



Friendship Heights

ALLIANCE

The Friendship Heights Alliance is a new organization dedicated to supporting a vibrant and thriving neighborhood on both sides of the Maryland and DC border. You can learn more about us at friendshipheightsalliance.org.

We are reaching out to local Friendship Heights businesses like you to let you know about some events and joint marketing efforts we have planned for the summer.

EVENTS:

Friendship Heights Makers Market

Music, makers, food, fun, and art

June 25, 2022, 3-7 pm

September 10, 2022, 3-7 pm

Location: West side of Wisconsin Avenue from Jenifer to Garrison

Echoes of Ellis Island: A Photography Exhibit by Jarob Ortiz

The first floor of the Chevy Chase Pavilion will be transformed into a photo gallery and cultural space in partnership with Lost Origins Gallery and the International Focus on the Story Photography Festival. Join friends and neighbors at three events featuring never-before-shown large-format images by National Park Service photographer Jarob Ortiz.

June 23: Opening Celebration, 6-9 pm

July 7: Photographer's Discussion, 6-8 pm

July 21: Closing Celebration, 6-9 pm

Gallery open each Saturday & Sunday, 12-3 pm

Location: Chevy Chase Pavilion, 5335 Wisconsin Avenue NW, First Floor

Along with this letter, we've included a poster and some postcards promoting these events. We'd be so grateful if you'd consider hanging the posters in your window and/or placing postcards somewhere in your business.

If you'd like to be involved in any of these events – or future programming! – please reach out to us at hello@friendshipheightsalliance.org. We'd welcome your participation and can send you a media packet if you'd like to help us promote these events through your online channels.

MARKETING YOUR BUSINESS ON THE FRIENDSHIP HEIGHTS ALLIANCE WEBSITE:

The Friendship Heights Alliance is building a website that will include a map and business directory. We want to include your business! We have created a form you can use to enter your data to make sure you are included. We also ask for a contact person that we can reach out to for photos that can be used on our site.



We also have hired an awesome photographer who is helping us with social media. Please let us know if you want to set up a time for him to take some photos at your business to share on our channels.

If you have any questions at all or would like more information please reach out to us at hello@friendshipheightsalliance.org

Thank you!

Natalie Avery and Rachel Davis
Friendship Heights Alliance