



Central Atlanta Progress  
Atlanta Downtown Improvement District

**BEST  
NEWSLETTER  
IFEA  
2008**  
see page 11

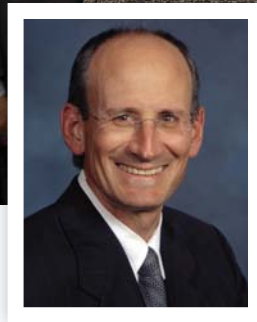
Fall 2008

# WHAT'S UP DOWNTOWN

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Mayor Shirley Franklin launches the City's panhandling prevention campaign with City Council members, APD and Downtown leaders.



## From our President

In this issue, we'll bring you up to date on the important things driving Downtown's growth. From vending to capital projects, panhandling prevention to political campaigns, commercial growth to a change in our transportation habits, if it's good for Downtown, that's where we've been focused.

Our three top stories are the recently rolled out panhandling prevention strategy, the 13-1 triumph of new vending legislation at City Council, and the overwhelming approval of the long-term Woodruff Park Master Plan.

Also in this issue:

- Get briefed on our new website design, which makes it easier to find what you need to know online.
- Dig into the spectacular results of Downtown's Restaurant Week and

the magnetic effect it has had, drawing thousands of diners to Downtown.

- Meet Downtown's new top cop, Major Khirus Williams, now the APD Zone Five Commander.
- Find out about our upcoming Downtown Development Day and what it offers to economic development in our neighborhood.
- Learn the latest on TADs and new projects being driven by that growth incentive.
- Catch up on a host of other programs and projects.

Sit back, relax, and enjoy this inside view of Atlanta's fastest moving market – Downtown.

A.J. Robinson, President



Cushman & Wakefield lobby at 55 Allen Plaza

## Office Market Update

*Conditions favorable, outlook positive*

Over the last year, the Downtown submarket delivered one new office building – the 349,010-square-foot 55 Allen Plaza – adding to the 17 million square feet of existing office space. By mid-year 2008, Downtown had absorbed 121,860 square feet, increasing the overall occupancy to 83.26 percent. While absorption is down in other urban submarkets this quarter, Downtown is experiencing positive absorption and is among the top five of all Atlanta submarkets.

The outlook for the Downtown office market for the rest of the year is favorable. We can expect absorption to be positive as several large users are in play, newer office buildings continue to fill up, and no new deliveries are scheduled for the remainder of 2008. We also expect rental rates to increase.

With gasoline prices and traffic congestion as they are, a number of companies are considering an urban location where public transportation is readily available. Downtown is in a great position, given its pedestrian-friendly environment, concentration of business, government and entertainment facilities, and favorable economics.

## Development Day – Nov. 6

*Exploring initiatives and opportunities*

The 2008 Downtown Development Day is Thursday, Nov. 6, at the Atlanta Marriott Marquis. In 2007 the event sold out in advance, with close to 500 industry leaders in attendance. We anticipate an even better program and a bigger audience this year with experts exploring the different facets of the real estate industry as it impacts Downtown.



The program includes: **'08 DOWNTOWN Development Day ATL**

- The official launch of the Downtown Dining District initiative
- Breakout sessions with topics such as Learn from the Experts, Downtown Attraction & Tourism Industry, and the Green Line Plan
- Downtown Development Expo

Winners of the Atlanta Downtown Design Excellence award will be announced at the event. Awards will be given for the best design of restaurant/bar, office, residential, hotel, and institutional spaces throughout Downtown. For more information about the event and the awards visit [www.atlantadowntown.com](http://www.atlantadowntown.com).

## Atlanta New Century School

*A state-of-the-art learning environment for elementary students*

The Atlanta New Century School (ANCS) has relocated to a new, permanent home at 120 Ralph McGill Blvd., across from the Civic Center and the Georgia Power building. This move is a major step for Downtown Atlanta's premier independent school. The completely renovated facility allows for more programs and is crucial to upholding the school philosophy that the classrooms encompass the museums,

universities, libraries, and educational resources of Downtown Atlanta.

The new site on Ralph McGill between Piedmont and Courtland provides a state-of-the-art learning environment for elementary students. It also enables the school to expand its classroom capacity to meet the growing demand by in-town residents for a high-performing, intown private elementary school.

"We're increasing our student

population and have a full-day academic program that begins at age 3," said Angela Edmond, president of ANCS. "With open enrollment, we're providing many professionals and families moving into the city a high-quality, global education for their children."



## Luckie Marietta District

*Something for all tastes – and a new Helipad*

Luckie Marietta delivers the city experience Atlantans deserve, helping to revitalize in-town leisure with easy, accessible offerings to fit all tastes. Legacy Property Group continues to expand the \$200 million, six-acre development that encompasses three blocks of Atlanta's most preferred destinations including 300 Marietta St., 275 Baker St., 250 Park Ave. and 267 Marietta St. The innovative mixed-use district draws an astounding 14 million visitors a year and continues to flourish in the midst of an exciting Downtown Atlanta revival.



The latest stage of the Luckie Marietta development is the Hilton Garden Inn, which opened in March 2008. A modern mid-rise building with a unique contemporary feel, the hotel features:

- The first functioning commercial Helipad in Downtown Atlanta
- An aquatic art gallery on each floor
- Legal Sea Foods, a 9,000-square-foot, award-winning Boston seafood restaurant and bar

## 180 Peachtree

The former Macy's/Davison's department store has been purchased by 180 Peachtree Retail Group, a partnership of Atlanta investors. The group plans to bring shops and restaurants back to the historic Peachtree Street site.

In July, the group closed on its purchase of the lower three floors of the building, some 185,000 gross square feet. The previous owner was Peachtree Carnegie LLC. The upper five floors, still owned by Peachtree Carnegie, were converted to office space several years ago and will retain that use for the foreseeable future.

The 180 Peachtree Retail Group plans to convert the ornate, historic department store into a lively multi-tenant retail complex to serve the growing office, residential, convention and tourist populations Downtown. The partnership has hired Cushman & Wakefield, a national retail broker, to identify and sign tenants for the space.

## Museum of Patriotism to Open Downtown This Fall

The National Museum of Patriotism will soon be added to the impressive roster of attractions already surrounding Centennial Olympic Park. The news was announced by the museum in conjunction with Legacy Property Group and Richard Bowers & Co.

The museum will occupy space at 275 Baker St. and will complement other Downtown destinations that include the

Georgia Aquarium, CNN Center, the New World of Coca-Cola, Centennial Olympic Park and the future Center for Civil and Human Rights.

Visitors to this interactive museum will experience such exhibits as:

- One America (a salute to the heroes of 9/11)
- The Symbols of America
- The Immigrant Experience

- The Hall of Patriots
- The Founding Fathers
- The Tuskegee Airmen

The signature exhibit is the Hall of Patriots, featuring Congressional Medal of Honor recipients, Congressional Gold Medal recipients, Carnegie Medal recipients and Medal of Freedom recipients.

## Marketplace at Centennial Open for Business

A new market just opened in the Museum Tower Condominium building on Centennial Olympic Park Drive. The market combines a convenience store with an ample selection of groceries, a sandwich counter, coffee, and an upstairs bar and lounge with a loft-like feel.

This new addition to Downtown retail has both outdoor and indoor seating. It serves the residents of the condominiums above as well as tourists visiting the World of Coca-Cola and the Georgia Aquarium across the street.



## New Downtown restaurants serving selections to suit every palate

An astounding 30 new restaurants were added in 2008 to the Downtown Dining District, which now boasts more than 300 dining establishments. Restaurants range from elegant to casual, local to national, and vegetarian to steakhouse. The newest restaurants include:



### Il Mulino

This famed Greenwich Village restaurant makes its first Atlanta outpost in the One Ninety One Peachtree Tower this fall. Voted the number one Italian restaurant in New York by Zagat's for the last two decades, it is sure to impress with its fresh Old World cuisine.



### Legal Sea Foods



Straight from New England, Atlanta's first Legal Sea Foods serves fresh seafood that is flown in daily, as well as award-winning clam chowder. The restaurant is in the Hilton Garden Inn.

### Dogwood

Located at The Reynolds on Peachtree, Dogwood fuses elegance and sophistication in its Southern cuisine. Everyone's talking about the grits bar, where you can add low country shrimp, fried oysters, and ham and pimento cheese.



### Noni's Bar and Deli

Named after the owner's grandmother, Noni's makes you feel at home with its cozy dining room decorated with family pictures. Homemade mozzarella and tagliatelle, as well as a lively late-night scene, make for a worthy addition to the many dining options along Edgewood.



# Atlanta Downtown Improvement District News

## Crime Statistics and Police Presence

Crime stats continue to show improvement in Downtown, with overall crime significantly down, even in larcenies from autos.



The increased police presence along Peachtree Street and the surrounding areas is strategic. Major Khirus Williams, Zone 5 commander, has positioned beat officers every three blocks on Peachtree Street from 17th Street to Memorial Drive, allowing officers the latitude to patrol several blocks east and west of Peachtree Street as necessary. This is producing great results, both in the perception and reduction of crime.

experienced to take on the challenges presented by Zone 5. We are very happy to have him and expect you will meet him soon, as he frequently attends community meetings to meet his constituents and hear their needs.

## Broad Street Clean Up

Broad Street property owners (from Walton Street to Peachtree Street) and ADID have made a concerted effort to improve the appearance of Broad Street. Collectively, they have performed a general cleanup to the street in both hardscape and landscape. This is particularly evident if you dine on Broad Street during SunTrust Lunch on Broad on Fridays.

## Meet Khirus Williams

New Zone 5 commander Major Khirus Williams is a 25-year veteran of the Atlanta Police Department. He has served in numerous positions and comes to us very prepared and

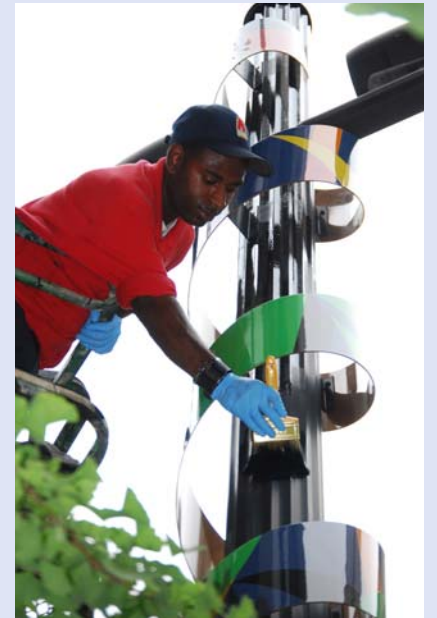


Khirus Williams

## New Ambassador Force Office

The Ambassador Force is planning a permanent move to 13 Edgewood Ave. in October. This move will facilitate their ongoing support of the Downtown community.

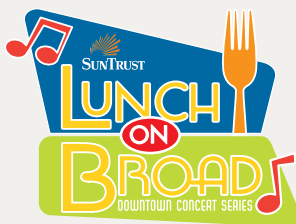
## LIGHT POLE PAINTING



Light pole painting continues Downtown by the ADID, and will be ongoing for the next few months. This project also includes painting street furniture.

## SunTrust Lunch on Broad

The seventh annual SunTrust Lunch on Broad hit the street to resounding success again this year. With additional support from Kiss 104.1, 97.1 The River,



Duo Condominiums and Honda Generators, the event brought more than 1,000 participants each Friday from May-September to enjoy live music under the shady trees of Broad Street.

The event, produced by Central Atlanta Progress, Inc., and the Atlanta Downtown Development District, will return in May 2009.





## Save Gas – Save Money

With record-high fuel prices and an ever-increasing awareness of the need for greener living, the Downtown Transportation Management Association (TMA) is helping more commuters than ever to deal with congestion and find cost-effective solutions for their commute challenges. The results are adding up:

- Between April 1 and Aug. 31 participation in the discounted, monthly transit pass program increased 9.5 percent;
- During that same time, on average, daily participation in the Downtown TMA's Commuter Rewards and other incentive programs increased 66.4 percent. More than 8,000 individuals benefit each month from TMA incentives and programs;
- The Downtown TMA has welcomed 17 new clients since April 1; and
- Since the first of the year, TMA programs have directly resulted in the elimination of more than 5.81 million vehicle miles traveled – saving money and fuel, and reducing harmful pollution.

## Downtown Accessibility

*There's no place like Downtown for getting around*

**D**owntown Atlanta is one of the most accessible, commuter-friendly areas in the city. No other location within Atlanta provides comparable transportation options. Here's why:

Downtown Atlanta offers:

- More than a dozen on and off ramps linking Downtown to the three connecting interstates – I-20, I-85 and I-75.
- Nine MARTA rail stations and more local and express bus service than any other Atlanta-area location. The Five Points station is the only rail-to-rail transfer station in the metro area that connects the east-west lines to the north-south lines. It is used by an average 25,000 commuters daily.
- Hartsfield-Jackson Atlanta International Airport, the world's busiest, is only a short MARTA ride from Downtown, or a 15-minute drive.
- Pedestrian-friendly sidewalks and short block lengths make walking easy and convenient. The growing population of residents, workers, students and visitors within Downtown's four square miles makes it 60 percent higher in density than the city as a whole.
- Vehicular wayfinding signs and pedestrian-scaled kiosks provide visitors with information to help them comfortably access area destinations, attractions, parks, historic sites and venues using convenient routes. Plus the Ambassador Force and officer patrols assist with information, hospitality, escorts and public safety.
- Large corporate vanpool programs in addition to local commuter vanpools run to and from Downtown each day.
- The Downtown Atlanta Interactive Parking Guide, [www.atlantadowntown.com](http://www.atlantadowntown.com), provides helpful information about Downtown's 95,000 parking spaces. Enhanced features make searching for parking lots, garages and bicycle racks easy.
- Incentive programs for Downtown employees who do not drive alone encourage clean commuting, which translates into less congestion on Downtown streets and better air quality.
- Zipcar, the world's largest car-sharing service, is now in the Atlanta market. You can reserve Zipcars within Atlanta by the hour or day. More than 12 vehicles are conveniently located Downtown.



## New Vanpool

### Commuting from Peachtree

**City just got easier** for a group of Downtown commuters. During the month of July the Downtown TMA, in partnership with Midtown Transportation Solutions, finalized the formation of a new vanpool coming from Peachtree City to Downtown and Midtown locations. With combined staff effort the vanpool hit the road in July. To learn more about vanpools and ride-matching assistance, contact Lynn Lopes, 404-658-1877.



# “Imagine It” Express Eco-Bus

*Brightly colored...smells like French fries...safely transports children*

**W**ith school now in session in most areas of Atlanta, school buses are once again a common sight on local streets and highways. In Downtown Atlanta, there's a new bus to watch for: Imagine It! The Children's Museum of Atlanta's eco-friendly bus known as the "Imagine It! Express."

The bus, which smells like French fries when it is in use, is fueled by environmentally friendly bio-diesel fuel produced from waste cooking oil supplied by Chick-fil-A at Peachtree Center. The oil is converted to useful bio-diesel fuel in partnership with Refuel Biodiesel, a program of the Southern Alliance for Clean Energy.

The bus is part of Imagine It!'s community outreach program, which includes initiatives such as Access It! and Connected Learning...

Connected Communities. Access It! is a subsidized admissions program that provides complimentary admission for disadvantaged children and their adult caregivers. Connected Learning...Connected Communities, which was successfully piloted this past year, works with individual neighborhoods to address the social, cultural and emotional barriers that stand between many families and access to the museum.

The Imagine It! Express helps to eliminate the transportation barrier that groups often face, offering a way to get to the

museum for those who otherwise do not have access to reliable, safe and affordable transportation. "This is our innovative approach to addressing the barriers we hear about from educators and members of the community," says Jane Turner, Imagine It! executive director.

Since the launch of the Imagine It! Express last winter, the museum has received great accolades for its innovation, including a feature on WSB-TV as a Going Green champion.



## Meet Your Match at Maxim Prime

**In August, Downtown commuters joined the Downtown TMA for its second 2008 Meet Your Match mixer.**

Hosted by Maxim Prime, in partnership with the TMA, the evening had much to offer: a friendly, relaxed atmosphere, plus information about ridesharing, transit options, Zipcar car-sharing, and free incentives available through the TMA.

Complimentary light appetizers and a prize drawing were a hit among savvy commuters who attended.





## Upcoming Holiday Events

### The Nut Croaker Ballet: Murder on Your Toes

Agatha's – A Taste of Mystery Theater  
Nov. 6-Jan. 14

### Downtown in Lights

Woodruff Park  
Nov. 15-Jan. 4

### Holidays in Lights & Ice Skating Rink

Centennial Olympic Park  
Nov. 15-Jan. 4

### Turner First Thursdays Artswalk

Dec. 4

### It's A Wonderful Life: A Live Radio Play

Theatrical Outfit  
Dec. 3-21

### A Christmas Carol

The New American Shakespeare Tavern  
Dec. 4-21

### Atlanta Ballet's Nutcracker

Fox Theatre  
Dec. 5-28

### Children's Healthcare of Atlanta Christmas Parade

Downtown Atlanta  
Dec. 6

### Gala Holiday Family Concert

Georgia State University School of Music  
Rialto Center for the Arts  
Dec. 6-7

### Captain Planet's Xmas Party to Save the Planet

The Tabernacle  
Dec. 12

### Chick-fil-A Bowl

Georgia Dome  
Dec. 31

### Peach Drop

Underground Atlanta  
Dec. 31

## See King Tut at the Atlanta Civic Center

### *Tutankhamun the Golden King and the Great Pharaohs*

exhibition will make its North American debut in Atlanta Nov. 15. The content spans 2,000 years of Egyptian history dating back to the fifth dynasty. More than 130 objects showcase the lives and splendor of many of the Egyptian pharaohs and depicts how life – and art – evolved over generations and under various rulers.

The exhibition features 50 objects from the tomb of Tutankhamun, including the gold sandals that adorned the mummy's feet and a beautifully adorned canopic jar that mummified his internal organs. For more information: [www.kingtut.org](http://www.kingtut.org).

## Panhandling Prevention Strategy Launched

A three-tiered strategy to address panhandling throughout the city, and especially in Downtown, was launched in September by the Mayor's Office, the Atlanta Police Department, other public-certified law enforcement jurisdictions and with the full participation of the private sector.



**GIVE  
CHANGE  
THAT  
MAKES  
SENSE**

According to Greg Giornelli, City of Atlanta Chief Operating Officer, the strategy evolved from a public safety report recently completed by Central Atlanta Progress and the Atlanta Convention and Visitors Bureau and from rounds of meetings with city personnel, APD, private business owners and hospitality officials.

The strategy calls for:

- Enhanced enforcement/interaction/intervention – at the public level (APD and other sworn police jurisdictions) and private level (private business security, hired off-duty police and the Downtown Ambassador Force).
- Education/supply-demand management – urging visitors, conventioners, residents, students, and employees, through tailored information campaigns, that giving to panhandlers is counter productive; and informing panhandlers of the existing ordinance that makes it against the law to verbally solicit money in the “Downtown Tourist Triangle” and after dark throughout the city.
- Directed giving/homeless services – coordinating convenient avenues where those who wish to give can do so efficiently along with directions to services providers who can assist those in need.

Special “giving meters” are also available to deposit change you might ordinarily give directly to a panhandler. It's a better way to help all. All proceeds will be given to agencies that provide comprehensive services to those who are truly in need.







The AJC Peachtree Road Race finish



Atlanta Pride Festival



**Special Events Celebrated**

With Piedmont Park temporarily out of the special event business because of drought conditions, Downtown has hosted several additional special events this year.



Atlanta Jazz Festival



Peachtree TV's Screen on the Green



## Turner First Thursdays

Turner First Thursdays Artswalk is a free, self-guided tour of the many art venues in Downtown Atlanta – commercial art galleries, museums and artists studios are represented. The artswalk is held on the first Thursday of every month, 5-8 p.m.



Featured participants in Turner First Thursdays have committed to host open exhibits every first Thursday evening throughout 2008. These galleries are:

- The Atlanta-Fulton Public Library Art Gallery
- Arts for All Gallery at VSA Arts of Georgia
- Paige Harvey Art Studio
- The Museum of Design Atlanta
- The Rialto Center for the Arts at Georgia State University
- Ernest G. Welch School of Art & Design at Georgia State University

Turner First Thursdays is presented by Turner Broadcasting System, Inc., with generous support from the Atlanta Convention and Visitors Bureau, Central Atlanta Progress and the Atlanta Downtown Improvement District.

## Downtown Atlanta Restaurant Week

Rough economic times didn't stop Atlantans from falling in "love at first bite" during Downtown Atlanta Restaurant Week in July. More than 34,000 diners made it a night out on the town and enjoyed the \$25 three-course meals at 27 fantastic Downtown restaurants, including Café Circa, City Grill, Maxim Prime, Peasant Bistro and STATS.

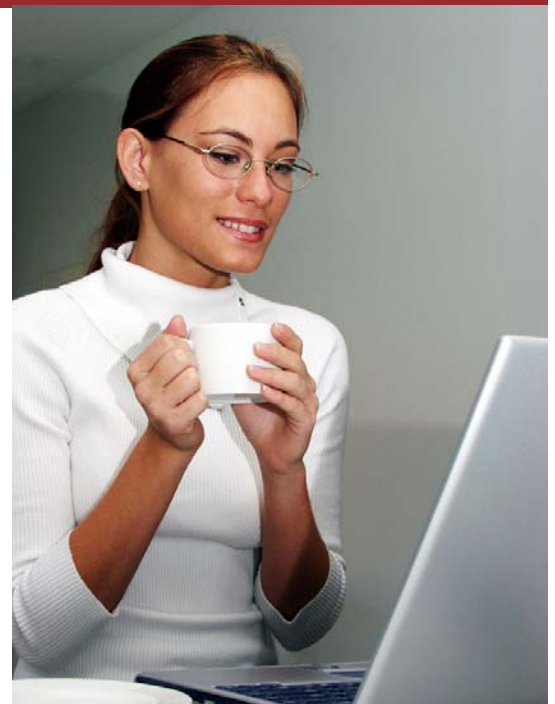


While dining on delicious appetizers, entrées and desserts, DARW participants also got the chance to sip on the week's signature cocktail – the Sapphire Collins, specially crafted by Bombay Sapphire and expertly mixed at all the restaurants.

Karen Bremer, owner of Great Hospitality Restaurants, says, "Since its start in 2002, I have always loved participating in Downtown Atlanta Restaurant Week. The traffic increases at all of the fine restaurants, including Dailey's and City Grill, and everyone from the servers to the diners enjoy the energy that comes along with Downtown's best dining week of the year."



No Mas! Cantina in Castleberry Hill



## Alternative Work Arrangements

**Downtown employers can receive free consulting services on the development of alternative work arrangement programs through the Downtown TMA.** In partnership with the Clean Air Campaign, the Downtown TMA provides a nationally recognized consultant to give free consultations to companies interested in the Alternative Work Arrangements programs.

AWA programs include telework, compressed work weeks, and flexible work schedules. They help employees reduce commute time and related costs, relieve stress, and improve productivity and job satisfaction.

## Save the Date: Annual Meeting

The 2009 CAP/ADID Annual Meeting will be Thursday, March 26, in the Thomas Murphy Ballroom, Georgia World Congress Center. Join us for an update on Downtown Atlanta, the ideal location to live, work, and play.

## Wednesdays in Woodruff – Fall Season

Wednesdays in Woodruff Park returned in September with a stunning lineup to stir your senses. Through the last Wednesday in October musicians will perform rock, bluegrass, soul and blues from noon to 1 p.m. in Woodruff Park.



Downtown office workers can enjoy a break during lunch while listening to music in the park and taking in the cooler fall temperatures. The programming is a partnership of Central Atlanta Progress, the Metro Atlanta Arts & Culture Coalition and the Atlanta Department of Parks, Recreation and Cultural Affairs, Office of Cultural Affairs.

### Wednesdays in Woodruff Lineup

#### September

Sept. 3 Matthew Kahler  
Sept. 10 Georgia Fire Flies  
Sept. 17 Kate Morrissey  
Sept. 24 Joe McGuinness

#### October

Oct. 1 Nick Longo  
Oct. 8 The Barrow Boys  
Oct. 15 Corduroy Road  
Oct. 22 Hurricane Wilson  
Oct. 29 Larry Griffith



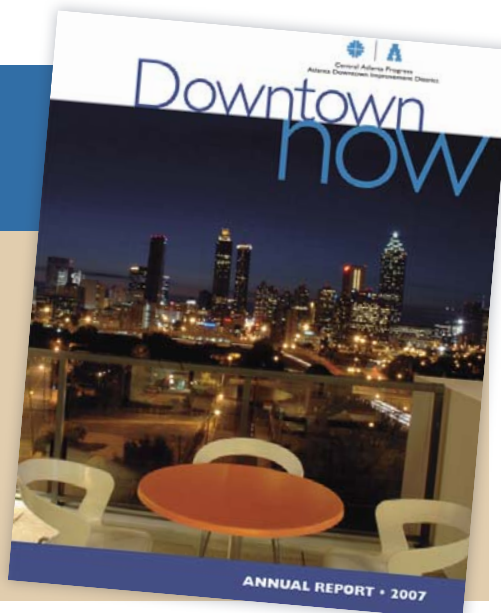
## Woodruff Park Master Plan Update

The Atlanta City Council approved the Woodruff Park Master Plan that calls for exciting new long-term changes and additions. Park amenities could include a fast food restaurant, new lighting, and a possible sit-down restaurant, as well as other infrastructure enhancements that are in the plan. In all, long-term projections call for \$3.5 million in enhancements. Look for a lot of activity, more programming, and more facilities to allow everyone to better enjoy Woodruff Park. More details to come.



## CAP Marketing Earns Three Golds and a Bronze

Central Atlanta Progress earned top honors at the International Festival and Events Association (IFEA) 2008 Conference. IFEA awarded CAP with three gold IFEA/Haas & Wikerson Pinnacle Awards for best newsletter, best annual report and best electronic newsletter. Additionally, the CAP Z-card map was awarded a bronze Pinnacle award.



## Georgia State University Walking Tours Available as Podcasts

Created by University Educational Technology Services

The tours are available in three formats:

1. The enhanced podcast version contains images to help you find your way and identify points of interest along the tour route. Use this version if you have an iPod that can display album art.
2. The video version also contains visuals to help you find your way and identify points of interest. Use this version if you have a video-enabled portable device that cannot play an enhanced podcast.
3. The MP3 version is an audio-only tour. Important: download, print and bring along the brochure with this version before beginning the tour. Available online at [www2.gsu.edu/~wwwtou/](http://www2.gsu.edu/~wwwtou/)

### Georgia State University Campus Tour

covers 16 points of interest on Georgia State University's campus and takes you on a circular route through the central area of Downtown Atlanta.

### Centennial Olympic Park Tour

familiarizes you with many sites in and around Centennial Olympic Park. It takes you on a circular route through the 21-acre park and covers 10 points of interest within the park grounds.

## SPORTS

As the Atlanta Braves and Atlanta Dream finish the 2008 season, the Atlanta Falcons, Hawks, and Thrashers begin.

**Atlanta Falcons** Began Sept. 7

**Atlanta Thrashers** Begin Oct. 10

**Atlanta Hawks** Begin Oct. 29



## Woodruff Park Reading Room

The Woodruff Park Reading Room is open 11 a.m.-5 p.m. each weekday until the end of October, weather permitting. The Reading Room is an outdoor oasis on the corner of Peachtree Street and Auburn Avenue, in the north end of Woodruff Park. Patrons eat lunch in the shade while reading through the latest periodicals and novels for free. Stop by and say hello to Robert, our Reading Room manager.



## City Council Approves TAD Funding for Center for Civil and Human Rights

The Atlanta City Council has approved a bond issue that will provide up to \$40 million in funding for the Center for Civil and Human Rights, which is scheduled to break ground in 2009. The funding is part of the Westside Tax Allocation District (TAD) program for public purpose projects and represents approximately 32 percent of the center's \$125 million project budget.

The Center for Civil and Human Rights will commemorate the landmark contributions of Atlantans and Georgians in the historic struggle for African-American freedom and equality as well as present the continuing story of human rights efforts around the world.

During its first 10 years in operation, the center is projected to generate \$1.3 billion in economic impact for Atlanta and an estimated \$50 million in tax revenue for the city and the state. It is expected to:

- Attract about 800,000 visitors during its first year; and
- Create 1,150 sustainable jobs, on top of 1,550 temporary construction and supporting jobs generated during two years of construction.

The 100,000-square-foot facility will be LEED certified and feature exhibition, meeting, performance, dining, and retail space. It will provide a place for ongoing dialogue and study and serve as the exhibition site of the Martin Luther King, Jr. Papers, owned by Morehouse College. For more information, visit [www.cchrpartnership.org](http://www.cchrpartnership.org).

CENTER FOR  
**CIVIL**  
and  
**HUMAN**  
**RIGHTS**  
PARTNERSHIP

### Downtown Site Unveiled for Center

The Center for Civil and Human Rights will be built on land donated by the Coca-Cola Company at Pemberton Place, adjacent to the World of Coca-Cola and the Georgia Aquarium. Atlanta Mayor Shirley Franklin made the announcement with Coca-Cola Company Chairman Neville Isdell and CCHR Executive Director Doug Shipman in a ceremony at the site.

## Council OKs Vending Legislation

The Atlanta City Council recently approved new vending legislation that allows the City to contract with General Growth Properties, a well-known national firm, to manage the City's vending program. This will allow for new, attractive vending outlets, a broader more enticing product mix, vendor training, as well as financial assistance to vendors provided through the Atlanta Development Authority.

## New CAP/ADID Website

This fall, CAP/ADID will launch a newly designed website with a great new look and improved navigation. The amount of information posted at [www.atlantadowntown.com](http://www.atlantadowntown.com) has steadily increased since the website first launched in 2003.

The new design will make it easier for users to quickly find the information they are looking for and electronically access a variety of services, including an interactive parking guide, newsletter signup and document library. The updated site will deliver information in a clearer and cleaner format, making it more inviting and friendlier to use.



Central Atlanta Progress  
Atlanta Downtown Improvement District

50 Hurt Plaza, Suite 110  
Atlanta, Georgia 30303  
404-658-1877

[marketing@atlantadowntown.com](mailto:marketing@atlantadowntown.com)  
[www.atlantadowntown.com](http://www.atlantadowntown.com)