

Reach thousands of leaders with business interests in Atlanta's Midtown district.

Sponsor the Midtown Alliance 2023 Annual Meeting

What's needed in Midtown to create more street-level energy? How can we get there? Join Midtown Alliance and the region's business leaders, policymakers, residents and civic enthusiasts as we examine the opportunities ahead for the Midtown district.

Invest in pre-event, onsite and post-event exposure that links your organization to the success of Midtown and Atlanta.

Featuring insight on the expanded role that publicly-accessible open spaces will play in elevating Midtown's unparalleled urban experience and connecting people to place.



NETWORKING

Connect with others who are leading Midtown forward



UPDATES

Learn about new Midtown Alliance initiatives



INSIGHT

Get fresh perspective on issues impacting Midtown



VISIBILITY

2+ months of sponsor recognition in print and digital before event



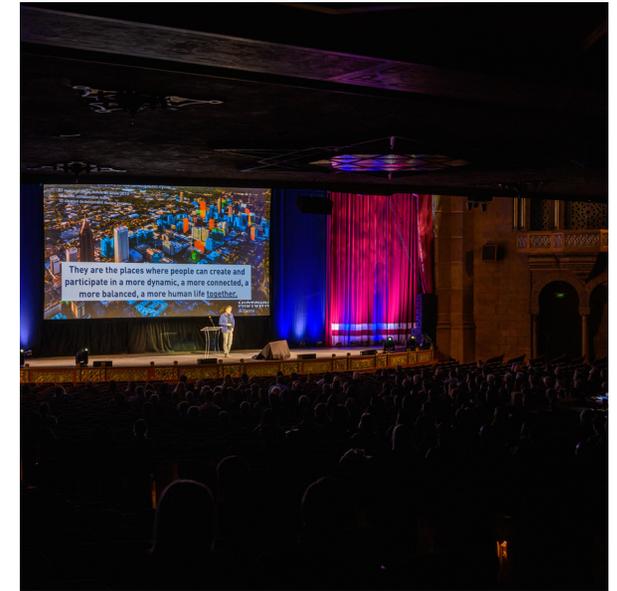
FUN

Breakfast and entertainment at a treasured Atlanta landmark



ATLANTA

Hear how Midtown will play a role in our city's future growth



Midtown Alliance Annual Meeting

Wednesday, February 8, 2023

at the historic Fox Theatre

7:00AM // NETWORKING + BREAKFAST

8:00AM TO 9:30AM // PROGRAM

Show your support today.

Philip Rafshoon

Director, Member Engagement

& Partnerships

Philip@MidtownATL.com

404-443-6246

MIDTOWN
MIDTOWN
Alliance

Sponsorship Opportunities

Sponsorship Deadline // January 6, 2023

SPONSOR BENEFITS		PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500
PRE-EVENT	Event press release + media materials	•	•		
	Digital invitations + event updates	•	•	•	•
	Midtown Alliance website + ticketing landing page	LOGO	LOGO	NAME	NAME
	Exclusive banner ad position on ticketing registration page	•			
	January + February Midtown Monthly e-newsletters (19K+ subscribers)	•	•	•	
	Complimentary event tickets	15+	15	10	5
ONSITE	Event signage throughout venue (PLATINUM: standalone signage)	•	•	•	•
	Cover of printed event program	•			
	Inside page of printed event program	•	•	•	•
	Pre-show on-screen sponsor loop (PLATINUM: standalone slide)	LOGO	LOGO	NAME	NAME
	Interview appearance, soundbyte + lower-third in opening hype video segment	•			
POST-EVENT	In-show acknowledgment from podium	•	•		
	Acknowledged in Midtown Alliance's print ad in ABC Midtown Market Report	LOGO	LOGO	NAME	NAME
	Discounted advertising rates in ABC Midtown Market Report (160K readers) 2/3/23	•	•	•	•
	Special Midtown Alliance post-event recap e-blast (19K+ subscribers)	•	•	•	
	Recap press release	•	•		

Exclusive Presenting Sponsor opportunity available. Contact Philip Rafshoon for details: Philip@MidtownATL.com // 404-443-6246



Be part of one of the city's most anticipated community events.

Midtown Alliance's annual meeting offers insight from thought leaders about how we can advance the promise of an exceptional urban experience. Attendees represent many dimensions of Midtown, from global enterprises to local arts and civic groups. Nearly 50 organizations signed on as sponsors to underwrite our 2022 event. We're excited to have you join them in 2023.