



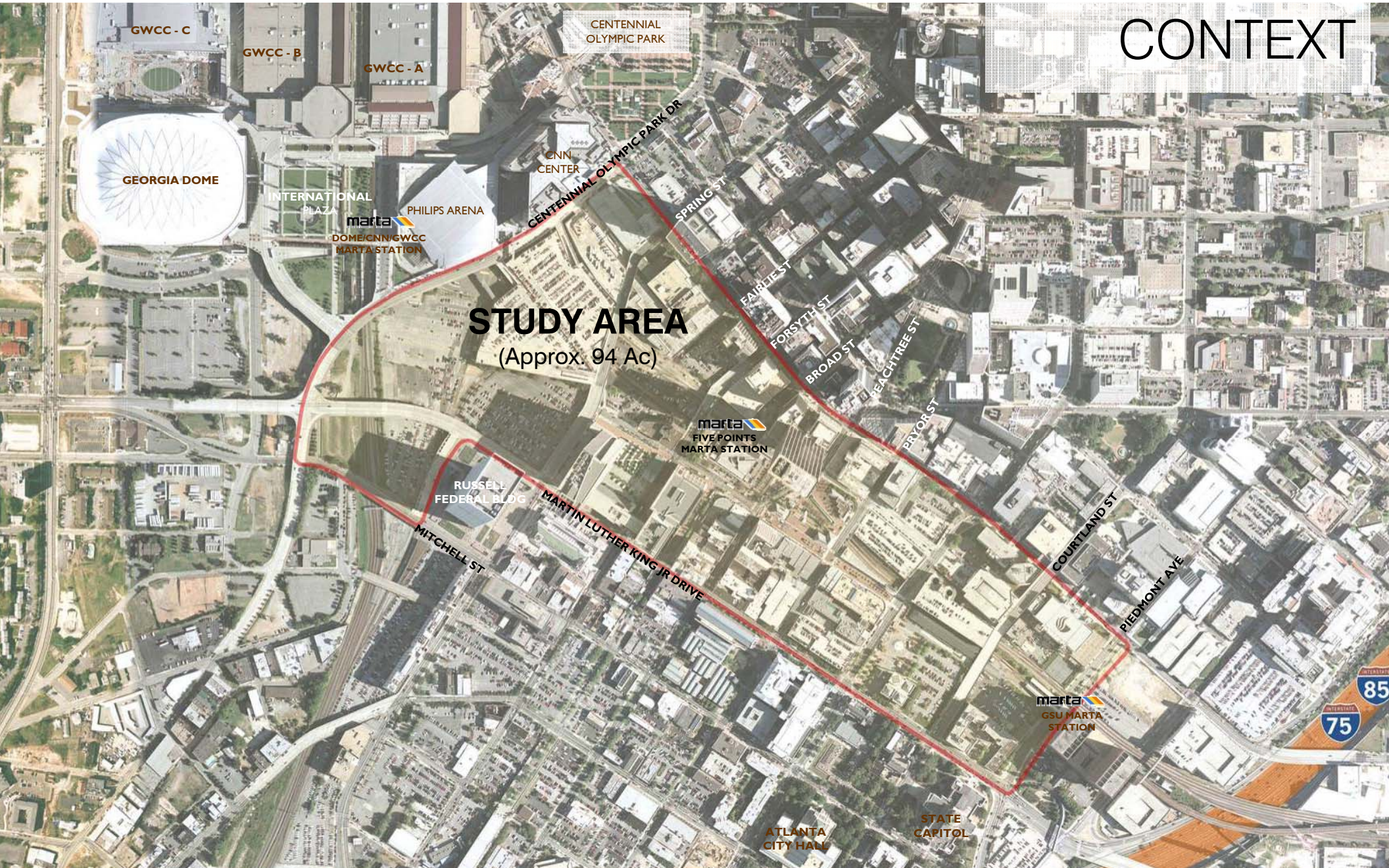
the green line

downtown atlanta



Central Atlanta Progress
Atlanta Downtown Improvement District

CONTEXT



GOALS



GOALS

- Create an implementable plan that
- ~ Envisions an iconic destination
- ~ Stitches the city together through public space, transit and daily life
- ~ Fosters public and private investment





1. Multimodal passenger terminal built with terminal entrance at viaduct level and transit connections below
2. Railroad Gulch – subdivided by new streets at viaduct level– creating development sites
3. New retail, entertainment, hotel uses expand activity of GWCC / GA Dome / Philips Arena
4. New office space takes advantage of enhanced regional transit connection
5. New and improved access to MARTA rail stations
6. New triangular park space can be closed to vehicular traffic to host special events and festivals



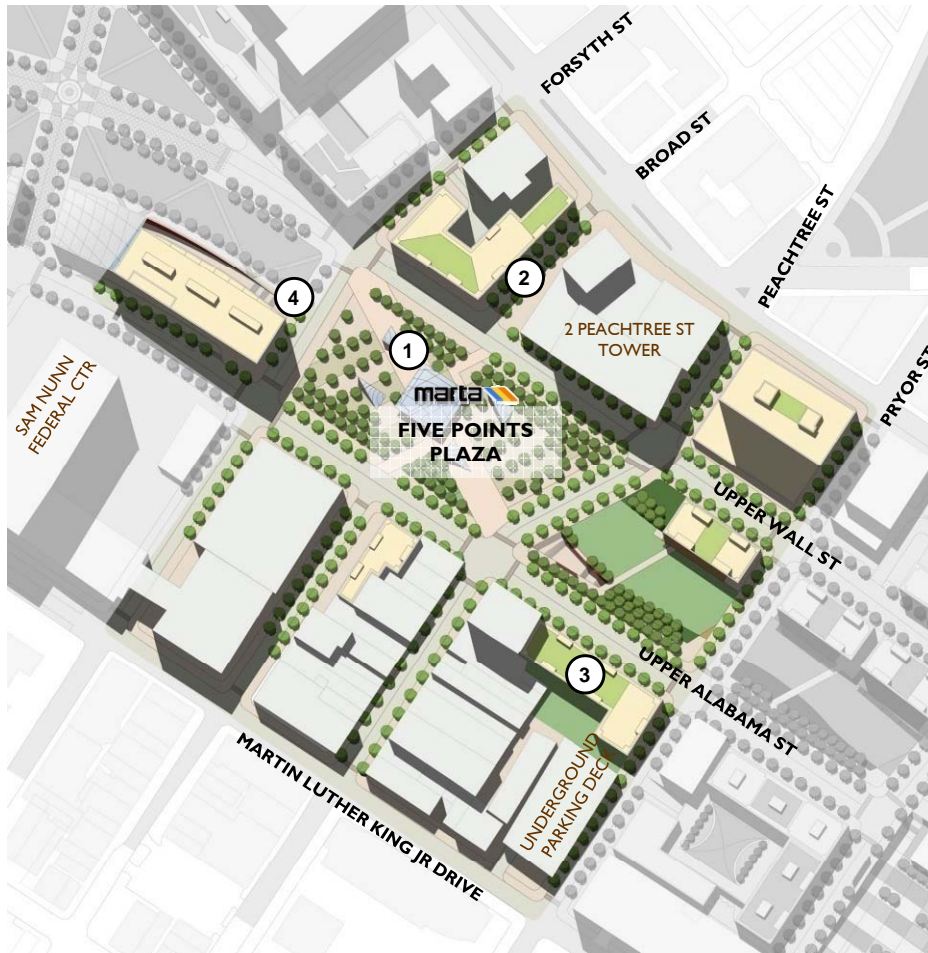
KEY MAP



Typical retail storefronts at viaduct level



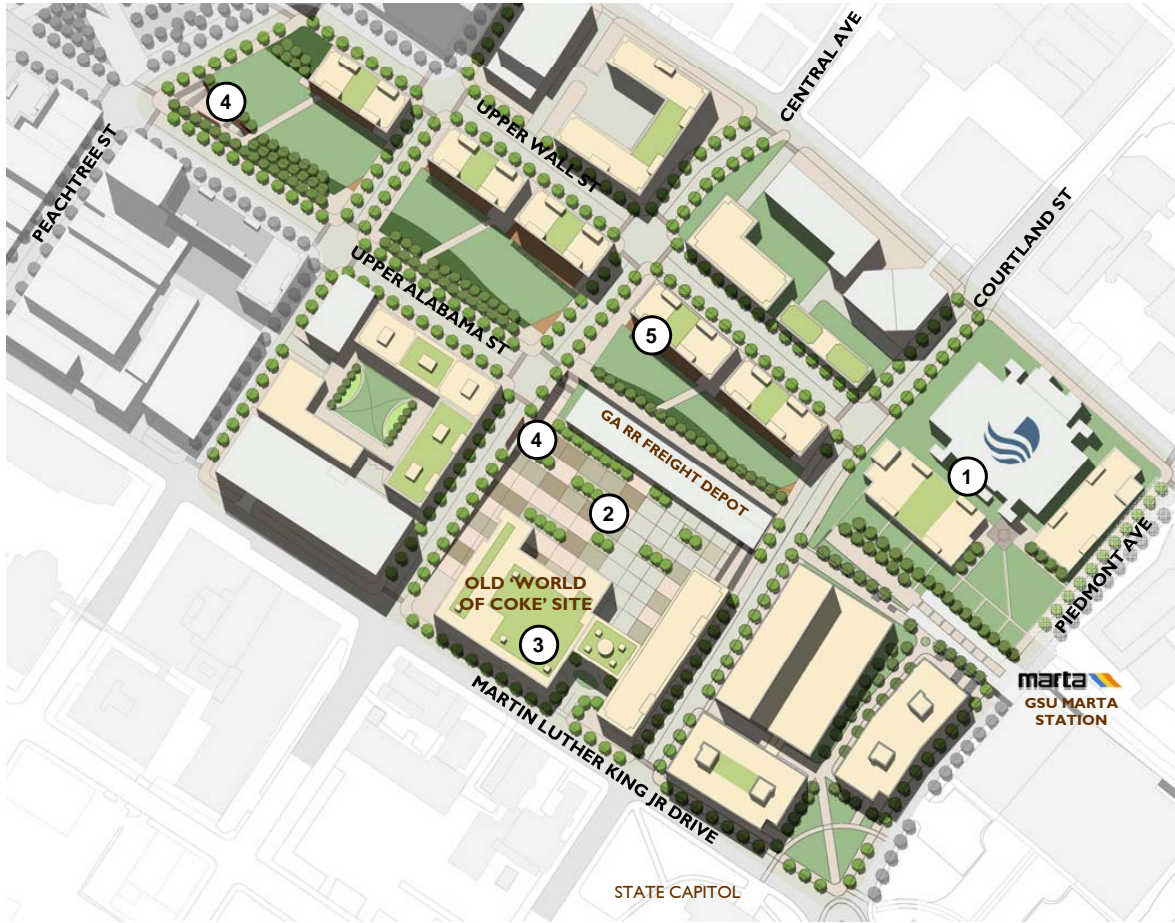
Atlantic Station – example of new streets to create future development sites



1. Transformed Five Points station structure with new platform access and programmed plaza
2. Reconnect and extend streets around new plaza to allow vehicular traffic
3. Underground Atlanta retail and entertainment preserved below street level and expanded through new mixed-use development above
4. Concourse connections (below street level) between multimodal terminal and Five Points MARTA station



Examples of rail station access points and open space plazas on structures above transit



1. Program southern expansion of Georgia State University campus master plan and leverage existing investment to energize mixed use retail and entertainment opportunities
2. Transform Steve Polk Plaza as an investment catalyst
3. New Hotel / Conference Center and State of Georgia Welcome and History Center
4. Create new and enhanced access to reinvigorated Underground Atlanta
5. Create new location for Georgia State University student housing, retail and entertainment district



KEY MAP

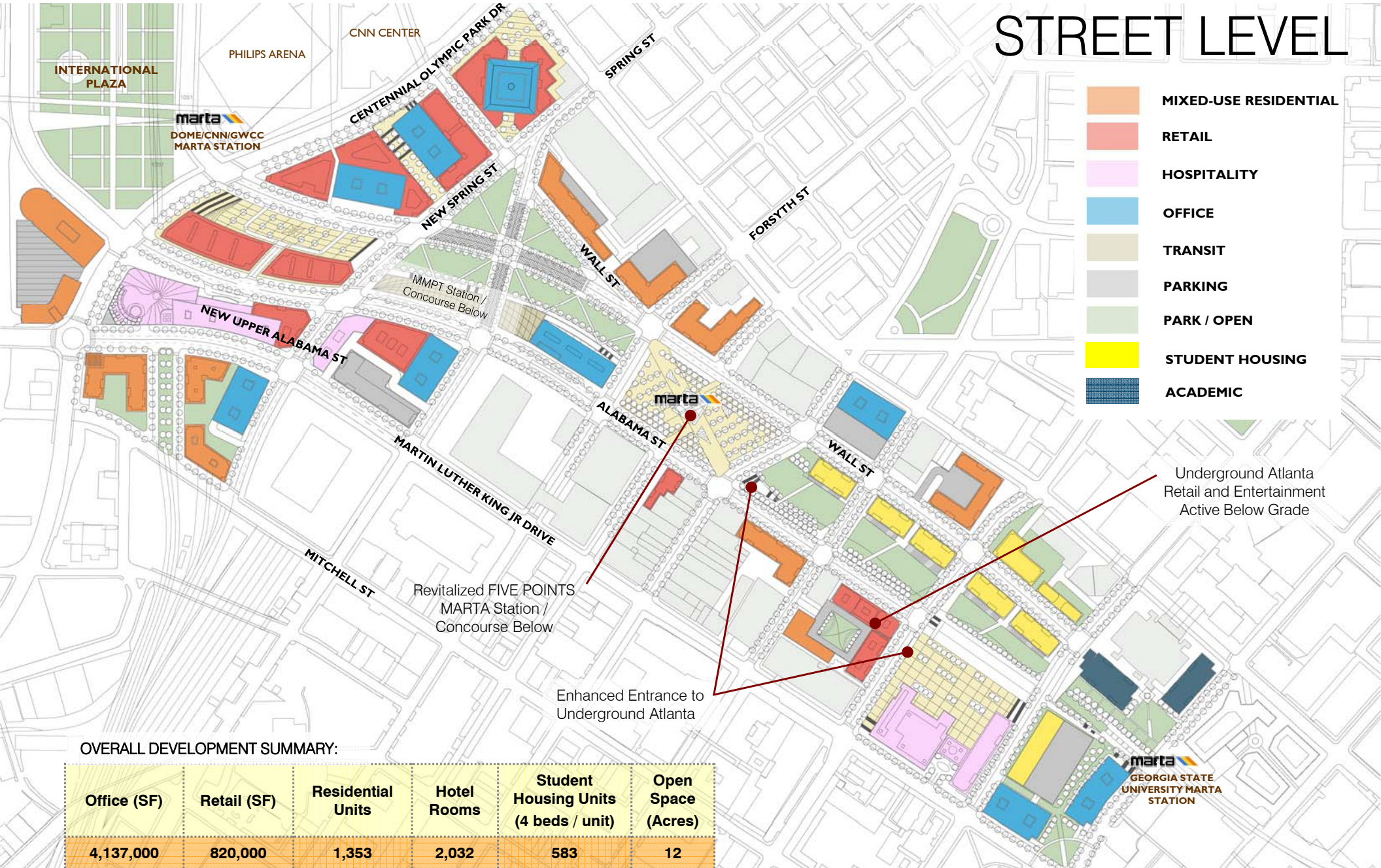


Example of a new hotel and conference center

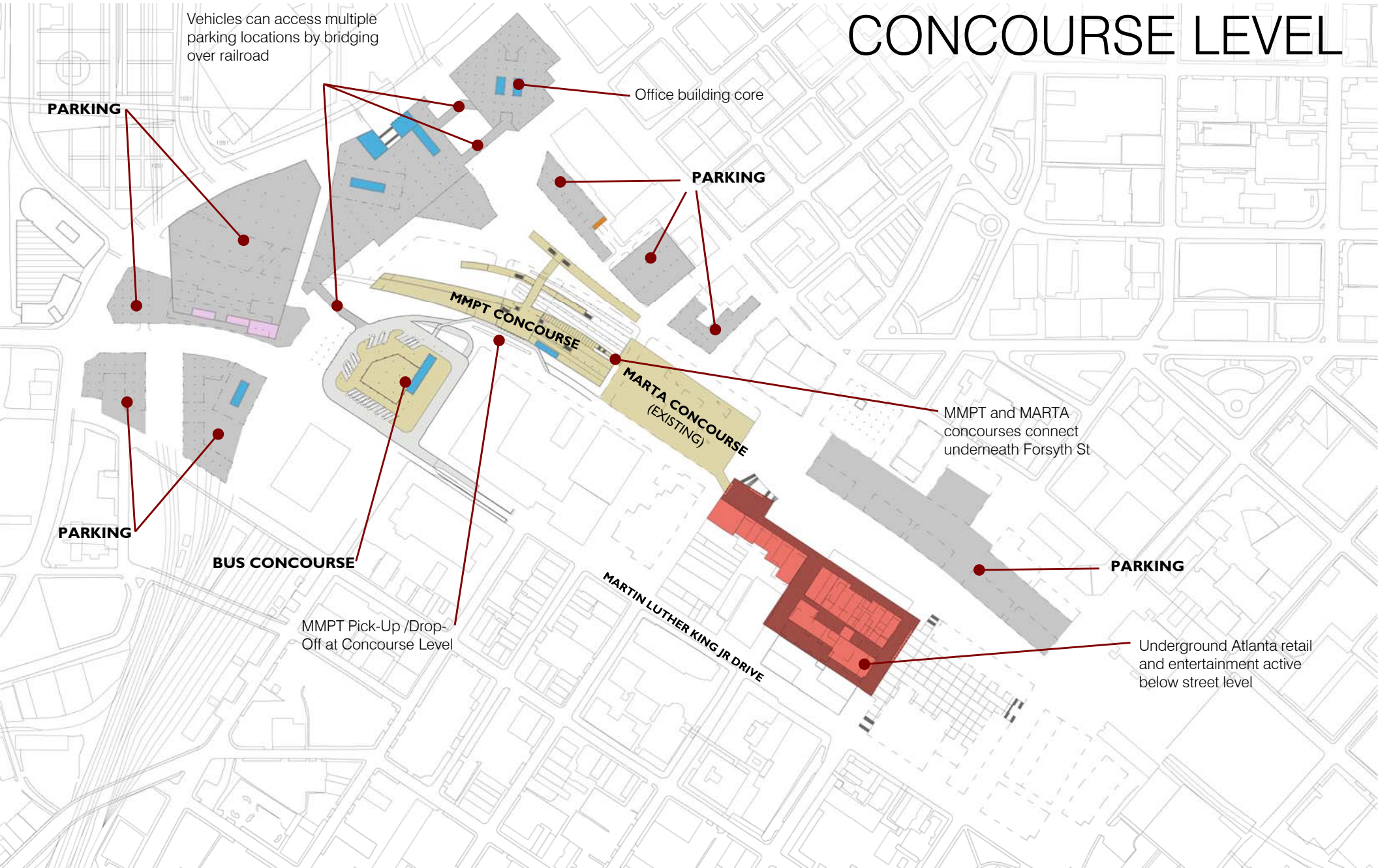


Vibrant mixed-use retail and entertainment streets

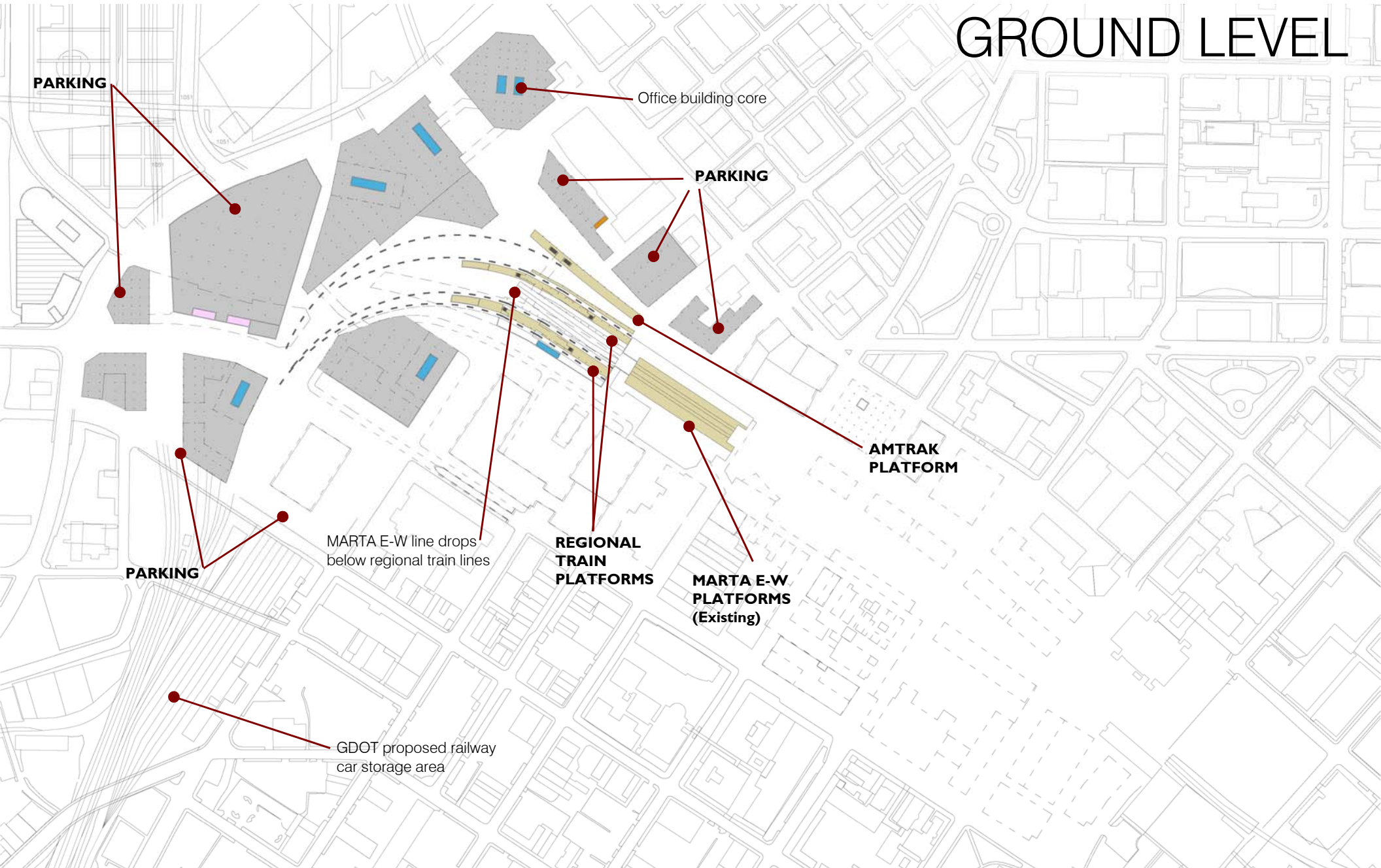
STREET LEVEL



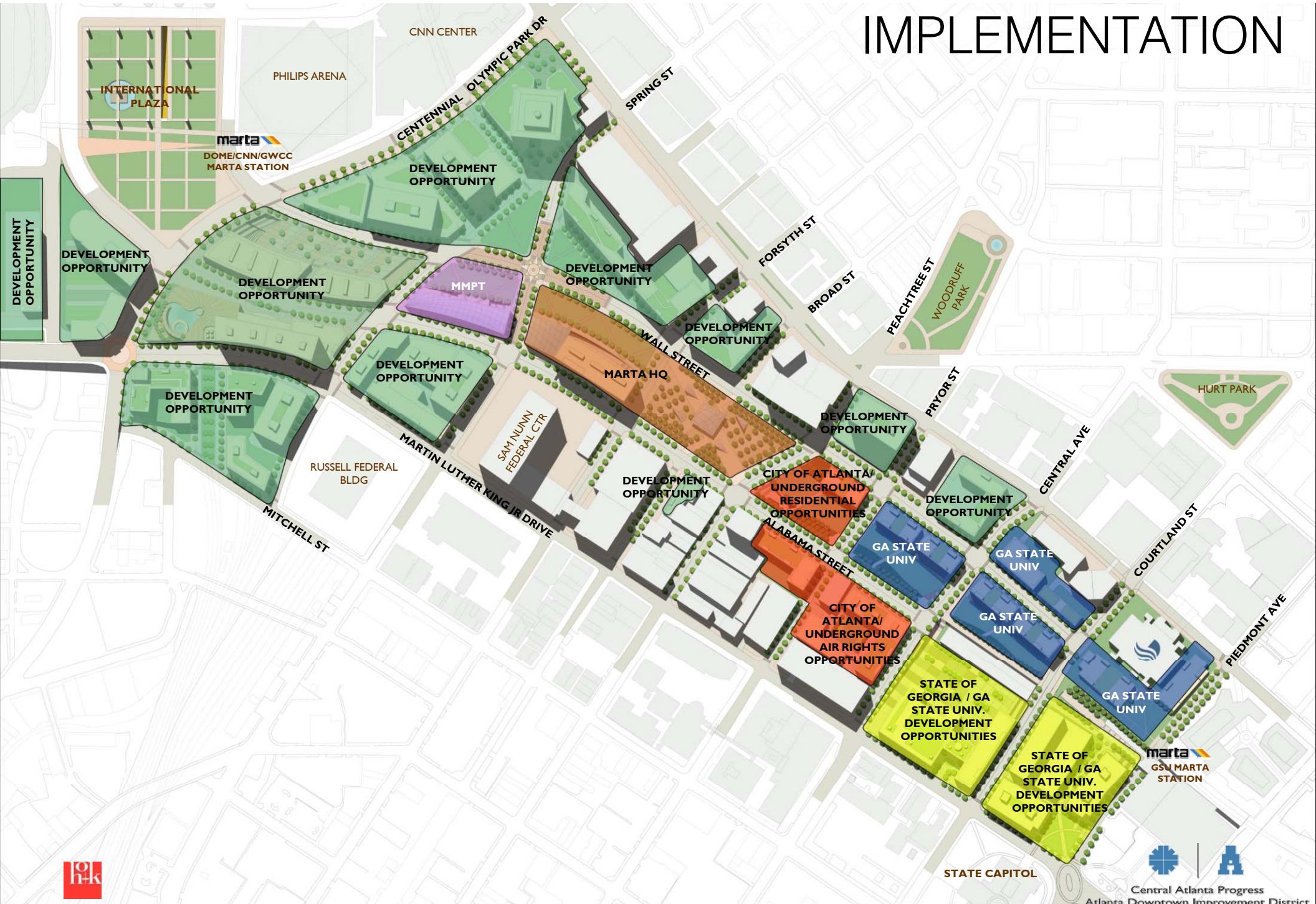
CONCOURSE LEVEL



GROUND LEVEL



IMPLEMENTATION








AFTER: View looking west from top of Sloppy Floyd Building (Courtland Street)








 AFTER: View looking north west from Centennial Olympic Park Drive at Philips Drive and New Wall Street



 BEFORE: View looking west from Peachtree Street at Wall Street



AFTER: View looking west from Peachtree Street at Wall Street

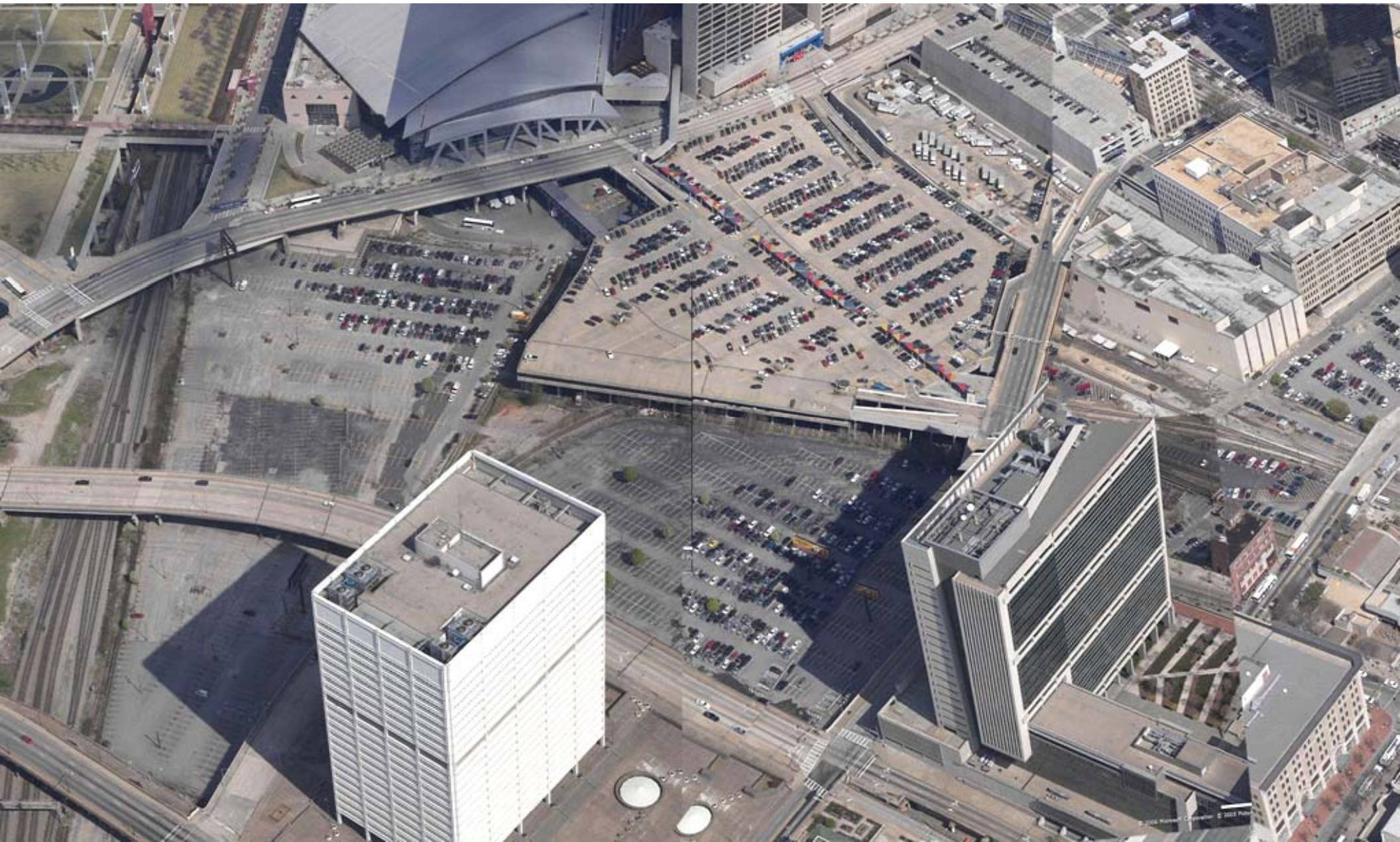






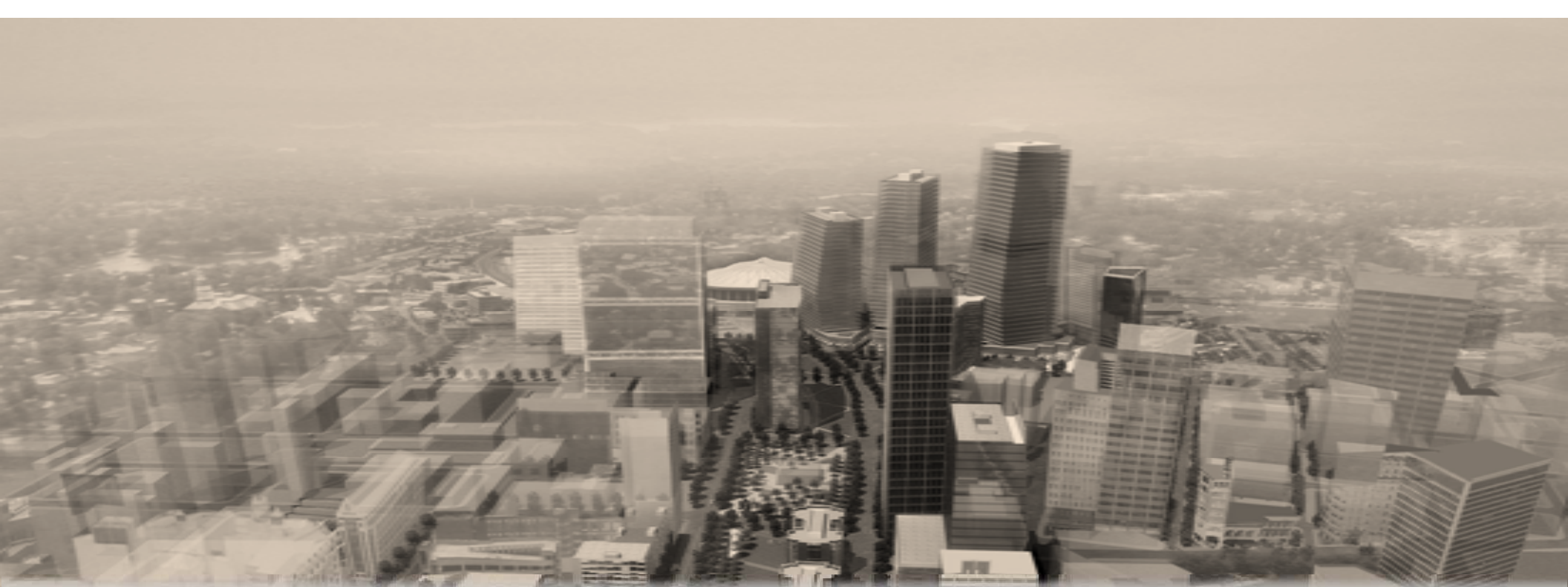








 AFTER: View looking north west from Spring Street and M.L. King Jr. Drive



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