

Reach thousands of leaders with business interests in Atlanta's Midtown district.

Sponsor the Midtown Alliance 2022 Annual Meeting

As we come together again, there's much to celebrate — from new development to abundant choices and street-level improvements that support our **confident return to public life** in the heart of it all. Join Midtown Alliance and the region's business leaders, policymakers, residents and civic enthusiasts as we examine the challenges and the opportunities ahead for the Midtown district.

Invest in pre-event, onsite and post-event exposure that links your organization to the success of Midtown and Atlanta.

Featuring insight on the expanded role that publicly-accessible open spaces will play in elevating Midtown's unparalleled urban experience and connecting people to place.



NETWORKING

Reunite with old friends and make new contacts



UPDATES

Learn about new Midtown Alliance initiatives



INSIGHT

Get fresh perspective on urban issues



VISIBILITY

3+ months of sponsor recognition in print and digital before event



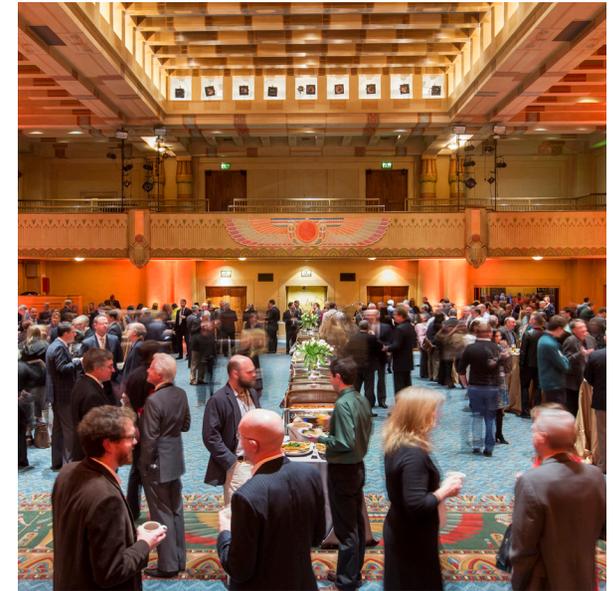
FUN

Breakfast and entertainment at a treasured Atlanta landmark



ATLANTA

Hear how Midtown will play a role in our city's future growth



Midtown Alliance Annual Meeting

Monday, March 21, 2022

at the historic Fox Theatre

**7:00AM // NETWORKING + BREAKFAST
8:00AM TO 9:30AM // PROGRAM**

Show your support today.

Philip Rafshoon

Director, Member Engagement
& Partnerships

Philip@MidtownATL.com

404-443-6246

MIDTOWN
Alliance

Onward!

Sponsorship Opportunities

Sponsorship Deadline // February 1, 2022

SPONSOR BENEFITS		PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500
PRE-EVENT	Event press release + media materials	•	•		
	Digital invitations + event updates	•	•	•	•
	Midtown Alliance website + ticketing landing page	LOGO	LOGO	NAME	NAME
	Exclusive banner ad position on ticketing registration page	•			
	January + February Midtown Monthly e-newsletters (19K+ subscribers)	•	•	•	
	Complimentary event tickets	15+	15	10	5
ONSITE	Event signage throughout venue (PLATINUM: standalone signage)	•	•	•	•
	Cover of printed event program	•			
	Inside page of printed event program	•	•	•	•
	Pre-show on-screen sponsor loop (PLATINUM: standalone slide)	LOGO	LOGO	NAME	NAME
	Interview appearance, soundbyte + lower-third in opening hype video segment	•			
POST-EVENT	In-show acknowledgment from podium	•	•		
	Acknowledged in Midtown Alliance's print ad in ABC Midtown Market Report	LOGO	LOGO	NAME	NAME
	Discounted advertising rates in ABC Midtown Market Report (160K readers)	•	•	•	•
	Special Midtown Alliance post-event recap e-blast (19K+ subscribers)	•	•	•	
	Recap press release	•	•		

Exclusive Presenting Sponsor opportunity available. Contact Philip Rafshoon for details: Philip@MidtownATL.com // 404-443-6246



We're ready to return safely together and celebrate all that Midtown Atlanta can be.

Midtown Alliance and its production partners are working to plan every dimension of this event around the safety and well-being of our guests. We are closely monitoring and following the latest guidelines from the Centers for Disease Control and the Georgia Department of Public Health on COVID-19.

In addition, the Fox Theatre has made significant investments in new, state-of-the-art air filtration systems and has been recognized for implementing the most stringent protocols for cleaning, disinfection, and infectious disease prevention.