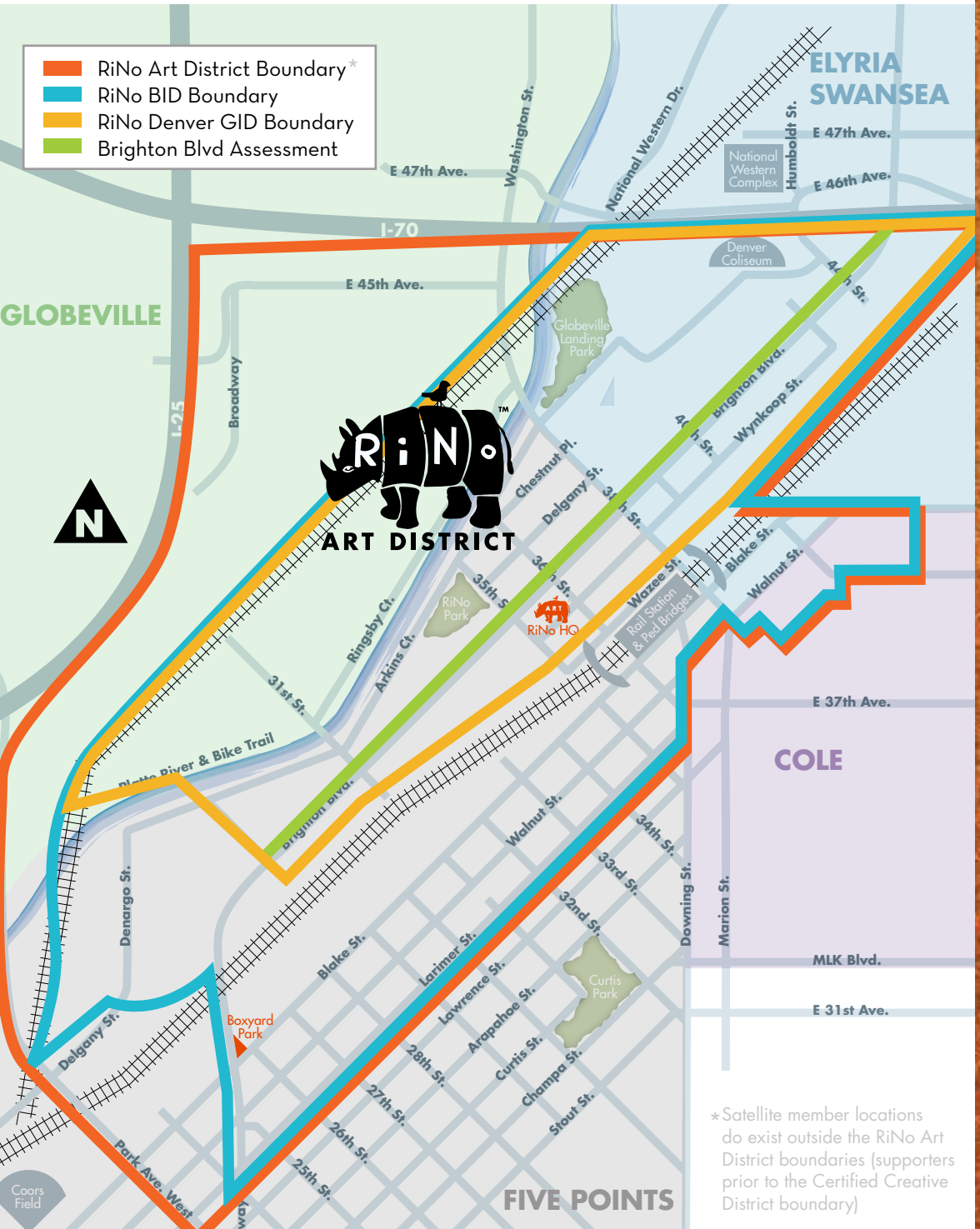


- Support for Artists, Creatives + Local Business
- Advocacy
- Placemaking
- Marketing + Branding

- Mill Levy
- DURA/SOT



- Brighton Blvd Improvements + Maintenance
- West Side Infrastructure Projects



*Satellite member locations do exist outside the RiNo Art District boundaries (supporters prior to the Certified Creative District boundary)

RiNo Art District Board

- | | |
|-------------------------|------------------------|
| Andrew Feinstein | Chandler Romeo |
| Rexford Brown | Anne Hayes |
| Jonathan Kaplan | Jonathan Power |
| Tracy Weil | Adam Gordon |
| Justin Croft | Rebecca Vaughan |
| Sonia Danielsen | Justin Anthony |
| Vicki Sterling | |

BID Board

- Justin Croft**
- Sonia Danielsen**
- Tracy Weil**
- Andrew Feinstein**
- Bryan Slekes**
- Josh Fine**
- Ari Stutz**
- Rachel Rabun**

GID Board

- Anne Hayes**
- Jason Winkler**
- Jonathan Kaplan**
- Larry Burgess**
- Chris Woldum**
- Tracy Weil**
- Roberto Eaton**
- Bernard Hurley**
- Karen Good**
- Councilman Brooks**

RiNo Art District Staff

- Jamie Giellis** | President
- Tracy Weil** | Creative Director + Co-Founder
- Alye Sharp** | Community Outreach Director
- Eva Zimmerman** | Membership + Art Director
- Amanda Kriss** | Communications Director
- Alex Pangburn** | RiNo Made Store Manager
- Robin Munro** | CRUSH Founder + Curator



3501 Wazee Street, Suite 109, Denver, CO 80216
RiNoArtDistrict.org



A Message from the RiNo Art District:

Art is the spark. The generator of big ideas and visionary thinking. The very thing that can both challenge us and push us all to be better, bolder. For us, it is also the common denominator. When you start with art, the results are bound to be different.

In this moment, we recognize that art has helped us all keep moving forward, in a similar direction. It has shaped our conversations about people and about place. It has challenged us to do more, fight harder, and push farther.

Nearly three years into delivering bold initiatives via our consolidated RiNo Art District model, supported by the RiNo Business Improvement District and RiNo Denver General Improvement District, we have made progress in pushing for a new dynamic in how great cities and great places are made. We have pushed for bolder visions, better policies and creative problem solving. We have brought disparate voices to the table in order to hear all sides and craft better solutions.

Thank you for being a part of building a stronger future for the RiNo Art District and the historic neighborhoods - Cole, Five Points, Globeville and Elyria-Swansea - that we are honored to be a part of.

THANK YOU

- To the RiNo Community*
- To our Members*
- To our BID/GID Ratepayers*
- To our Board Members*
- To the City/County of Denver*

RiNo Art District
 Annual Report 2017/2018

RiNo galleries are promoted in the 2017 "BUY ART" guide magazine—during 2017 and 2018, **RiNo welcomes at least 7 new galleries.**

7 new galleries

RiNo welcomes Beloved Community Village—the City's first ever tiny home village for the homeless, provides the villagers with an art-fence for privacy, serves on their council, and advocates for their continued stay in RiNo.

The **RiNo BID contributes another \$20,000 toward Artspace** and their efforts to develop affordable artist housing in RiNo, bringing the BID's total contribution to \$40,000 and helping to leverage more than \$300,000 in additional funding.



SUMMER

2017



Advocacy for **improvements to pedestrian infrastructure** including the 35th Street pedestrian bridge and preparations for the two-way conversion of Walnut Street enhances safety and walkability in the district.

RiNo implements **artist bike racks**, 4 miles of new bike lanes, and custom rhino bike lane markers.

Safe Creative Spaces program passes through City Council thanks to RiNo's persistence and tenacity.

4 miles of new bike lanes

FALL



New wayfinding signage sprouts up around RiNo to help create a sense of place through district gateways and pedestrian signage.

The **RiNo Promenade** reaches a huge milestone toward implementation after successfully being added to the GO Bond.



The 38th St. Underpass gets its big reveal after a nearly two-year effort by RiNo to bring light and color to the previously dark and blighted underpass making it safer for cyclists, pedestrians, and drivers alike.

RiNo completes **30% design documents to convert 35th Street** between Arkins and Wazee into a street designed primarily for pedestrians and cyclists.

WINTER



After years of negotiations and advocacy, **RiNo was awarded control of two historic buildings within the RiNo Park.** The park buildings will serve as a community hub that celebrates art, innovation, education, small business, and community empowerment for the four neighborhoods in RiNo.

RiNo's 2018 guide magazine **features the four historic neighborhoods RiNo is a part of**—Five Points, Cole, Globeville, Elyria-Swansea.

\$40k to RiNo Made artists

RiNo launches a behind-the-scenes **Insider Tours series**, giving exclusive access to the most exciting developments and businesses in the district. **\$10,000 has been raised** to help fund artist initiatives and other projects the district spearheads.



SPRING

The RiNo Made store opens, serving as a gallery and retail opportunity for artists working or creating in the district. Every month, a new artist has a featured exhibit in the store and RiNo Made Salons offer creatives valuable entrepreneurship training and networking. Artists receive 60% of each sale, with 40% coming back to the art district to support artist initiatives and operating costs. \$40,000 has been paid to artists and over 100 artists have been represented in RiNo Made.

RiNo works with the Global Conservation Corps on a fundraising event, **RiNo for Rhinos**, featuring a silent auction of rhino inspired artwork from RiNo artists.

400+ trees planted

RiNo installs its **first creative crosswalk** on Larimer Street at the intersection of 26th Street improving safety and visibility for pedestrians and cyclists.



2018

Following a 20-month transformative construction project, **Brighton Blvd, celebrates its grand opening.** The \$30 million revitalization project was funded significantly by the City with the support of \$3 million from the RiNo Denver GID.

SUMMER/FALL



RiNo brings together artists and businesses for the **World Trade Center Denver Collaboration workshop** where **45 artists contribute ideas** for including art and artists into this new global destination.

RiNo hosts the **pilot Denver Day Works program** to employ members of the homeless community for maintenance of the district while providing them with job training, support services, and paid employment.

The RiNo Made Pop-Up shop opens for the holidays, launching a new platform for RiNo artists to exhibit and sell their work.

RiNo launches a **partnership with the Denver Public Library** on programming and education with goals to expand to a full maker-space in the new RiNo Park Buildings.

RiNo celebrates Denver Arts Week with a **VIP Studio and Gallery Tour** guiding 90 guests throughout the district.

100+ artists featured at RiNo Made



The inaugural "Side Stories" immersive video event featured digital works from ten Colorado artists projected onto outdoor walls in RiNo. Each artist received a \$5,000 stipend to create a site-specific, short film inspired by RiNo's four historic neighborhoods.

One of first 11 EcoDistricts

The RiNo Design Overlay and Guidelines, and Density Bonuses are passed to encourage development that maintains the character and feel of the district and incentivises inclusion of affordable residential and commercial units above and beyond current city requirements.

RiNo BID partners with the City to launch **"RiNo MAPS"** (RiNo Mobility and Parking Study) to help establish a framework through which the district can strategically and creatively manage access and mobility challenges.

After several months of crowdfunding, fundraising, and volunteerism, **RiNo's pop-up park opens to the public.** **Boxyard Park** features a dog park, art, seating and tables, food trucks, and a variety of programming through the end of the year. This pilot activation will ideally lead to support from the City to adopt Boxyard as an official park in the Parks and Recreation system.



The Brighton Blvd project delivers **2.6 miles of sidewalks and separated cycle track**, two new traffic signals, new pedestrian crossings, wayfinding signage, and safety improvements as well as **over 400 trees**, 300+ streetlights, 100+ benches, 30+ bike racks, and 80+ on-street parking spaces.

Denver's foremost urban art festival, **CRUSH WALLS**, is relaunched as an official project of RiNo to include off-the-wall activations alongside its compelling mural program. The event expands to **30 blocks throughout RiNo** and features an unprecedented lineup of **77 local and 7 international artists over the 7 day event.**