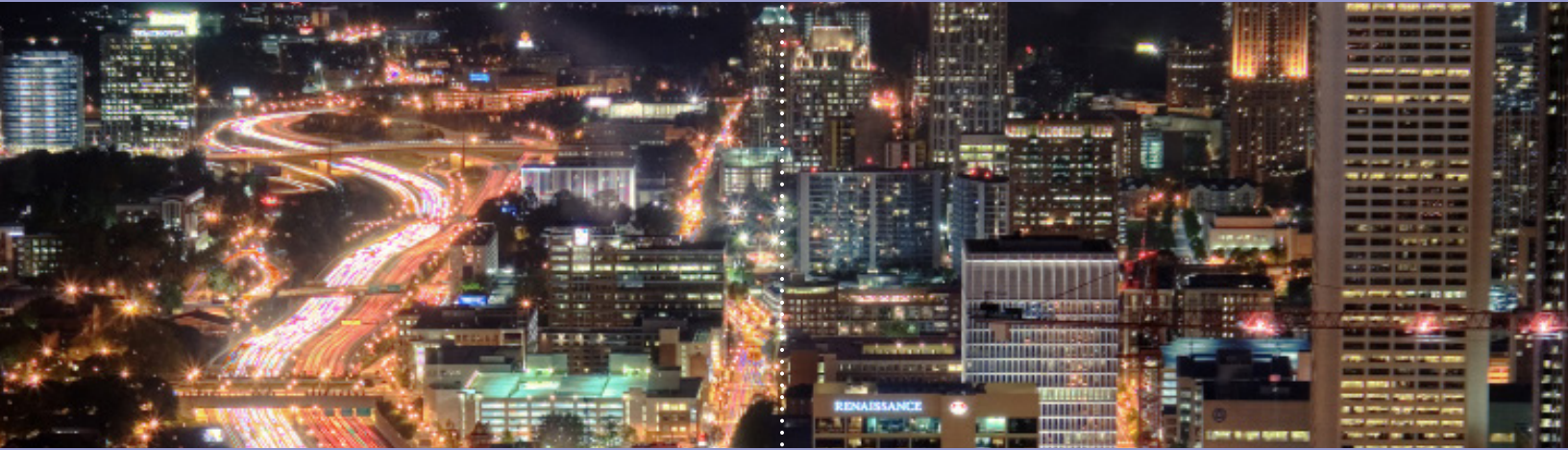


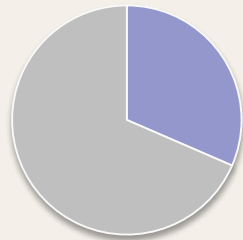
EMPLOYMENT & INDUSTRY



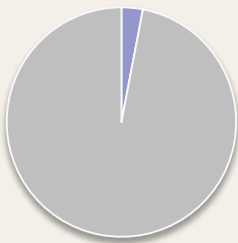
THE MOST PAYCHECKS PER SQUARE MILE.

Downtown has a whopping **30,547 jobs per square mile**—the highest in the city. Even though Downtown only comprises 3 percent of the city's land, it's where 31.5 percent of the city goes to work. From telecommunications to biochemistry, film production to data processing, **Downtown's varied industries keep the energy high—and the paychecks rolling.**

Downtown's **118,000** daytime workers account for **31.5%** of the city's



total employment, even though Downtown only comprises **3%** of the city's land.



High employment numbers can be attributed to Downtown's characteristics

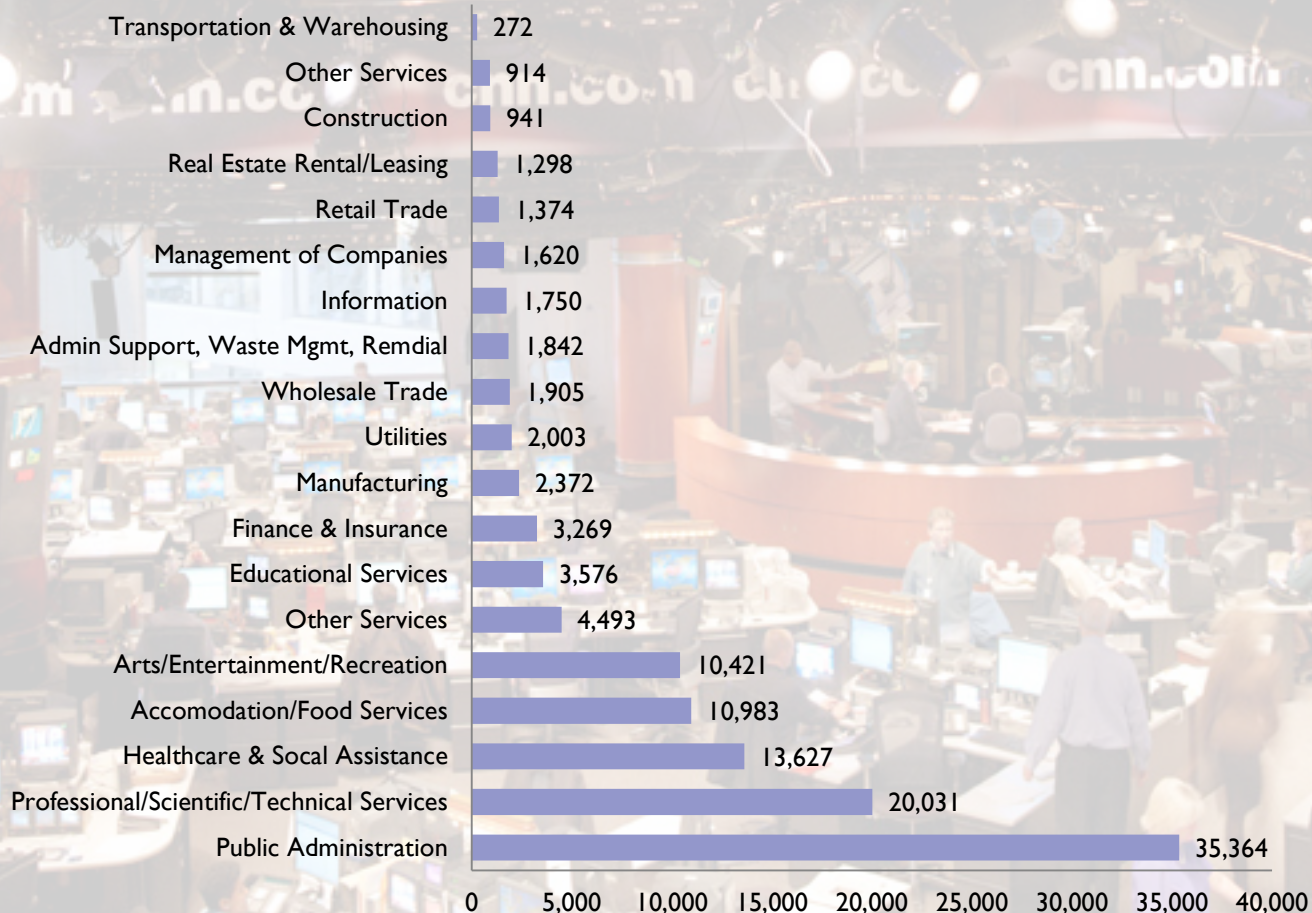
- #1 telecommunications infrastructure in the city
- Access to county, city, state and federal agencies, courts and services
- Very prominent data-processing industry, computer systems design and related services
- Very low cost of doing business
- Large convention capacity: to host conferences of any size
- Proximity to 11,500 hotel rooms with affordable average daily rate
- Proximity to Hartsfield-Jackson International Airport
- Easy access to all major highways, MARTA and other alternative transportation options

Source: Metro Atlanta Chamber of Commerce

Top Employers Downtown

Coca-Cola Co	5,000	SunTrust Bank	900
Grady Health System/Memorial Hospital	4,000	Marriott Marquis Hotel	841
Georgia State University	3,500	Hyatt Regency Atlanta	715
Turner Broadcasting System Inc	3,000	Omni Hotel at CNN Center	675
Emory University Hospital Midtown	2,771	Hilton Atlanta	640
Georgia-Pacific LLC	2,500	American Cancer Society	600
Georgia Power Co	2,000	InComm Inc	600
Atlanta Medical Center	1,700	Southern Co	600
CNN News Group	1,200	Bank of America	551
Deloitte & Touche LLP	1,100	Georgia State University/Robinson College	550
Ernst & Young LLP	1,100	Georgia World Congress Center	550
KPMG LLP	900	Westin Peachtree Plaza	430

Employment by Industry



Key Industries Contributing to Downtown's Growth



Arts & Culture

- The Atlanta area is ranked number 1 in arts-related employees per 1,000 residents among the peer regions analyzed.
- The Atlanta area has 15,326, the third-highest number of arts-related businesses among the peer regions analyzed.
- The Central Business District has the highest number of creative-industry businesses per square mile.

Source: ARC Regional Snapshot, Creative Industries Thrive in Metro Atlanta, July 2012



Film & TV

- In 2011 alone, television networks, Hollywood studios, production companies and independent producers invested more than \$689.3 million in Georgia.
- Intown Atlanta has a number of fully equipped studio spaces: EUE/Screen Gems, Tyler Perry Studios, Raleigh Studios Atlanta, Atlanta Civic Center.
- More than 14 Georgia colleges and universities offer degrees or studies in film and television production, providing a breeding ground for new employees in this booming field.



Bioscience & Biotech

Downtown's higher education institutions are leading the way in biotech and bioscience. Annual research expenditure in bioscience from Downtown universities:

Clark Atlanta University	\$2,328,000
Georgia Institute of Technology	\$22,086,000
Georgia State University	\$30,371,000
Morehouse College	\$15,000
Morehouse School of Medicine	\$41,098,000
Spelman College	\$1,900,000
TOTAL	\$97,798,000



Technology

Intown universities lead the way in technology with programs such as:

- Georgia State Technology and Commercialization Development Program
- Georgia Tech Enterprise Innovation Institute
- Georgia Tech Research Institute (GTRI)

