

Your security camera's video feed can be part of the city's solution to fighting crime.

Connect Atlanta is a new public safety program that bridges communication between your video surveillance system and the Atlanta Police Department.

Your participation bolsters incident response by enabling police, fire, and public safety professionals to better assess and respond to criminal activity and emergencies. It also helps investigators to quickly gather and share visual evidence.

Two Ways Your Organization Can Participate:

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Register your cameras with APD's citywide directory (Free)

Help APD solve crimes by allowing police to view your surveillance footage so **they can piece together movements** of the criminal's actions prior to, during and after the crime to assist in the prosecution of the criminals.

This level of participation lets APD know that you have a camera and how to contact you so they can ask for footage from a **specific date/time** that can yield video evidence of a crime.

Camera registration takes less than one minute to complete via APD's secure online portal.



* If you register but do not integrate because of privacy concerns like inside a business or office, APD will know your camera is there and available for possible footage. APD would contact you and ask you to look at a certain time and date for possible footage / evidence.

4600

cameras registered citywide as of August 2022, creating a force-multiplier for APD



Integrate your cameras with APD for real-time collaboration (\$)

Give APD and first responders remote access to view your live camera feed so **they can see incidents as they occur.**

This level of participation **helps first responders manage response times**, immediately providing them with actual footage of suspects and the situation as they are dispatched.

All you need is a small **CORE device** (available for purchase from APD for \$350 + annual subscription) that you can plug into almost any camera system.



* If you integrate, APD's Video Integration Center can see a live shot of the incident as it occurs, giving them footage and photos to pass to APD Officers in the field so they have a clear image of the suspect as they approach a scene.

6700

cameras integrated citywide as of August 2022, giving APD remote access to view live coverage

All-the-time access, or one-time access. The choice is yours.

Be part of the solution as the community, businesses and law enforcement partner to keep all eyes on the bad guys.











Join In.

The Midtown Improvement District opted into the Connect Atlanta program and we have integrated our network of **150+** video surveillance cameras with the APD's Video Integration Center. Our supplemental public safety staff have direct experience working with the Connect Atlanta team on integration and we can tell you more about how it works.

Get started today at ConnectAtlanta.org

Get the bigger picture.

There are many other ways that communications, surveillance and technology tools and strategies are **helping to deter crime in Midtown** alongside physical patrolling presence by APD and Midtown Blue:

COMNET

Closed-circuit real-time radio voice communication network managed by the Atlanta Police Foundation that connects APD patrol personnel and private building security contacts to each other.

Automated License Plate Readers

Stationary camera systems on streets and at parking deck entrances that read vehicle license plates in real-time and check vehicle registration info against crime databases, alerting law enforcement when there is a match.

Rapid Alert System

Text message and e-mail platform managed by Midtown Blue that is used to communicate time-sensitive district-wide updates when incidents occur that can potentially impact the security of properties at street-level.

Parking Facility Audits

Consulting provided by Midtown Blue staff that involves on-site evaluation of a parking facility's lighting conditions, entrances, exits and monitoring and a list of recommendations to strengthen security.

Quarterly Interagency Public Safety Coordination Meetings

Collaborative meetings facilitated by Midtown Alliance that include substantive updates and knowledge sharing from Midtown Blue, APD, Atlanta Fire and Rescue, MARTA PD, Georgia Tech, Emory PD and SCAD Security, Federal Reserve Police, and private security contacts representing Midtown buildings.

For more information about these and other options to include in your property's security management operations, contact Marcus Neville, Midtown Blue Director of Public Safety at Marcus@MidtownATL.com.







