

2023 Events Guide

We're producing more than 50
community events this year.

Come out and join in the fun.

MIDTOWN
Alliance



Community events connect people to each other and to Midtown as a vibrant place.

Coming out of the pandemic, people who spend time in Midtown are demanding more and better invitations to public life.

One way Midtown Alliance is positioned to deliver on this is by creating a robust schedule of community events and programming. From live music and lecture events to parades and open houses, we're providing a platform to help build social connections and achieve Midtown's potential for vibrant streets, full of quality choices for things to see and do.

Because we all know Midtown functions best when it's full of people, experiencing their city.

This is also a year of experimentation to see what works and what doesn't.

So be sure to keep up with our communications for updates in case we need to change event dates/times or postpone some of these due to inclement weather.



➤ These events are coming soon ...



Mindfulness

Well-Being

After Work

Yoga Flow in 10th Street Park

On Thursdays after work, our partners at Evolation Yoga offer yoga instruction, connecting movement and breath with exercises focused on flexibility and strength.

Ideal for beginners and long-time practitioners alike.



10th Street Park
Peachtree/10th Streets

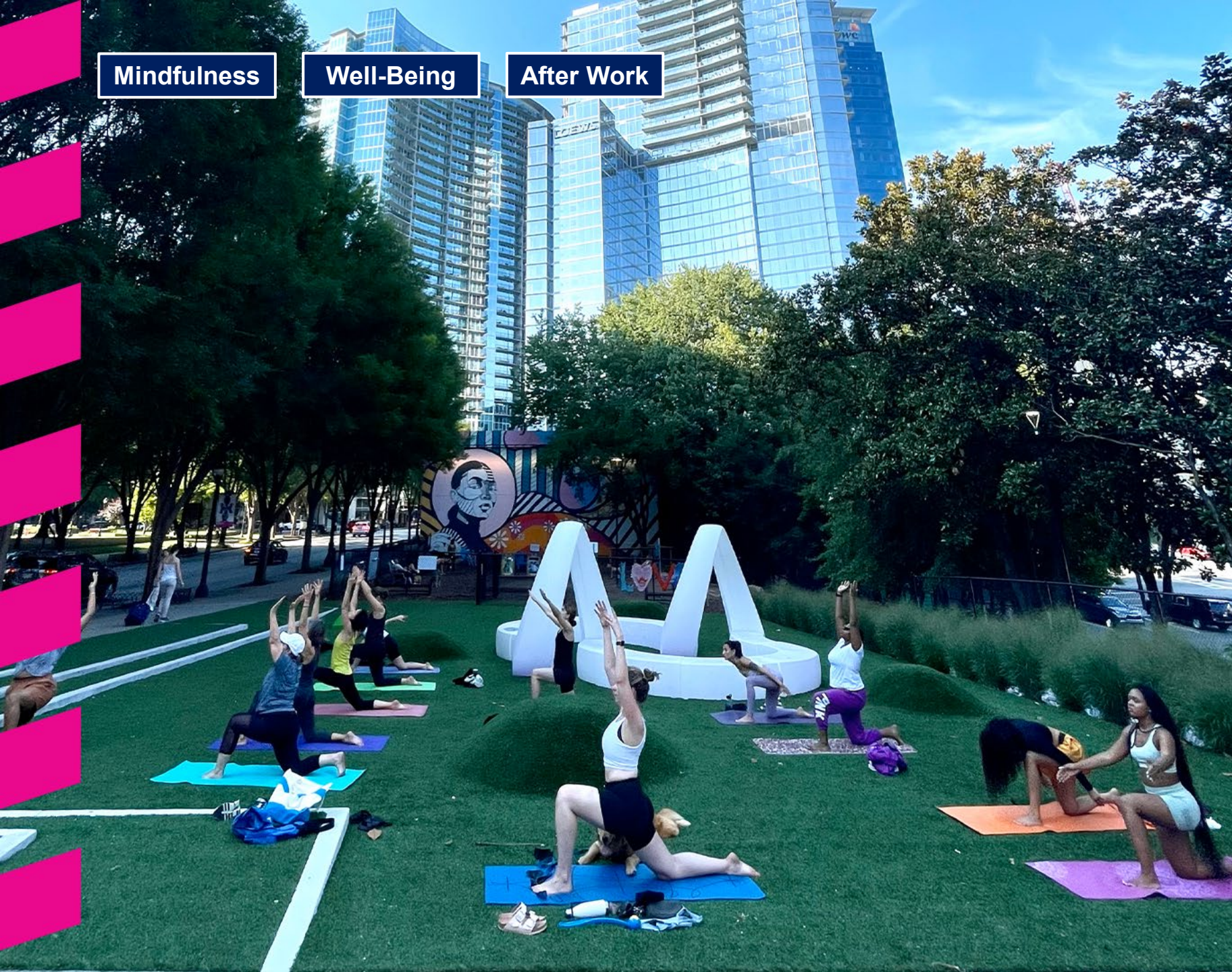


Thursdays in July, August,
September

6-7pm



FREE



Sing-Along

Nighttime

Laid-Back

Outdoor Movie Nights

Bring your own chair or blanket.

We'll provide the popcorn and roll the projector at sundown.



10th Street Park
Peachtree/10th Streets



April 20 – Hedwig and the Angry Inch
May 25 – Grease
July 26 – Footloose
August 24 – Dirty Dancing
September – TBD
October 26 – TBD

Sunset



FREE

Dog-Focused

Social

Big Crowd

Pawty in the Park

Once-a-month mini festival to celebrate dog culture in Midtown. Featuring DJ, food and drinks for purchase, pet product vendors and more.



10th Street Park
Peachtree/10th Streets



April 15	
May 20	
June 17	
July 15	4-8pm
August 19	4-8pm
September 16	12-4pm
October 21	12-4pm

RSVP Each Time:
MidtownATL.com/Pawty



FREE

Community

Quirky

Nighttime

Parliament of Owls

Make an owl lantern and march down Peachtree Street with Midtown's spooky, black-and-white-themed community lantern parade, featuring a second-line band. Produced by local artist Chantelle Rytter.



Parade starts at Colony Square
Peachtree/14th Streets



August 5
8-10pm



FREE

More info on lantern making
workshops and parade route at
MidtownATL.com/Owls



Music

Social

Intimate

Acoustic Wednesdays in Commercial Row

Each Wednesday, we host a local musician to play an acoustic set in the plaza.



Commercial Row Commons
Peachtree/Peachtree Place



Wednesdays in March, April,
May, June, August,
September, October

5-7pm



FREE

Urbanism

Transportation

Fun

Commuter Events

Our Midtown Transportation team hosts fun events and competitions throughout the year to encourage commuters to try something other than driving alone to work.

Million Air Challenge
April 17-30

Bike to Work Week
May 15-21

Summer Bike Maintenance Series
June 27, July 25, August 22
6-7PM

Biketober
October 2023



FREE w/ registration
MidtownATL.com/MT

MIDTOWN
Alliance

Family

Creative

Relaxed

Sunday Fundays at MODA

Once-a-month family-centered pop-up on the MODA plaza to coincide with the High Museum's free admission days, with music, food truck and other activities.



Museum of Design Atlanta
Peachtree/16th Streets



April 9
May 14
June 11
July 9
August 13
September 10
October 8

1-5pm



FREE on Plaza



Music

Social

Relaxed

ATL Songwriters Series

We partner with Zero Mile, the talent buyer for Variety Playhouse, Terminal West and Georgia Theatre, to curate an eclectic lineup of local musicians playing pop, funky jazz and soul



Arts District Plaza
Peachtree/15th Streets



September 12
September 26
October 10
October 24

5-7pm



FREE

► Here are other events we host from time to time ...





Networking

Social

Learning

Mixer Event Series

This series of events brings you inside new Midtown venues you might not otherwise visit.

Meet others who live and/or work in Midtown. Speak with Midtown Alliance staff about projects and initiatives. Learn about the district and the work we're doing. And find your role in it.

 \$ TICKETED EVENT

 TBD

 TBD

Urbanism

Community

Learning

Public Open House Events

Our design and transportation teams host in-person and virtual meetings throughout the year to share conceptual ideas and gather community input on future improvement projects.

2023 Dates TBD



FREE



Urbanism

Community

Learning



Let's Talk Midtown Lecture Series

Town-hall styled events that include insight from leaders shaping Atlanta on urban topics from transportation to public art, innovation ecosystem and more.

Featuring networking opportunities and info on Midtown Alliance projects.

2023 Dates TBD



Ticketed Event

Midtown Alliance members
receive discounted rates

A photograph of a community visioning event. In the foreground, a man with glasses and a blue shirt is leaning over a large table, pointing at a map. A woman in a black and white patterned top is also leaning over the table, looking at the map. The table is covered with a large map of a neighborhood, with various colored markers and small photographs of community scenes placed on it. In the background, another person is standing near a window. The overall atmosphere is collaborative and focused on community planning.

Social

Community

Learning

Community Visioning Events

We bring community members together from time to time to look holistically at Midtown's opportunities and challenges as related to specific urban issues. These interactive events and charrettes give people the opportunity to put their hands on our work and help shape the strategies we implement for improving the district.

2023 Dates TBD



FREE

Networking

Social

Learning



Midtown Dialogues Education Series

We bring together panelists who work on district-defining issues for conversations with the community.

2023 Dates TBD



\$ TICKETED EVENT

Urbanism

Networking

Learning

Midtown Alliance Annual Meeting

Join 1,000 business and civic leaders and urban enthusiasts for a state of the district update and to stretch your thinking about what's possible for Midtown's future.

Held in February each year

Morning event featuring stand-up breakfast, networking and full program.

2024 venue and date TBD



\$ TICKETED EVENT

► These events have already taken place in 2023 ...

Dog-Focused

Social

Big Crowd



Mutt Gala

See and be seen at this doggy version of the Met Gala. Featuring a red carpet experience and dog costume contest, plus music, food and drinks.



10th Street Park
Peachtree/10th Streets



April 30
2-5pm



RSVP:
MidtownATL.com/MuttGala

FREE to attend
\$ fee req'd to enter contest

Urbanism

Community

Learning

Open House BBQ

Meet Midtown Alliance staff, learn more about our work and get your questions answered about current and near-term projects. We'll provide boxed lunch.



10th Street Park
Peachtree/10th Streets



May 3

11am – 1pm



RSVP:
MidtownATL.com/BBQ

FREE



Music

Social

Relaxed

Jazz on the Plaza

Coinciding with Atlanta Jazz Festival's 30 Days of Jazz, we host jazz performances on Tuesdays in May, along with pop-up food and activities.



Arts District Plaza
Peachtree/15th Streets



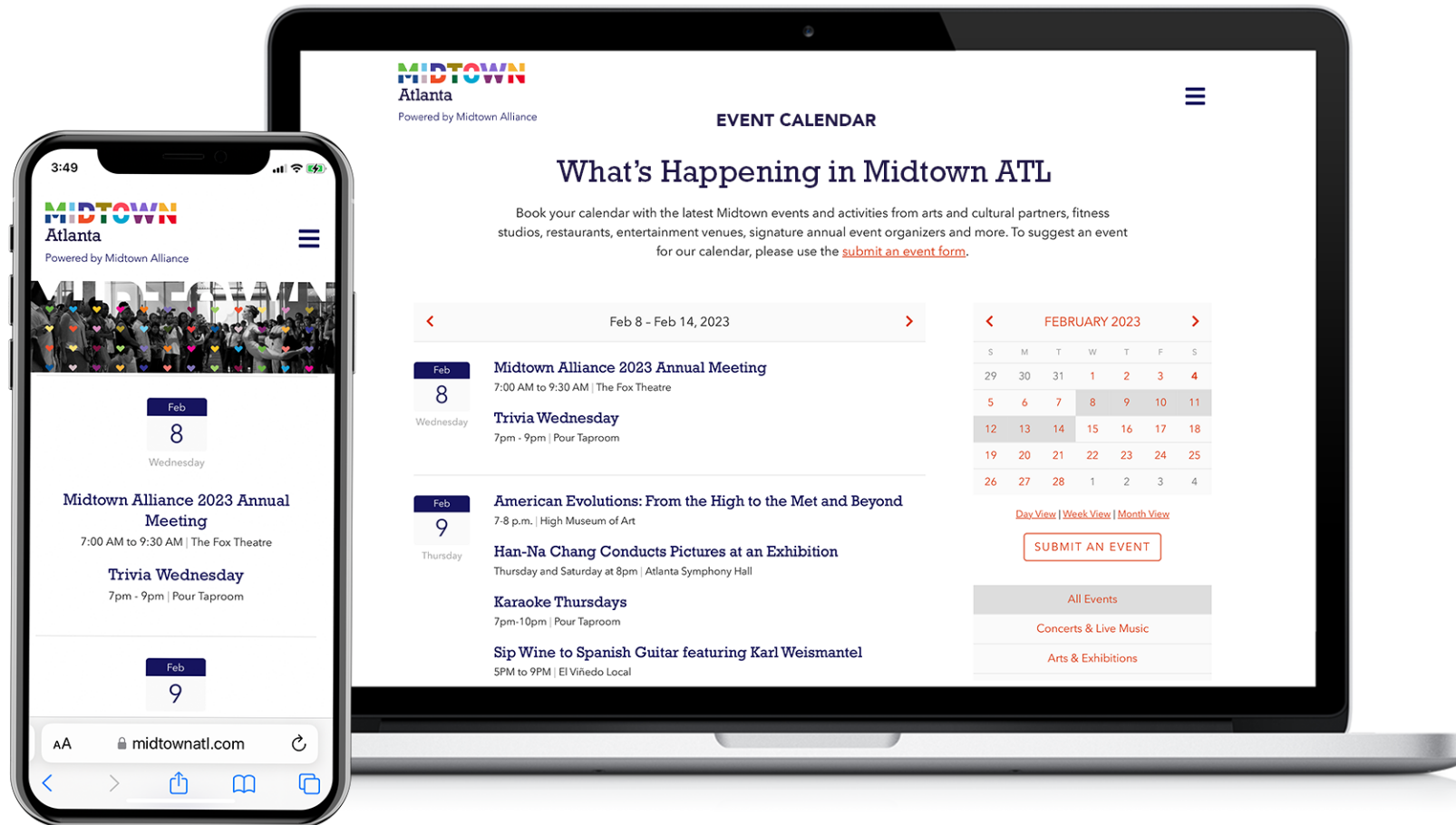
May 2
May 9
May 16
May 23

5-7pm



FREE

View these and hundreds of other Midtown events on our event calendar.



MidtownATL.com/Events

2023



Upcoming Community Events at a Glance

Updated 7/7/23

More events are in the works.
Follow our communications for
info on mixers, walking tours
educational events + more.

-JULY-

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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

July 6	Yoga Flow in the Park	6-7PM	10 th St Park
July 9	Sunday Funday	1-5PM	MODA Plaza
July 13	Yoga Flow in the Park	6-7PM	10 th St Park
July 15	PAWty in the Park	4-8PM	10 th St Park
July 20	Yoga Flow in the Park	6-7PM	10 th St Park
July 25	Bike Maintenance 101	6-7PM	999 Ptree Courtyard
July 26	Midtown Movie Night	Sunset	10 th Street Park
July 27	Yoga Flow in the Park	6-7PM	10 th St Park

-AUGUST-

S	M	T	W	T	F	S
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

August 2	Acoustic Wednesdays	5-7PM	Commercial Row
August 3	Yoga Flow in the Park	6-7PM	10 th St Park
August 5	Parliament of Owls	8-10PM	Colony Square
August 9	Acoustic Wednesdays	5-7PM	Commercial Row
August 10	Yoga Flow in the Park	6-7PM	10 th St Park
August 13	Sunday Funday	1-5PM	MODA Plaza
August 16	Acoustic Wednesdays	5-7PM	Commercial Row
August 17	Yoga Flow in the Park	6-7PM	10 th St Park
August 19	PAWty in the Park	4-8PM	10 th St Park
August 22	Bike Maintenance 101	6-7PM	999 Ptree Courtyard
August 23	Acoustic Wednesdays	5-7PM	Commercial Row
August 24	Yoga Flow in the Park	6-7PM	10 th St Park
August 24	Midtown Movie Night	Sunset	10 th Street Park
August 30	Acoustic Wednesdays	5-7PM	Commercial Row
August 31	Yoga Flow in the Park	6-7PM	10 th St Park

-SEPTEMBER-

S	M	T	W	T	F	S
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Sept 6	Acoustic Wednesdays	5-7PM	Commercial Row
Sept 7	Yoga Flow in the Park	6-7PM	10 th St Park
Sept 10	Sunday Funday	1-5PM	MODA Plaza
Sept 12	ATL Songwriters Series	5-7PM	Arts District Plaza
Sept 13	Acoustic Wednesdays	5-7PM	Commercial Row
Sept 14	Yoga Flow in the Park	6-7PM	10 th St Park
Sept 16	PAWty in the Park	12-4PM	10 th St Park
Sept 20	Acoustic Wednesdays	5-7PM	Commercial Row
Sept 21	Yoga Flow in the Park	6-7PM	10 th St Park
Sept 21	Outdoor Movie Night	Sunset	10 th St Park
Sept 26	ATL Songwriters Series	5-7PM	Arts District Plaza
Sept 27	Acoustic Wednesdays	5-7PM	Commercial Row
Sept 28	Yoga Flow in the Park	6-7PM	10 th St Park

-OCTOBER-

S	M	T	W	T	F	S
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8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Oct 4	Acoustic Wednesdays	5-7PM	Commercial Row
Oct 8	Sunday Funday	1-5PM	MODA Plaza
Oct 10	ATL Songwriters Series	5-7PM	Arts District Plaza
Oct 11	Acoustic Wednesdays	5-7PM	Commercial Row
Oct 18	Acoustic Wednesdays	5-7PM	Commercial Row
Oct 21	PAWty in the Park	12-4PM	10 th St Park
Oct 24	ATL Songwriters Series	5-7PM	Arts District Plaza
Oct 25	Acoustic Wednesdays	5-7PM	Commercial Row
Oct 26	Outdoor Movie Night	Sunset	10 th St Park