

## CAPITOL HILL BID BUDGET FY 2024

|  | FY 2023          |                   | FY 2024          |                   |
|--|------------------|-------------------|------------------|-------------------|
| <b>Income</b>  |                  |                   |                  |                   |
| <b>BID Taxes</b>   |                  |                   |                  |                   |
| Taxes  | 1,628,000        |                   | 1,919,773        |                   |
| Penalties and Interest   | 58,000           |                   | 60,000           |                   |
| Contractual Income other BIDs/Main Sts                           | 1,368,154        |                   | 795,923          |                   |
| Grants   |                  |                   | 136,548          |                   |
| Interest Income  | 2,200            |                   | 2,200            |                   |
| <b>Total Income</b>  | <b>3,056,354</b> | <b>3,056,354</b>  | <b>2,914,444</b> | <b>2,914,444</b>  |
| <b>Expense</b>   |                  |                   |                  |                   |
| <b>100 Administrative</b>  |                  |                   |                  |                   |
| Annual Audit & 990 Filing  | 14,000           |                   | 16,000           |                   |
| Depreciation Expense   | 1,350            |                   | 2,411            |                   |
| Dues and Subscriptions   | 13,500           |                   | 13,500           |                   |
| Insurance  | 13,000           |                   | 12,689           |                   |
| Interest Expense   | 0                |                   | 0                |                   |
| Licenses and Permits   | 800              |                   | 1,000            |                   |
| Miscellaneous  |                  |                   |                  |                   |
| Office Supplies  | 7,500            |                   | 6,500            |                   |
| Postage and Delivery   | 500              |                   | 750              |                   |
| Personnel (Salary, Taxes & Benefits)                             | 298,790          |                   | 307,753          |                   |
| Printing and Reproduction  | 700              |                   | 1,000            |                   |
| Professional Fees (Legal & Accounting)                           | 70,000           |                   | 81,800           |                   |
| Professional Development   | 0                |                   | 0                |                   |
| Office Space (rent, utilities, parking)                          | 58,200           |                   | 58,200           |                   |
| Repairs and Maintenance  | 2,500            |                   | 2,500            |                   |
| Telephone  | 3,200            |                   | 3,200            |                   |
| Travel & Ent   | 3,000            |                   | 5,000            |                   |
| <b>Total 100 Administrative Expenses</b>                         | <b>487,040</b>   | <b>-\$487,040</b> | <b>512,304</b>   | <b>-\$512,304</b> |
| <b>Meetings and Conferences</b>                                  |                  |                   |                  |                   |
| Annual Membership Meeting  | 10,000           |                   | 6,000            |                   |
| Annual Report Produced   | 3,000            |                   | 3,000            |                   |
| Board, Committee & Conferences                                   | 1,000            |                   | 1,000            |                   |
| Holiday Party  | 7,000            |                   | 7,000            |                   |
| <b>Meetings &amp; Conferences (Annual, Holiday Party, Board)</b> | <b>21,000</b>    | <b>-21,000</b>    | <b>21,000</b>    | <b>-21,000</b>    |
| <b>Program Expenses</b>  |                  |                   |                  |                   |
| <b>200 Operations</b>  |                  |                   |                  |                   |
| Personnel  |                  |                   |                  |                   |
| Ops Dir & Field Dir Salary, Taxes, Benefits                      | 340,000          |                   | 350,200          |                   |
| Depreciation   |                  |                   | 0                |                   |
| Insurance  | 10,000           |                   | 14,439           |                   |
| <b>Total Operations</b>  | <b>350,000</b>   | <b>-350,000</b>   | <b>364,639</b>   | <b>-364,639</b>   |
| <b>300 Marketing/Streetscapes Program</b>                        |                  |                   |                  |                   |
| Personnel  |                  |                   |                  |                   |
| Marketing Director Salary, Taxes, Benefits                       | 108,000          |                   | 111,240          |                   |
| Sponsorships   | 15,000           |                   | 10,000           |                   |
| Advertising & Promotional  | 25,000           |                   | 25,000           |                   |
| Insurance  | 3,500            |                   | 4,587            |                   |
| Wreath Install and Electric                                      | 12,000           |                   | 12,000           |                   |
| LIGHTED WREATHS \$90k Amortized over 10 years                    | 8,972            |                   | 8,973            |                   |
| TREE & MENORAH LIGHTING PROGRMS                                  | 35,000           |                   | 50,000           |                   |
| Production of New Banners  | 0                |                   | 0                |                   |
| Depreciation for: Website/Branding/Placemaking Video             | 4,572            |                   | 6,158            |                   |
| Web Hosting & Maintenance  | 6,000            |                   | 6,000            |                   |
| <b>Total 300 Marketing/Streetscapes Program</b>                  | <b>218,044</b>   | <b>-\$218,044</b> | <b>233,957</b>   | <b>-\$233,957</b> |
| <b>400 Ambassador/Safety Program</b>                             |                  |                   |                  |                   |
| Personnel  |                  |                   |                  |                   |
| Total Ambassador Salaries, Taxes, Benefits                       | 146,000          |                   | 150,380          |                   |
| Care and Feeding (1/4 Awards)                                    | 2,600            |                   | 2,600            |                   |
| Communications   | 10,000           |                   | 7,500            |                   |
| Insurance  | 4,100            |                   | 6,020            |                   |
| Depreciation   |                  |                   | 0                |                   |

**CAPITOL HILL BID BUDGET FY 2024**

|  |                  |                     |                |                   |
|--|------------------|---------------------|----------------|-------------------|
| Uniforms & Equipment                                       | 3,700            |                     | 3,700          |                   |
| <b>Total 400 Ambassador/Safety Program</b>                 | <b>166,400</b>   | <b>-\$166,400</b>   | <b>170,200</b> | <b>-\$170,200</b> |
| <b>500 Clean Program</b>                                   |                  |                     |                |                   |
| <b>Personnel</b>   |                  |                     |                |                   |
| <b>Total Clean Team Salaries, Taxes, Benefits</b>          | 480,000          |                     | 512,400        |                   |
| <b>Depreciation Expense</b>                                | 7,112            |                     | 4,023          |                   |
| <b>Care and Feeding</b>                                    | 12,000           |                     | 12,000         |                   |
| <b>Insurance</b>   | 19,000           |                     | 23,491         |                   |
| <b>Storage facility</b>                                    | 17,000           |                     | 12,000         |                   |
| <b>Tree Boxes/Landscaping Programs</b>                     | 25,000           |                     | 25,000         |                   |
| <b>Uniforms &amp; Equipment</b>                            | 35,000           |                     | 40,000         |                   |
| <b>Vehicle Expenses</b>                                    |                  |                     |                |                   |
| <b>Auto Insurance</b>                                      | 6,000            |                     | 8,416          |                   |
| <b>Depreciation</b>  | 0                |                     | 0              |                   |
| <b>Gas, parking &amp; Maintenance</b>                      | 15,000           |                     | 15,000         |                   |
| <b>Interest Expense</b>                                    | 0                |                     | 0              |                   |
| <b>Total 500 Clean Program</b>                             | <b>616,112</b>   | <b>-\$616,112</b>   | <b>652,330</b> | <b>-\$652,330</b> |
| <b>Homeless Programs/RWW Support</b>                       | 10,000           |                     | 40,000         |                   |
| <b>Transportation (Circulator)</b>                         | 8,500            |                     | 0              |                   |
| <b>Total Program Expenses</b>                              | <b>18,500</b>    | <b>-\$18,500</b>    | <b>40,000</b>  | <b>-\$40,000</b>  |
| <b>Contractual Expenses (BRMS, AMPBID, DSLBD, MVTICID)</b> |                  |                     |                |                   |
| <b>Personnel</b>   |                  |                     |                |                   |
| <b>Total Salaries, OT, Casual Labor, Taxes, Benefits</b>   | 1,000,000        |                     | 667,287        |                   |
| <b>Administrative</b>                                      | 5,000            |                     | 3,000          |                   |
| <b>Insurance</b>   | 40,000           |                     | 20,000         |                   |
| <b>Uniforms and Equipment</b>                              | 95,000           |                     | 48,000         |                   |
| <b>Vehicle Use</b>   | 39,000           |                     | 16,000         |                   |
| <b>Total Contractual Expenses</b>                          | <b>1,179,000</b> | <b>-\$1,179,000</b> | <b>754,287</b> | <b>-\$754,287</b> |
| <b>DSLBD Grant Expenses (Eastern Market)</b>               |                  |                     |                |                   |
| <b>Personnel</b>   |                  |                     | 92,605         |                   |
| <b>Insurance</b>   |                  |                     | 7,926          |                   |
| <b>Uniforms &amp; Equipment</b>                            |                  |                     | 14,287         |                   |
| <b>Vehicle Use</b>   |                  |                     | 2,106          |                   |
| <b>Total Grant Expenses</b>                                |                  |                     | 116,924        | <b>-\$116,924</b> |
| <b>Discretionary Funds - Use TBD</b>                       | <b>0</b>         | <b>\$0</b>          | <b>20,000</b>  | <b>-\$20,000</b>  |
| <b>Net Income</b>  |                  | <b>\$258</b>        |                | <b>\$28,803</b>   |