

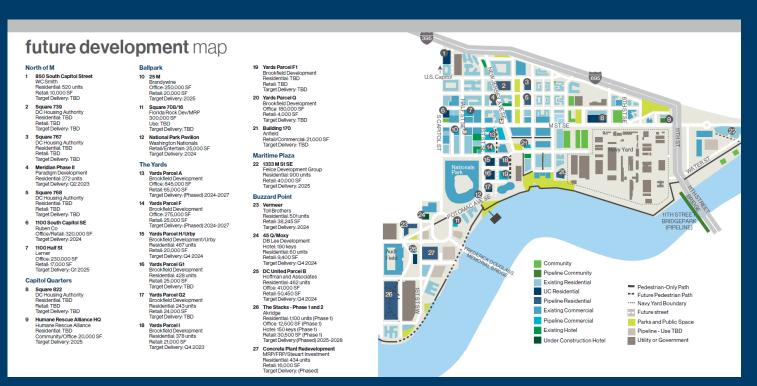
State of Capitol Riverfront





2022 Development Summary

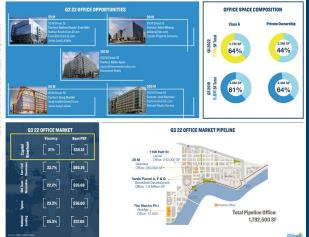
The neighborhood achieved 73% buildout by the end of 2022.





Development Reports: 2022





BID quarterly development reports offers insights into market trends.

Key Takeaways:

- ✓ 1,264 new housing units delivered in 2022
- ✓ Residential rental rates (\$/SF) surpassed pre-pandemic levels after absorbing more than 6,000 units of new product
- ✓ Occupancy stayed at 94% for stabilized buildings



Residential Highlights

DELIVERED IN 2022: Rental Units – 1,264 UNITS



Illume Tower 2



1000 S. Capitol



Coda on Half



Verge

UNDER CONSTRUCTION – 1,179 UNITS



The Stacks
Phase I



Parcels I and G

- The Yards



Meridian Phase II



Vermeer

BREAKING GROUND IN 2023 1,797 UNITS



1333 M Street



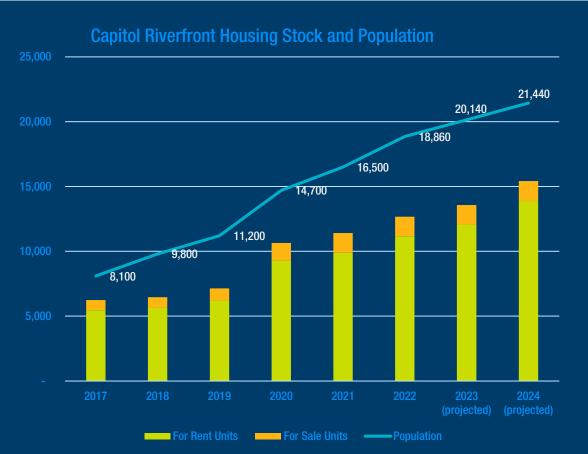
Hoffman & Associates



Steuart/MRP



Population Boom



EXISTING

13,608 Units**50** Projects

UNDER CONSTRUCTION

1,179 Units6 Projects



Office Highlights



80 M expansion (completed)



1100 Half St (planned)



Yards Office Campus (planned)

36,000 Daytime Employees* **7.2M SF** of Office Space

Planned5 Buildings
Approximately 1.8 million SF

Office Market News:

- ✓ Completion of 80 M's expansion
- ✓ Skanska acquired 25M site
- ✓ Walmart Inc. and BPAmerica Inc. inked leases at 80 M



Hospitality Highlights



The 225-key AC Marriott Hotel opened in February 2022



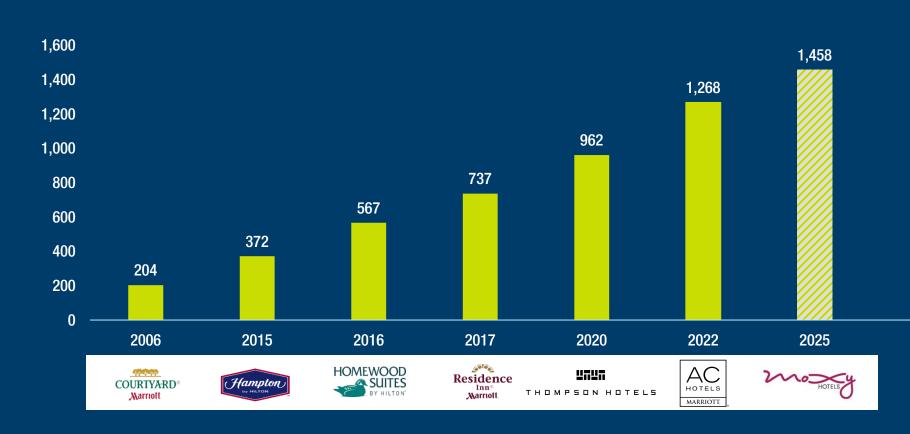
Rendering of the planned 190-key Moxy Hotel at 45 Q Street SW

Hospitality/Tourism sector continuing to bounce back.

- ✓ New AC Marriott opened in February of 2022
- ✓ Thompson sold and rebranded



Hospitality Growth





Retail Snapshot

Shops, Restaurants, Services Opened









62 Other Retail

150 Total Retailers











847,000 SF Existing Retail









Retail Snapshot: Upcoming

Shops, Restaurants, Services Coming



















THE CRAZY GOLF CLUB

2023 Goals

- ✓ Diversify ground floor retail offerings
- ✓ More broker outreach
- ✓ More data driven info to share with brokers



Community Building Highlights



Art All Night



Movies on the Pitch



Friday Night Concerts



Petalpalooza



Bridge to Bridge 5K



Pumpkins in the Park



8 Nights of Giftaways



12 Days of CapRiv



Marketing & Branding Highlights









- Newsletter open rate: 43% (20% above industry average)
- Inaugural Capitol Riverfront Photo Contest
- 7,000 Everyday Guides to the Neighborhood distributed
- New Neighborhood
 Marketing Video
- 3.3M Ad Digital Ad Campaign Impressions



Parks & Open Spaces



Canal Park

Park Maintenance

- ✓ Lighting and electric overhaul
- ✓ Water pump repairs/maintenance
- ✓ Lawn panel replacements
- ✓ Planting bed replacements
- ✓ Restoration of tables & chairs
- ✓ Repairs to boardwalk & pavers



Yards Park

Public Realm Planning + Operations

- ✓ New Planning and Public Realm team
- ✓ Implementing Virginia Ave Underpass and Corridor Vision Plan
- Developing Public Realm Vision Plan and Public Realm Operations Master Plan



Capitol Riverfront Parks Foundation

- ✓ BID established a capital reserve fund for parks & open space projects
- ✓ Parks Foundation will be activated
- ✓ Friends of the Parks groups will be launched



Public Realm Efforts

Underpass Master Plan Process

✓ The BID coordinated an underpass vision plan process & published designs for all 8 underpasses as well as adjacent public spaces and parks

Public Realm Operations Planning

✓ Building out a robust tracking database, maintenance schedules, and more to better assess and address public realm issues

Half Street Maintenance and Planning

✓ Working with Half Street owners near the Ballpark to maintain and further plan the special Half Street public space.









2022 Transportation Efforts

M Street Corridor Mobility Study

✓ Concluded a year-long PILOT study to investigate multimodal transportation options on M Street

Buzzard Point N/S Connectivity Study

✓ Finalized a study to develop transit connectivity options for Buzzard Point

South Capitol Street Task Force

- ✓ Task Force of stakeholders advocated for urgency and transparency
- ✓ Worked with other community groups to highlight the need to better connect SE and SW neighborhoods with a safer and more attractive corridor

South Capitol Street Corridor Enhancements





Looking Ahead...2023 Focal Points



Community
Building



Public Safety



Underpass Master
Plan Implementation



Parks
Foundation
Public Launch



Supporting Development and Lease-up Across
Market Segments

BID 5-Renewal Goals

- ✓ Facilitate the buildout of the neighborhood
- Maintain a clean, high quality public realm
- ✓ Foster an ongoing sense of community
- ✓ *Implement* a 10-year vision for the parks
- ✓ *Enhance* the neighborhood's civic infrastructure
- ✓ Enhance accessibility to the CRBID & the Anacostia
- ✓ *Attract* retail, office & residents