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**Capitol Riverfront BID Presents the 2nd Annual PARCEL Market at Canal Park,  
Celebrating the Holiday Season with Local Artisans**

This holiday season, the Capitol Riverfront Business Improvement District (BID) announces the return of PARCEL Market at Canal Park, located at 200 M Street, SE, on Saturday, December 5th and Sunday, December 6th from 12:00 pm to 6:00 pm. Named the "Christmas future of holiday markets" by Washington Post Express in 2014, PARCEL Market will light up Canal Park's three blocks with holiday cheer among the 10,000 square-foot ice rink, cozy fire pits, interactive art installations, and a festive showcase of DC's emerging talent in retail, food, art, and musical entertainment. This year, the Capitol Riverfront will also feature a holiday tree in the southern block of Canal Park. The tree will be illuminated on Saturday, December 5<sup>th</sup> at 6:00 pm to celebrate the season. "The Capitol Riverfront BID promotes a sense of community among our residents, employees and neighbors in adjacent communities through programming and events like Parcel Market," said BID President Michael Stevens. "The holidays are a wonderful time of year to encourage people to gather and celebrate the season with their neighbors, and Canal Park is one of our community open spaces where we can all gather. From the ice rink to the tented market, from the vendors to the holiday tree, Parcel Market is the festive place to begin holiday celebrations."

PARCEL Market at Canal Park is curated and co-managed by husband and wife team Kelly Towles, a DC-based street artist, and Virginia Arrisueño, founder and lead designer of local knit accessories brand DeNada. As DC residents, the creative couple is passionate about providing an engaging community experience for market-goers in the city while supporting and showcasing local small businesses. "As artists and small business owners ourselves," says Ms. Arrisueño, "we're very proud to support and promote DC's creative community and local businesses ranging from designers to artists, musicians, and food purveyors. PARCEL at Canal Park is a wonderful and exciting annual event, and we're so honored to be included in the curation and organization of this outdoor holiday marketplace!"

Each day this family-friendly market will be anchored by quality emerging labels and designers that span Fashion, Jewelry, and Accessories; Pet Toys and Apparel; Home Enhancements; Hand-crafted Artwork; and Printmaking. Market-goers can shop from DeNada, Akae, Typecase Industries, Be Clean, Cloud Terre, and many more local retailers in one vibrant location. The food lounge will warm shoppers with seasonal fare and beverages from local favorites Dirty

South Deli, Ben's Chili Bowl, Bluejacket Brewery, Ice Cream Jubilee, Agua 301, District Doughnut, and other local chefs and food entrepreneurs. This year welcomes a new partnership with the team at A Creative DC, featuring hands-on workshops throughout the weekend, such as Greeting Card Making with Typecase Industries, Sip n' Paint with watercolor artist Marcella Kriebel, Holiday Wreath Making, and more.

Whether enjoying tasty cuisine, lacing up for skating, or finding gifts for friends and family among talented local merchants, the Capitol Riverfront BID invites all to celebrate the season with us at PARCEL Market. This event is free and open to the public.

For the latest updates, visit [www.parcelmarketdc.com](http://www.parcelmarketdc.com), Facebook at PARCEL Market DC, and Twitter at @parcelmarketdc.