# DISCOUNT TRANSIT PASS PROGRAM

## COMMUTER BENEFITS

Commuter Benefits are becoming increasingly important in attracting and retaining top talent. Downtown Connects partners with MARTA, Xpress, Gwinnett County Transit (GCT), and CobbLinc to offer discounted and pre-tax transit passes to employers in the Downtown area.







## SAVE MONEY ON TRANSIT

**A Simple Way to Reduce Transportation Costs**

Through the Discount Transit Pass Program, you can offer your employees a 20% discount on the monthly MARTA and Gwinnett County Transit fare. Other transit products are offered at-cost, and all passes can be offered pre-tax.

| PRODUCT | DTPP PRICE |
|---|---|
| MARTA Monthly Unlimited | $76 ($95 without DTPP discount) |
| MARTA 20-Trip | $42.50 |
| MARTA 10-Trip | $25 |
| Gwinnett County Transit Monthly Unlimited Zone 2 | $144 ($180 without DTPP discount) |
| Gwinnett County Transit Monthly Unlimited Zone 1 | $104 ($130 without DTPP discount) |
| Gwinnett County Transit Monthly Unlimited Local | $64 ($80 without DTPP discount) |
| Gwinnett County Transit 10-Trip Zone 2 | $45 |
| Gwinnett County Transit 10-Trip Zone 1 | $32.50 |
| Gwinnett County Transit 10-Trip Local | $22.50 |
| CobbLinc Monthly Unlimited Express | $125 |
| CobbLinc Monthly Unlimited Local | $72 |
| CobbLinc 20-Trip Express | $65 |
| CobbLinc 10-Trip Local | $18 |
| Xpress Monthly Unlimited Blue Zone | $125 |
| Xpress Monthly Unlimited Green Zone | $90 |
| Xpress 10-Trip Blue Zone | $35 |
| Xpress 10-Trip Green Zone | $25 |
| Replacement Breeze Card | $2 |

# EMPLOYER TRANSPORTATION COORDINATOR (ETC) GUIDE

## GETTING STARTED

**Next Steps for Joining the Program**

Signing up is easy and our ordering process is entirely electronic. The Breeze Cards are loaded automatically each month and balances are protected if a card is misplaced.

Most employers also establish pre-tax deductions: this reduces an employee's taxable income, which reduces company payroll taxes and increases the employee's effective compensation, similar to a wage increase.

## WEEKS 1 - 2

**Onboarding**

- Reach out to Downtown Connects a month in advance of your program start date.
- Identify an individual within your company that will manage transit padd orders. We will train the contact on ordering procedures, replacements, etc.
- Complete the DTTP Agreement and review the Program Rules & Guidelines.

## WEEKS 2 - 3

**Order Processing**

- Orders are due on or before the 12th of the month.
- Our team will process ALL transit pass orders within the MARTA system.
- Your contact will receive a report listing all participants to review prior to invoicing.

## WEEKS 4 - 5

**Card Activations & Invoicing**

- Downtown Connects will invoice your company directly enabling you to subsidize or pass along the cost to employees through pre-tax payroll deductions..
- New Activations begin on the 1st of the month.

## ORDERING CYCLE REPEATS