



Civic Dashboard

Dec 1, 2024 - Nov 30, 2025

Property:

TS

The Set district

37 W Atlantic Ave, Delray Beach, FL 33444

Visitation data for The Set district is adjusted to exclude restricted locations.
For additional info, please visit <https://www.placer.ai/company/privacy-faq>



Scan to view on placer.ai platform

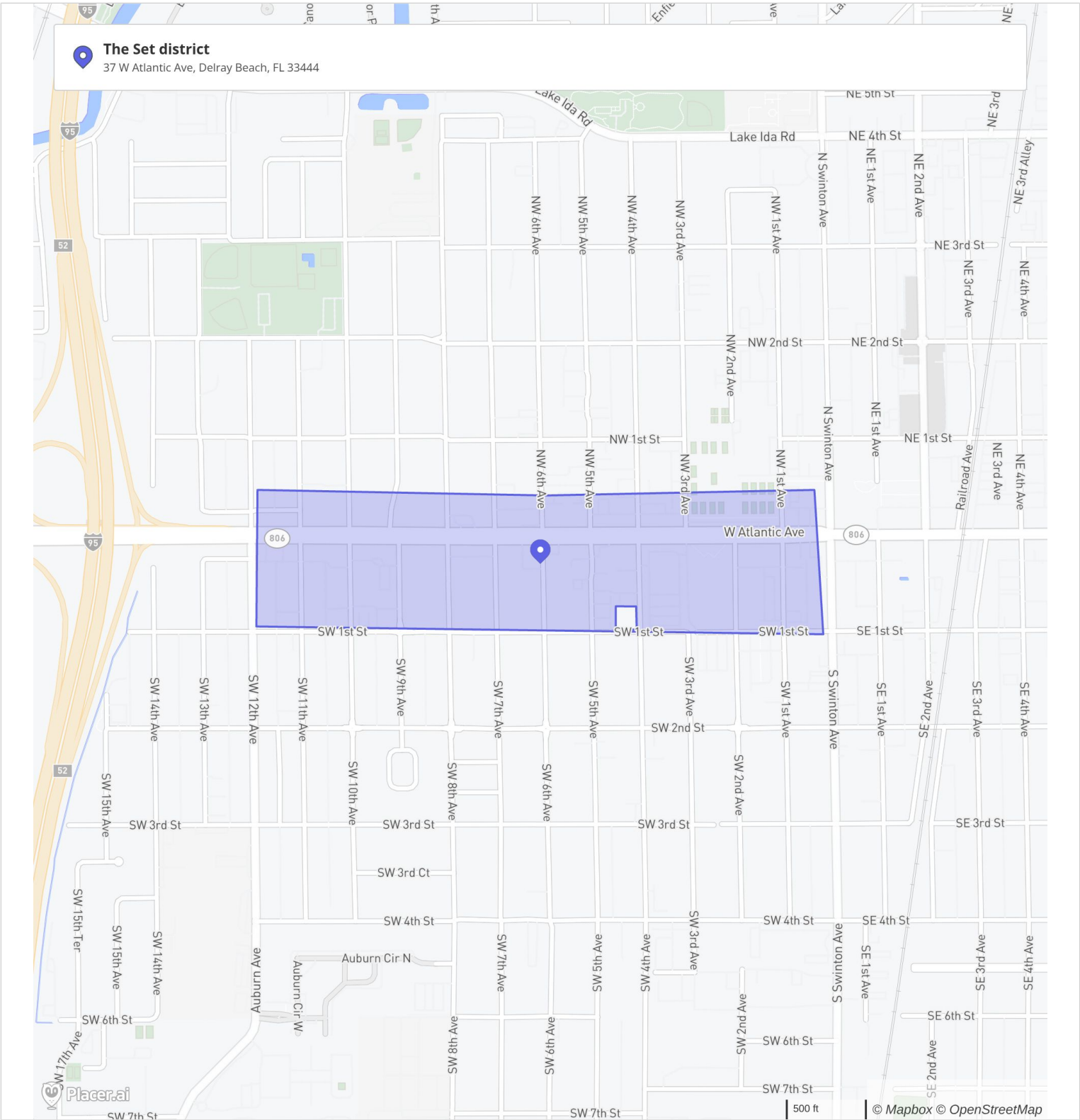




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Metrics

The Set district
W Atlantic Ave, Delray Beach, FL

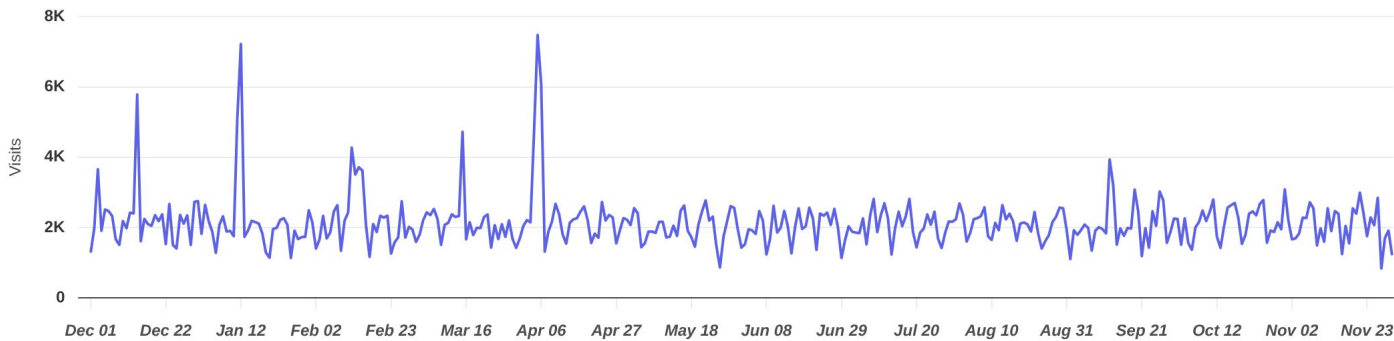
Visits	781.8K	Avg. Dwell Time	108 Min
Visits / sq ft	0.21	Panel Visits	42.5K
Size - sq ft	3.7M	Visits YoY	+2%
Visitors	246.5K	Visits Yo2Y	-3.2%
Visit Frequency	3.17	Visits Yo3Y	-22.2%

Dec 1st, 2024 - Nov 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

The Set district
W Atlantic Ave, Delray Beach, FL



Daily | Visits | Dec 1st, 2024 - Nov 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





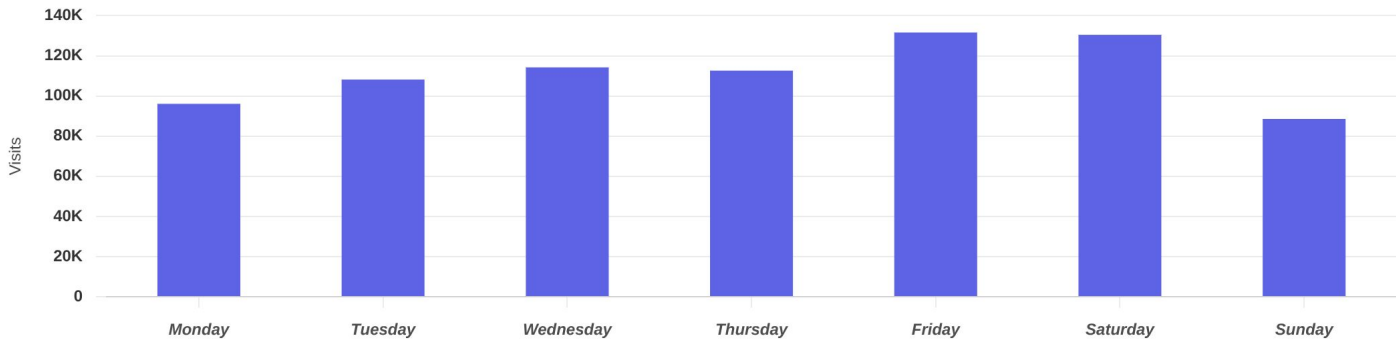
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Daily Visits

The Set district
W Atlantic Ave, Delray Beach, FL

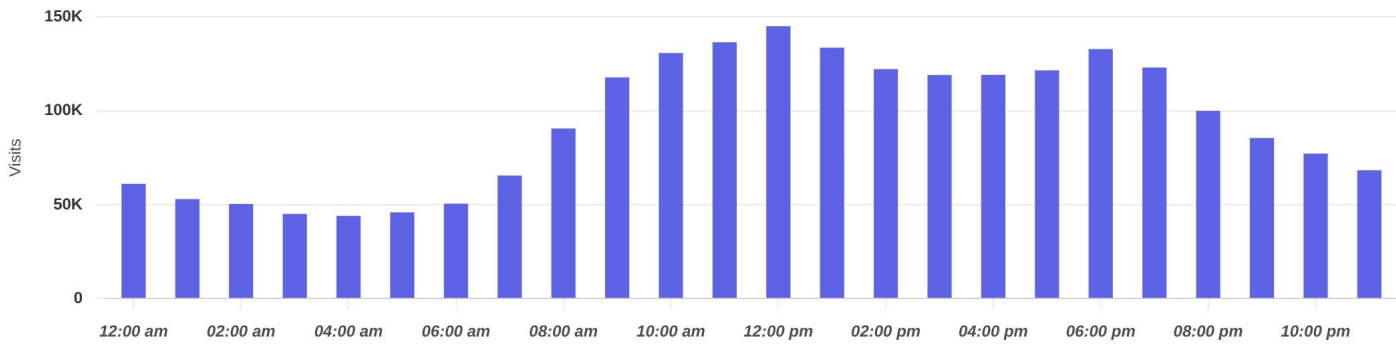


Visits | Dec 1st, 2024 - Nov 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Hourly Visits

The Set district
W Atlantic Ave, Delray Beach, FL



Visits | Dec 1st, 2024 - Nov 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





Civic Dashboard

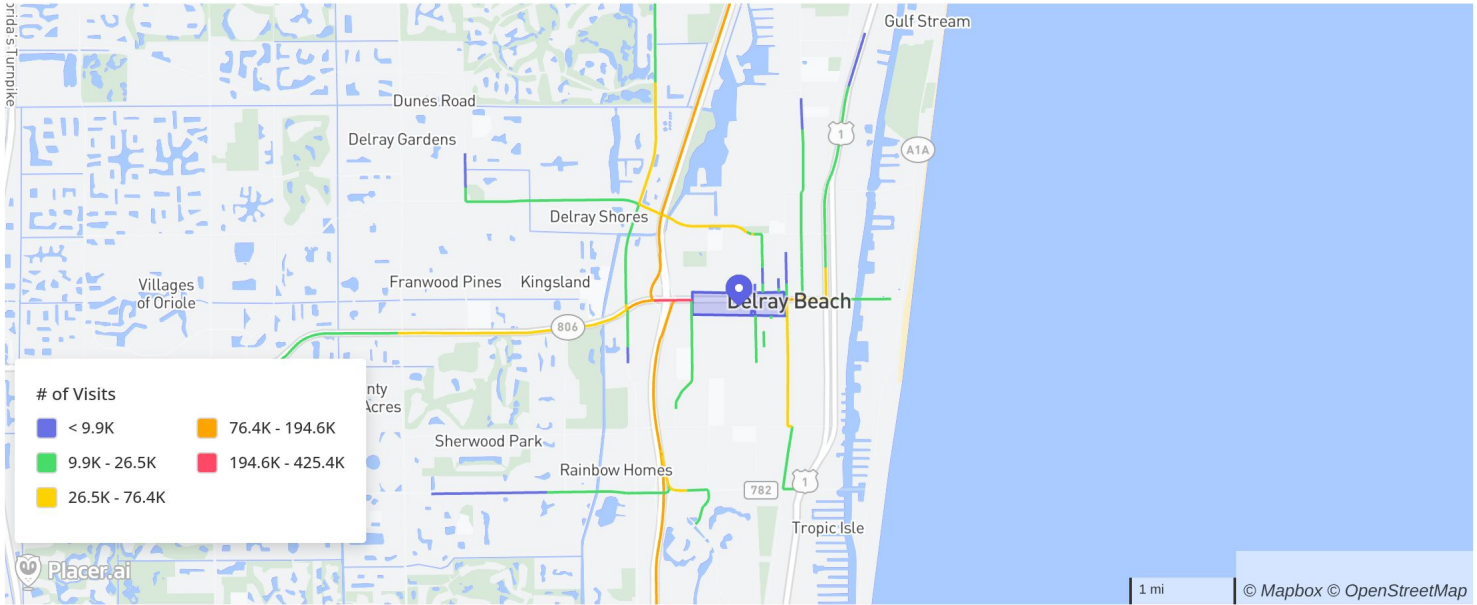
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Visitor Journey - Routes

The Set district

W Atlantic Ave, Delray Beach, FL



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Dec 1st, 2024 - Nov 30th, 2025
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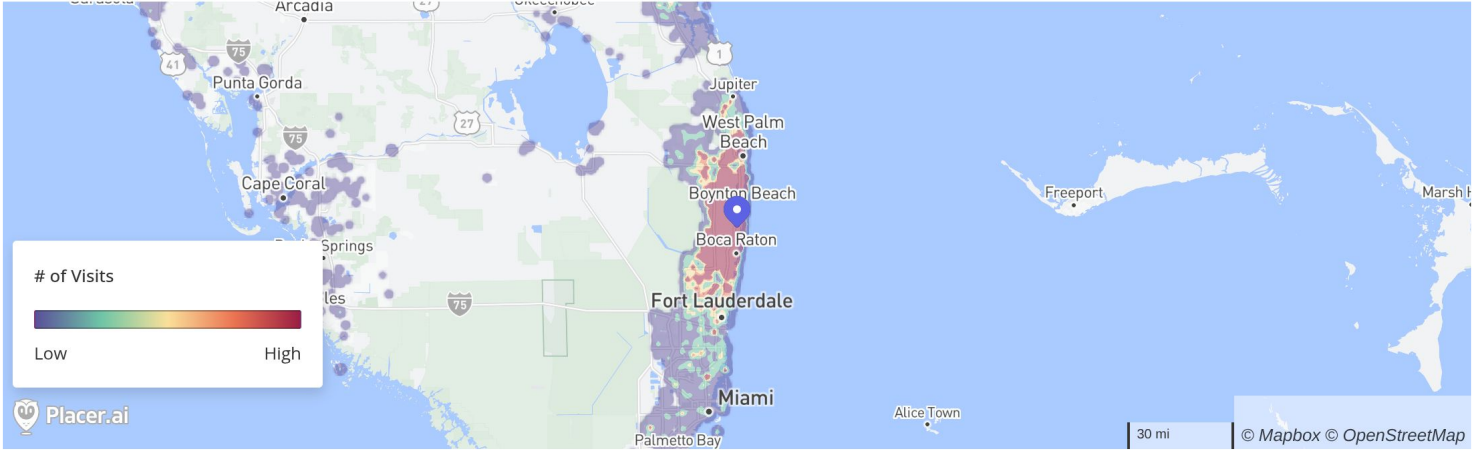
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Trade Area

The Set district
W Atlantic Ave, Delray Beach, FL



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Dec 1st, 2024 - Nov 30th, 2025
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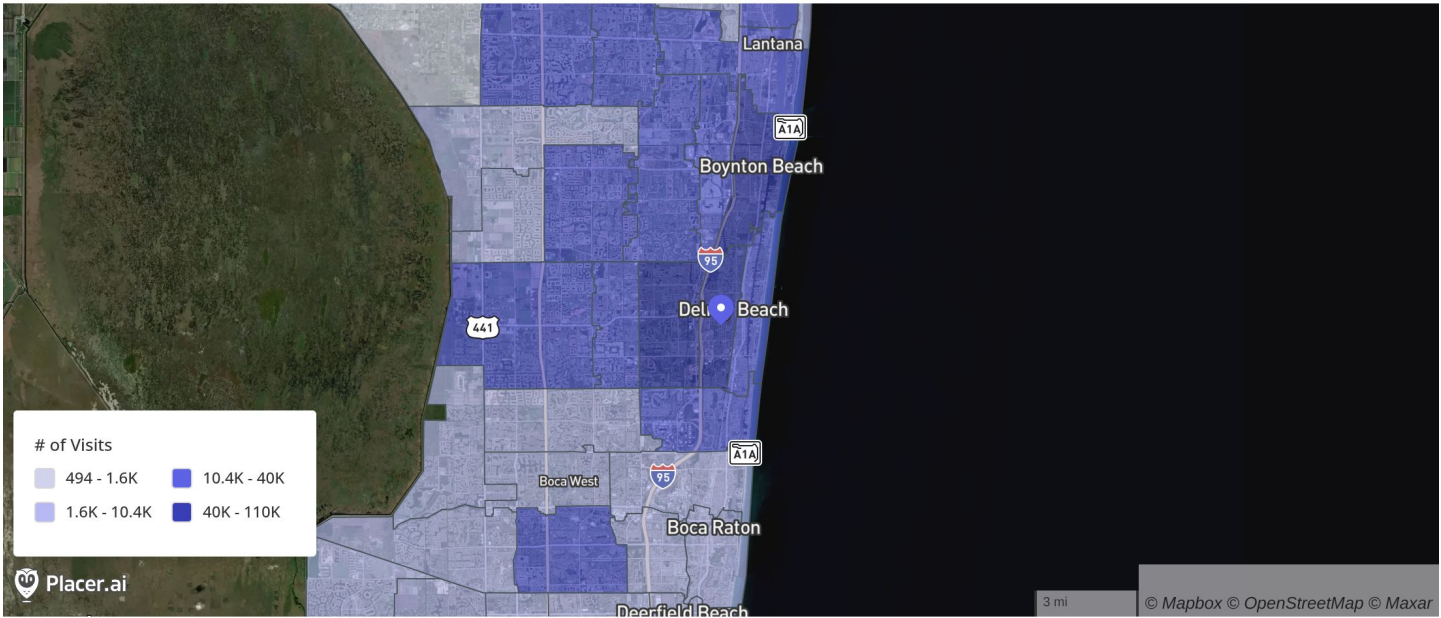


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Dec 1, 2024 - Nov 30, 2025

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Visitors By Origin



Zip Code	Visits (% of Total)
33444 Delray Beach, FL	110K (14.1%)
33445 Delray Beach, FL	68.3K (8.7%)
33435 Boynton Beach, FL	44.8K (5.7%)
33483 Delray Beach, FL	36.4K (4.7%)
33436 Boynton Beach, FL	30.7K (3.9%)
33446 Delray Beach, FL	21.9K (2.8%)
33484 Delray Beach, FL	18.3K (2.3%)



Civic Dashboard

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Zip Code	Visits (% of Total)
33426 Boynton Beach, FL	17.4K (2.2%)
33437 Boynton Beach, FL	15.9K (2%)
33463 Greenacres, FL	12.8K (1.6%)

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Favorite Places

The Set district
W Atlantic Ave, Delray Beach, FL

Rank	Name	Distance	Visitors (%)
1	 Town Center at Boca Raton 6000 Glades Rd, Boca Raton, FL 33431	7.3 mi	114.7K (46.5%)
2	 Boynton Town Center 1000 N Congress Ave, Boynton Beach, FL 33426	5.1 mi	84.1K (34.1%)
3	 Palm Beach International Airport 1000 James L Turnage Blvd., West Palm Beach, FL 33415	15.6 mi	82.8K (33.6%)
4	 Boynton Beach Mall 801 N Congress Ave, Boynton Beach, FL 33426	5.2 mi	68.5K (27.8%)
5	 Marketplace of Delray W Atlantic Ave, Delray Beach, FL 33484	2.8 mi	68.3K (27.7%)
6	 Mizner Park 327 Plaza Real, Boca Raton, FL 33432	7.4 mi	65.4K (26.6%)
7	 Target 1200 Linton Blvd, Delray Beach, FL 33444	1.7 mi	60.8K (24.7%)
8	 Delray Place 1801 S Federal Hwy, Delray Beach, FL 33483	1.6 mi	60.4K (24.5%)
9	 University Commons 1400 Glades Rd, Boca Raton, FL 33431	6.9 mi	59.9K (24.3%)
10	 Delray Beach Plaza 660 Linton Blvd, Delray Beach, FL 33444	1.5 mi	59.4K (24.1%)

Category: All Categories | Min. Visits: 1 | Dec 1st, 2024 - Nov 30th, 2025
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Prior / Post Compare

The Set district
W Atlantic Ave, Delray Beach, FL

The Set district / W Atlantic Ave, Delray Beach, FL

Prior			Post		
Rank	Property	Foot-Traffic	Rank	Property	Foot-Traffic
1	 Delray Beach Fleet Management S Swinton Ave, Delray Beach, FL	1.6%	1	 Tin Roof E Atlantic Ave, Delray Beach, FL	3%
2	 Delray Beach Water Utilities Nw 1st Ave, Delray Beach, FL	1.6%	2	 Delray Beach Water Utilities Nw 1st Ave, Delray Beach, FL	2%
3	 Tin Roof E Atlantic Ave, Delray Beach, FL	1.2%	3	 Itc Hotent Delray Beach, FL	1.5%
4	 Precision Stone Corp Sw 15th Ave, Delray Beach, FL	0.7%	4	 Delray Beach Fleet Management S Swinton Ave, Delray Beach, FL	1.1%
5	 North Delray Commons Ne 5Th Ave, Delray Beach, FL	0.7%	5	 North Delray Commons Ne 5Th Ave, Delray Beach, FL	0.7%
6	 Walmart Federal Hwy, Boynton Beach, FL	0.6%	6	 Elisabetta's Ristorante E Atlantic Ave, Delray Beach, FL	0.7%
7	 Congress Square Congress Avenue, Delray Beach, FL	0.6%	7	 Sazio E Atlantic Ave, Delray Beach, FL	0.7%
8	 Itc Hotent Delray Beach, FL	0.6%	8	 Restaurant Depot Sw 8th St, Boynton Beach, FL	0.5%
9	 Hampton Inn Delray Beach Ne 4th Ave, Delray Beach, FL	<0.5%	9	 Vic & Angelo's E Atlantic Ave, Delray Beach, FL	0.5%
10	 Delray Beach FL S Congress Ave, Delray Beach, FL	<0.5%	10	 Trader Joe's S Federal Hwy, Delray Beach, FL	0.5%

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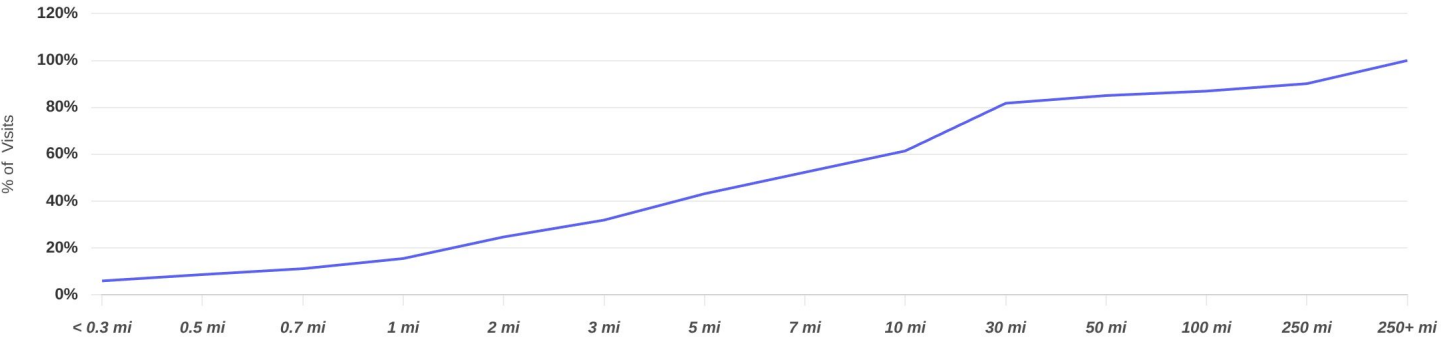
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Trade Area Coverage by Distance

The Set district
W Atlantic Ave, Delray Beach, FL



Home Location | % of Visits | Min Visits: 1 | Dec 1st, 2024 - Nov 30th, 2025
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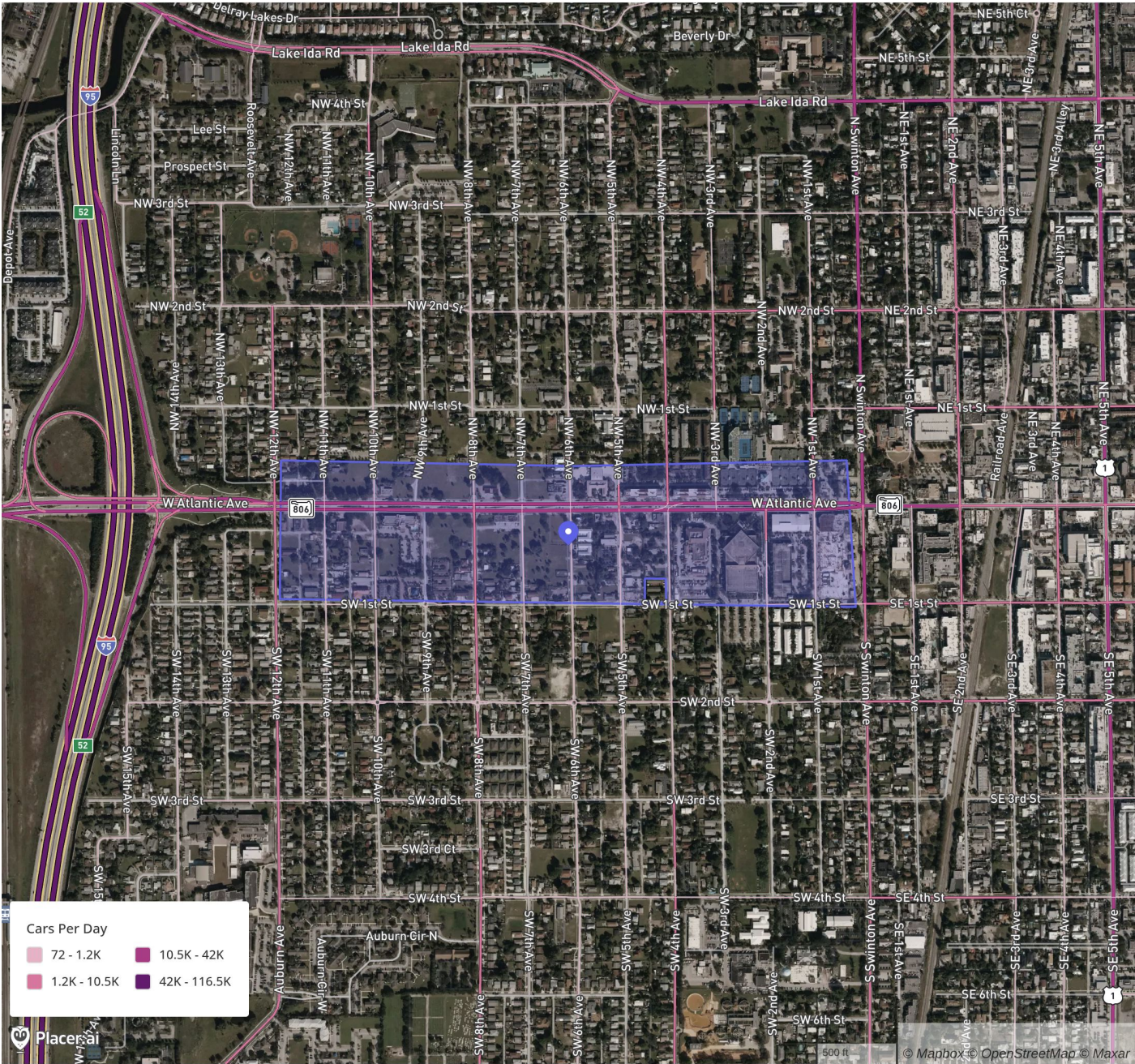
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Vehicle Traffic Volume

The Set district
W Atlantic Ave, Delray Beach, FL



Jan 1st, 2025 - Dec 31st, 2025
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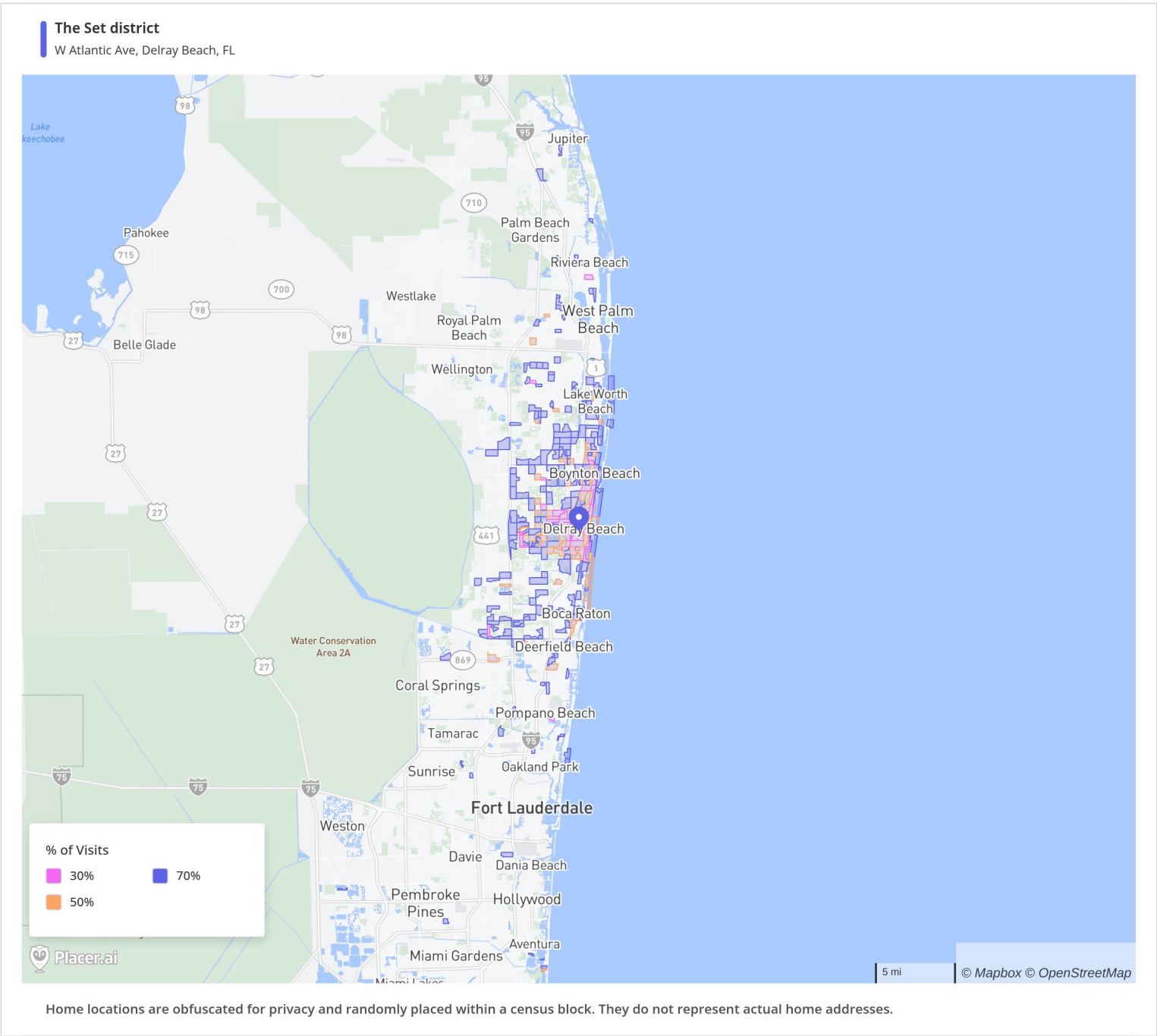




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Benchmark: Nationwide



Households

Family Households	(58.8%)	90	(55.7%)	86	(56.2%)	86
Non-Family Households	(41.2%)	118	(44.3%)	127	(43.8%)	126
Persons per Household	2.64	99	2.45	92	2.41	90

Ethnicity

Hispanic or Latino	(11.2%)	61	(13.9%)	75	(15.6%)	84
Two or more races	(3.9%)	123	(3.3%)	105	(3.4%)	107
Other	(<0.5%)	126	(<0.5%)	99	(<0.5%)	125
Native Hawaiian and Other Pacific Islander			(<0.5%)	17	(<0.5%)	14
Asian	(1.7%)	29	(1.9%)	34	(2.2%)	39
American Indian and Alaska Native	(<0.5%)	3	(<0.5%)	4	(<0.5%)	6
Black	(47.8%)	392	(36.4%)	299	(30.2%)	248
White	(35%)	59	(44%)	74	(48.1%)	8

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2021 (ACS)



Civic Dashboard

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Benchmark: Nationwide



Hispanic or Latino

Two or more races	(19%)	92	(24.8%)	120	(26.1%)	126
Other	(20.6%)	73	(17.6%)	62	(16.6%)	59
Native Hawaiian and Other Pacific Islander					(<0.5%)	6
Asian			(<0.5%)	12	(<0.5%)	18
American Indian and Alaska Native			(<0.5%)	38	(0.5%)	41
Black	(2.4%)	121	(1.8%)	90	(1.9%)	96
White	(57.9%)	122	(55.4%)	117	(54.7%)	116

Household Income

Household Average Income	\$88,226.54	91	\$94,187.9	97	\$97,222.67	100
Average Income per Person	\$35,376.92	94	\$40,359.99	107	\$42,272.85	112
Household Median Income	\$59,027.77	85	\$61,355.85	88	\$62,675.2	90
<\$10K	(6.6%)	119	(6.2%)	113	(5.9%)	107
\$10K - \$15K	(3.4%)	87	(3.6%)	91	(3.5%)	89
\$15K - \$20K	(3.8%)	100	(4%)	106	(4%)	106
\$20K - \$25K	(5.1%)	127	(4.8%)	121	(4.7%)	118

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2021 (ACS)

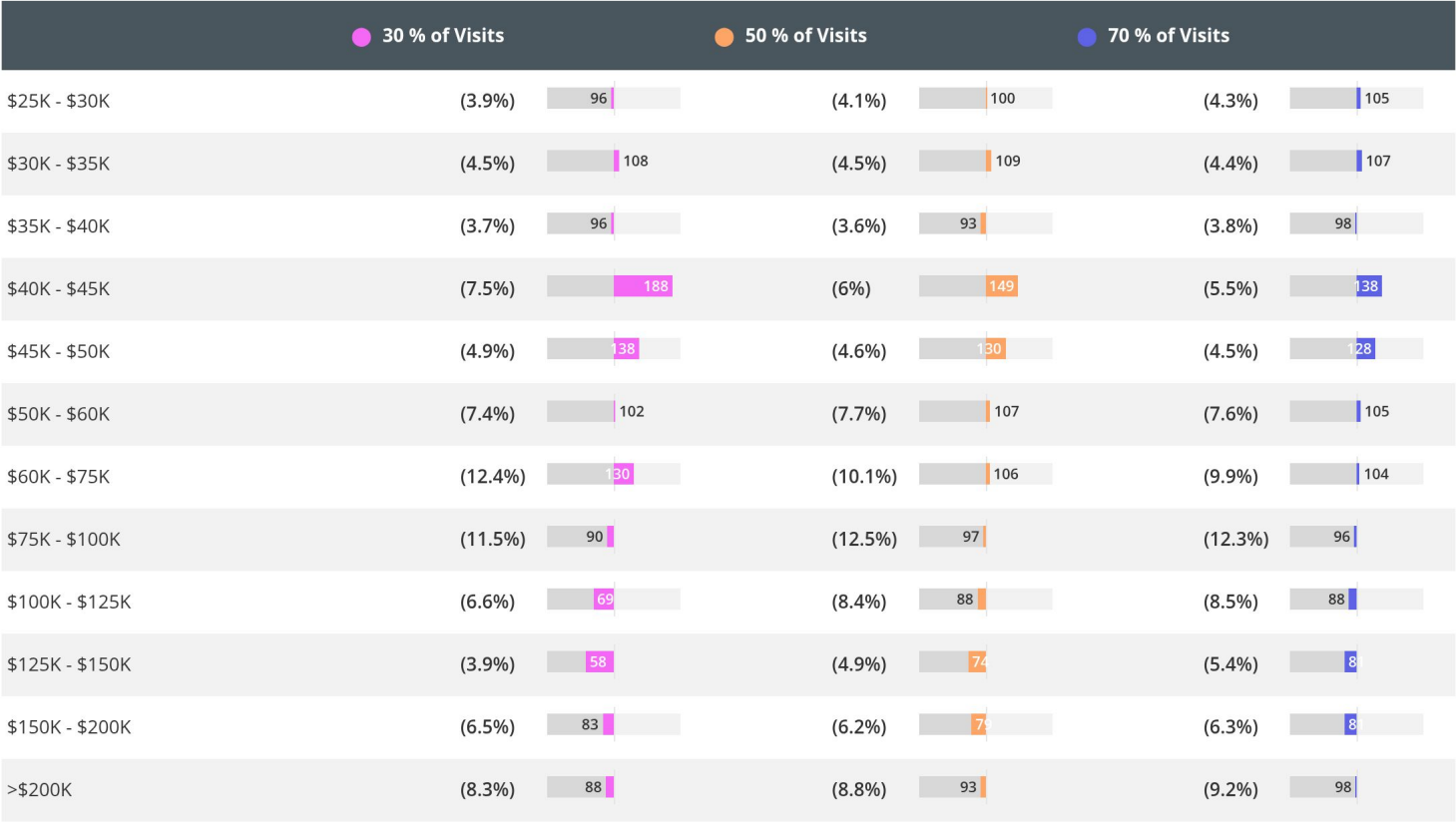


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Benchmark: Nationwide



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Civic Dashboard

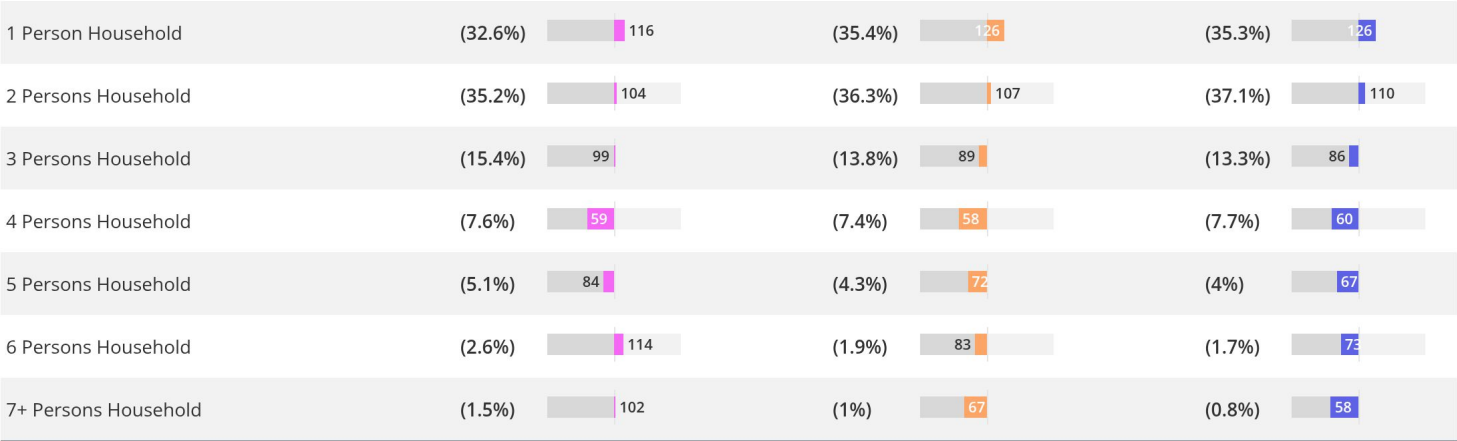
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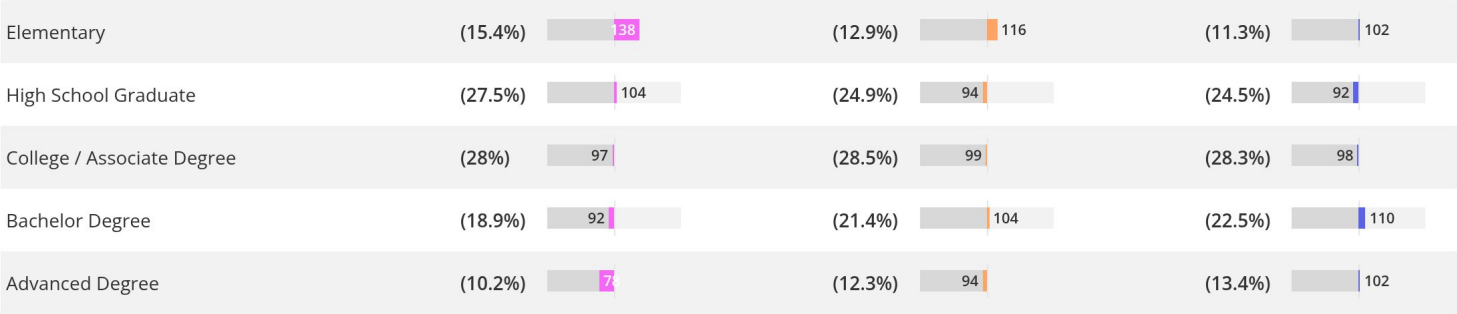
Benchmark: Nationwide



Household Size



Education



Calculated using Weighted Centroid from Block Groups | DataSet: Census 2021 (ACS)



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Benchmark: Nationwide



Labor Force

Unemployed	(7.1%)	129	(6.8%)	123	(6.7%)	122
Employed	(92.9%)	98	(93.2%)	99	(93.3%)	99

Marital Status

Widowed	(6.6%)	119	(6.9%)	124	(7.6%)	137
Divorced	(14.1%)	130	(14.6%)	135	(14.5%)	133
Married	(39.9%)	80	(42%)	84	(43.8%)	88
Never Married	(39.4%)	117	(36.5%)	108	(34.1%)	101

Calculated using Weighted Centroid from Block Groups | DataSet: Census 2021 (ACS)



Civic Dashboard

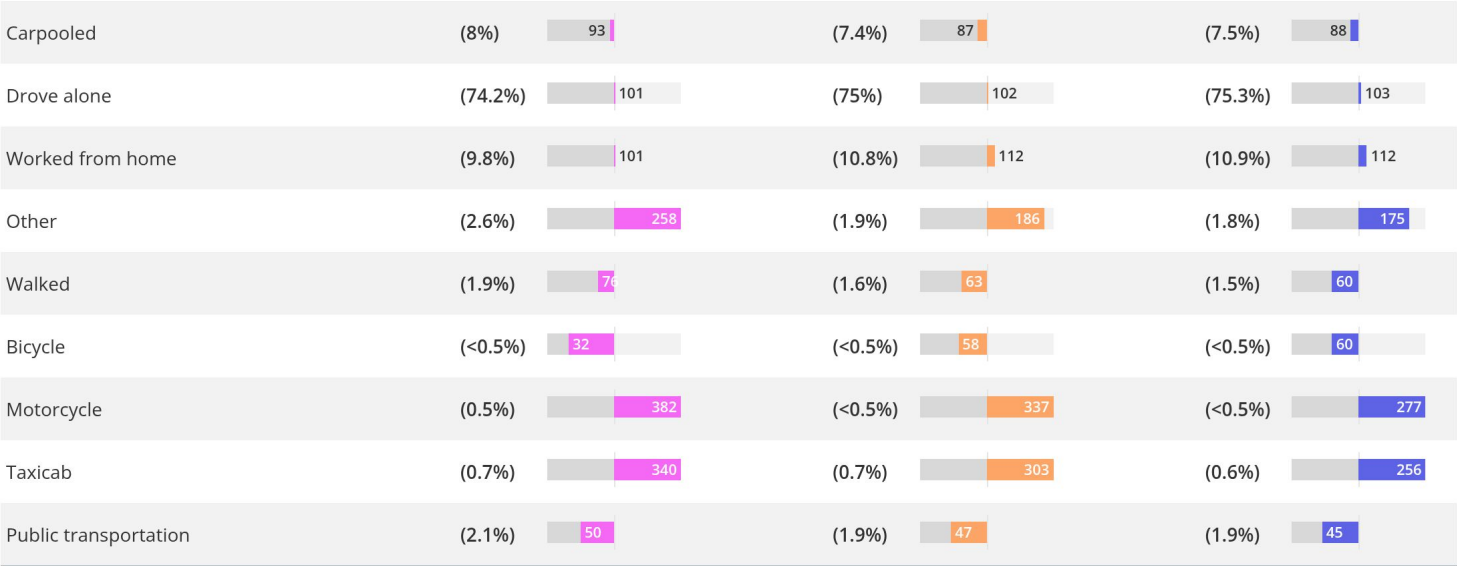
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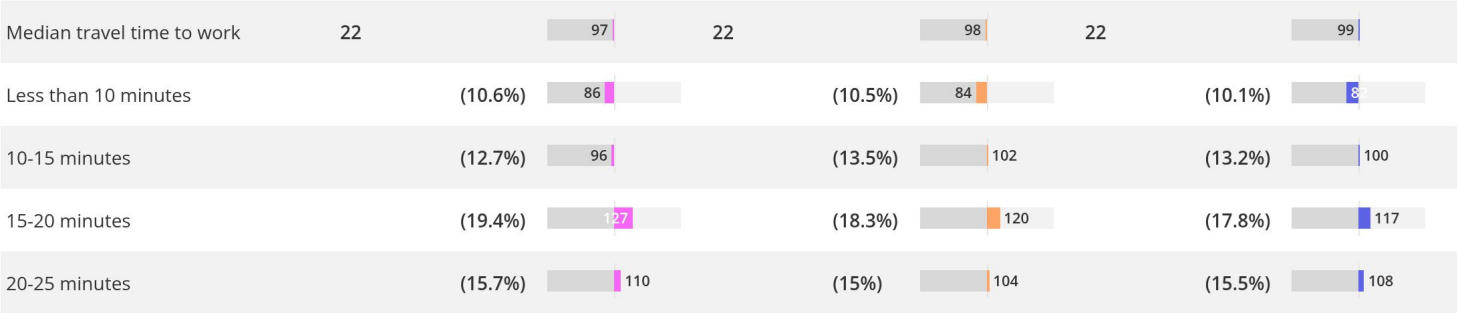
Benchmark: Nationwide



Transport to Work



Travel Time to Work



Calculated using Weighted Centroid from Block Groups | DataSet: Census 2021 (ACS)

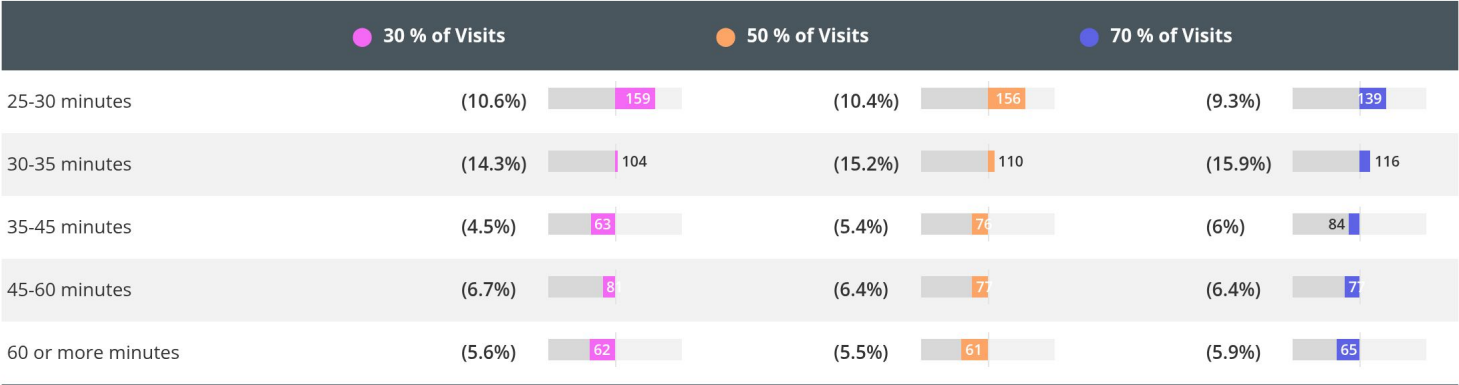


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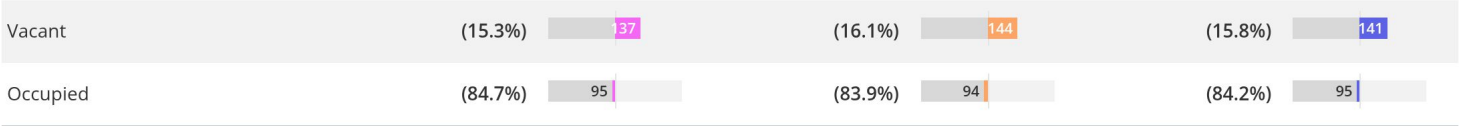
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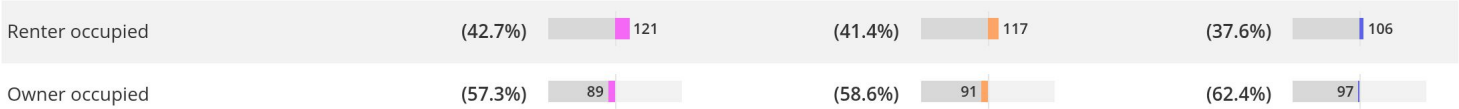
Benchmark: Nationwide



Housing Units



Occupied Housing Units



Calculated using Weighted Centroid from Block Groups | DataSet: Census 2021 (ACS)



Civic Dashboard

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Benchmark: Nationwide



Vacant Housing Units

Other	(27.3%)	74	(20.1%)	56	(17.8%)	49
For migrant workers					(<0.5%)	1
For seasonal, recreational or occasional use	(46%)	141	(53.8%)	165	(56.5%)	173
Sold, not occupied	(2.6%)	64	(3.6%)	90	(3.9%)	98
For sale only	(7.4%)	113	(6.5%)	99	(6%)	91
Rented, not occupied	(2.1%)	60	(1.8%)	51	(1.6%)	46
For rent	(14.6%)	85	(14.2%)	83	(14.2%)	83

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Benchmark: Nationwide



Value of Owner-Occupied Housing Units

Median house value	\$253,923.9	104	\$274,807.42	112	\$284,845.68	116
<\$100K	(7.4%)	46	(8%)	50	(8%)	50
\$100K - \$200K	(23.2%)	96	(20.7%)	86	(19.1%)	7
\$200K - \$300K	(34%)	169	(28.2%)	140	(27%)	35
\$300K - \$400K	(18.8%)	138	(18.8%)	138	(19.9%)	146
\$400K - \$500K	(6.2%)	75	(8.1%)	98	(9.6%)	117
\$500K - \$1000K	(6.5%)	48	(11%)	8	(11.6%)	85
>\$1000K	(4%)	99	(5.2%)	127	(4.7%)	115

Types of Housing Units Structure

Single Unit	(58.2%)	86	(55.8%)	8	(57.7%)	85
Multi-unit	(41.1%)	156	(43.1%)	163	(40.9%)	155
Boat, RV, van, etc.			(<0.5%)	10	(<0.5%)	25
Mobile home	(0.7%)	12	(1.1%)	19	(1.5%)	25

Health Insurance

With direct purchase and medicare coverage	(3.7%)	115	(4.1%)	130	(4.7%)	149
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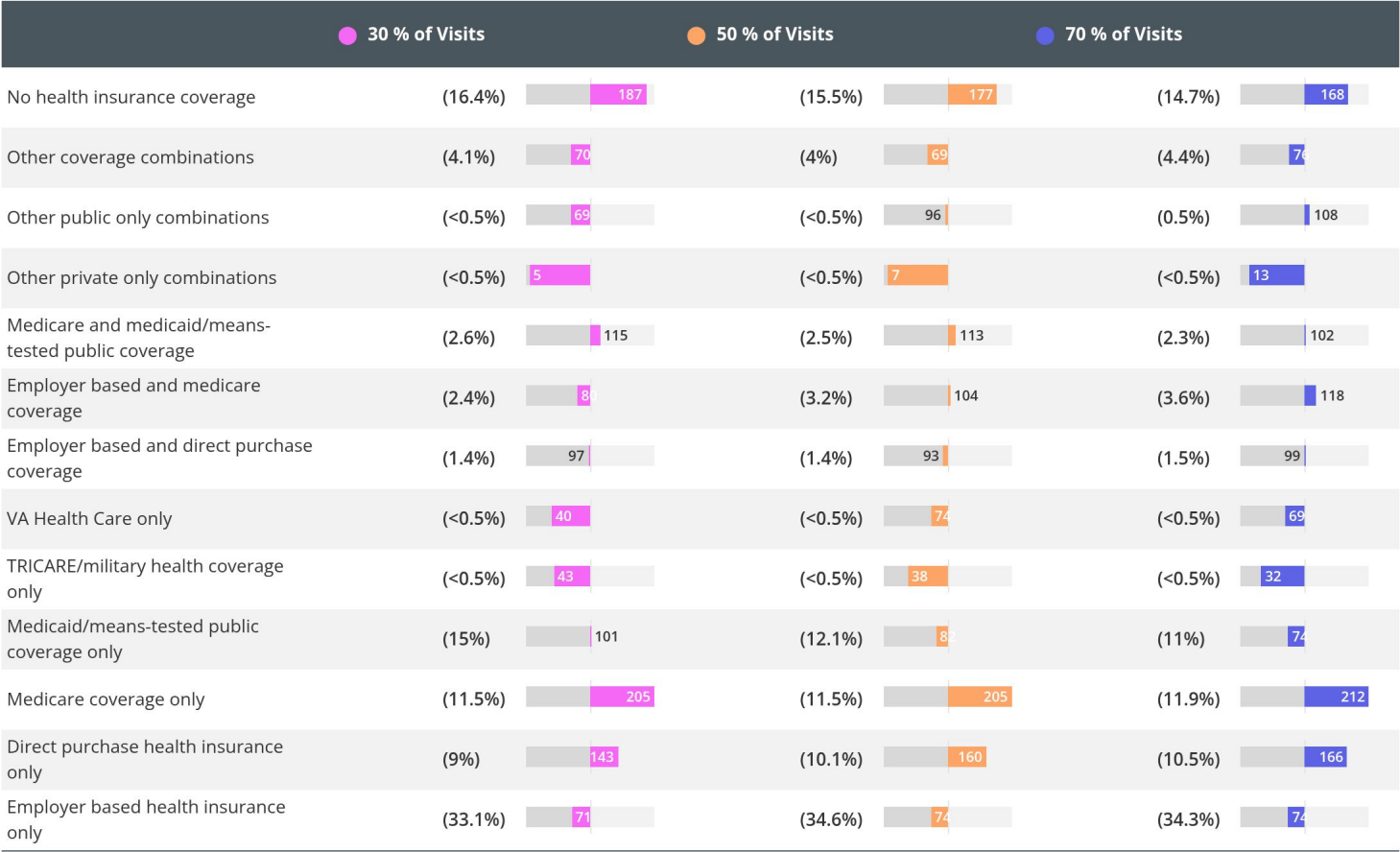


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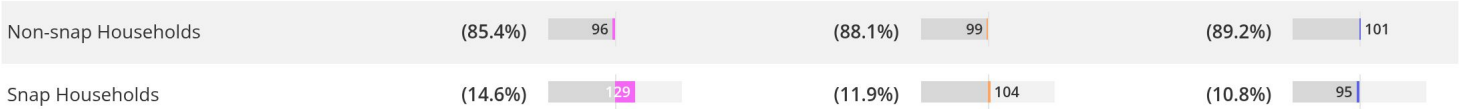
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Benchmark: Nationwide



SNAP Households



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