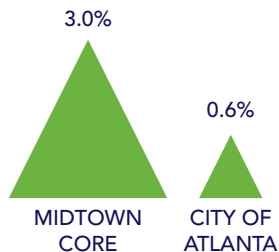


DEMOGRAPHICS IN MIDTOWN ATLANTA

POPULATION & HOUSEHOLDS

14,180

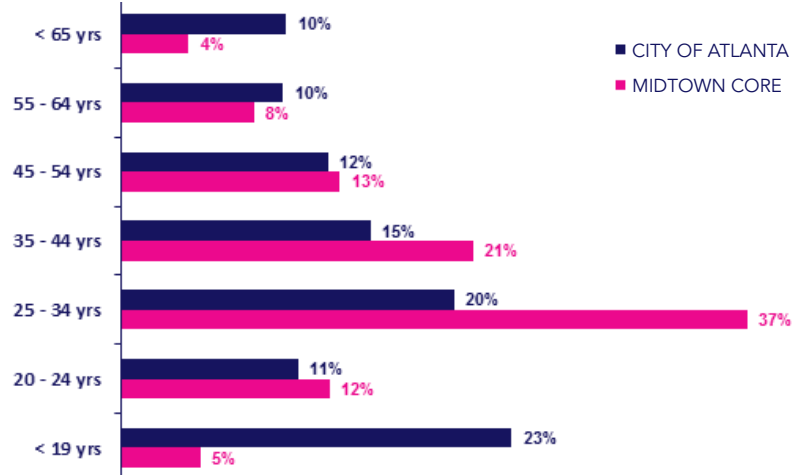
MIDTOWN RESIDENTS, 2014



ANNUAL POP. GROWTH RATE (2000-2014)

AGE

AGE DISTRIBUTION



HOUSEHOLDS

9,778

MIDTOWN HOUSEHOLDS, 2014



1.4

AVG. HOUSEHOLD SIZE, 2014



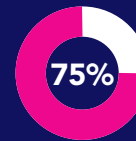
55,769

MEDIAN HOUSEHOLD INCOME, 2014

MIDTOWN'S POPULATION HAS GROWN **5X** FASTER THAN THE CITY OF ATLANTA'S



OF RESIDENTS ARE COLLEGE EDUCATED



OF RESIDENTS ARE GEN X & MILLENNIALS

DAYTIME WORKERS

65,000

DAYTIME WORKERS IN MIDTOWN, 2014

16%

OF THE CITY'S TOTAL JOBS



25%

OF THE CITY'S PROFESSIONAL SERVICES JOBS



STUDENTS

24,000

STUDENTS IN AREA UNIVERSITIES



TOURISTS

6.1M

TOURISTS ANNUALLY

AT THE HIGH MUSEUM OF ART, ATLANTA SYMPHONY ORCHESTRA, ALLIANCE THEATRE, CENTER FOR PUPPETRY ARTS, MARGARET MITCHELL HOUSE, MUSEUM OF DESIGN ATLANTA, ATLANTA BOTANICAL GARDEN, & THE FABULOUS FOX THEATRE