

DOGGYCON



August 28th, 2021

9:00 am - 12:00 pm

Costume pageant, refreshments, music, vendors, and more!

DoggyCon is free to attend. Costume pageant registration fees benefit the construction of the new WoodRUFF Dog Park.



Visit WoodruffPark.com
to learn more

Supported by



Atlanta Downtown
Improvement District

With your support as a Doggy Con 2021 sponsor, we can make this event a success, and in return your organization will garner great exposure among Atlanta-area pet owners, the Downtown community, and surrounding neighborhoods. This year, all proceeds will support the construction of the future WoodRUFF Dog Park. Your contribution is essential in bringing this new amenity to the Downtown Atlanta neighborhood. With your investment, we hope to break ground in 2022.

Presenting Sponsor - \$10,000

- The name of the event will change to “Doggy Con, presented by [name of company]”
- Logo placement on event signage and collateral
- Logo placement on a dedicated banner at the temporary WoodRUFF Dog Park staged during event
- Logo placement on photobooth artwork
- Logo placement on CAP/ADID website and event website, with reciprocal link
- Inclusion in social media coverage and all media outreach materials, including press releases and media alerts
- Business name announced throughout the event
- 6’ table with two folding chairs on-site to present/display promotional materials
- Option to include collateral or promotional item in the tote bag given to the first 50 registrants
- Presenting Sponsor category exclusivity

Supporting Sponsor - \$1,000

- Logo placement on a banner at the temporary WoodRUFF Dog Park staged during event with the other supporting sponsors
- Logo placement on CAP/ADID website and event website, with reciprocal link
- Inclusion in social media coverage and all media outreach materials, including press releases and media alerts
- Business name announced throughout the event
- 6’ table with two folding chairs on-site to present/display promotional materials
- Option to include your collateral or promotional item in the tote bag given to the first 50 registrants

Costume Pageant Prize Sponsor - \$500

- Logo placement on CAP/ADID website and event website, with reciprocal link
- Inclusion in social media coverage and all media outreach materials, including press releases and media alerts
- Business name announced during the award ceremony for your preferred prize (first come first served)
- 6’ table with two folding chairs on-site to present/display promotional materials
- Option to include your collateral or promotional item in the tote bag given to the first 50 registrants
- 4 Costume Pageant Prize Sponsor opportunities available

Interested in sponsoring Doggy Con 2021?
Email Ansley Whipple, awhipple@atlantadowntown.com