

# 2023 Events Guide

We're producing more than 40  
community events this year.

Come out and join in the fun.

**MIDTOWN**  
**Alliance**



## ▶ Community events connect people to each other and to Midtown as a vibrant place.

Coming out of the pandemic, people who spend time in Midtown are demanding more and better invitations to public life.

One way Midtown Alliance is positioned to deliver on this is by creating a robust schedule of community events and programming. From live music and lecture events to parades and open houses, we're providing a platform to help build social connections and achieve Midtown's potential for vibrant streets, full of quality choices for things to see and do.

Because we all know Midtown functions best when it's full of people, experiencing their city.

This is also a year of experimentation to see what works and what doesn't.

So be sure to keep up with our communications for updates in case we need to change event dates/times or postpone some of these due to inclement weather.



Music

Social

Intimate

## Acoustic Wednesdays in Commercial Row

Each Wednesday, we host a local musician to play an acoustic set in the plaza.



Commercial Row Commons  
Peachtree/Peachtree Place



Wednesdays in March, April,  
May

5-7pm



FREE



Family

Creative

Relaxed



## Sunday Fundays at MODA

Once-a-month family-centered pop-up on the MODA plaza to coincide with the High Museum's free admission days, with music, food truck and other activities.



Museum of Design Atlanta  
Peachtree/16<sup>th</sup> Streets



April 9  
May 14  
June 11  
July 9  
August 13  
September 10  
October 8

1-5pm



FREE on Plaza

Dog-Focused

Social

Big Crowd



## Pawty in the Park

Once-a-month mini festival to celebrate dog culture in Midtown. Featuring DJ, food and drinks for purchase, pet product vendors and more.



10<sup>th</sup> Street Park  
Peachtree/10<sup>th</sup> Streets



April 15  
May 20  
June 17  
July 15  
August 19  
September 16  
October 21

12-4pm



RSVP Each Time:  
[MidtownATL.com/Pawty](https://MidtownATL.com/Pawty)

FREE

**MIDTOWN**  
Alliance

Sing-Along

Nighttime

Laid-Back



# Outdoor Movie Nights

Bring your own chair or blanket.

We'll provide the popcorn and roll the projector at sundown.



10<sup>th</sup> Street Park  
Peachtree/10<sup>th</sup> Streets



April 20  
May 25  
September 21  
October 26

Sunset



FREE

Dog-Focused

Social

Big Crowd



## Mutt Gala

See and be seen at this doggy version of the Met Gala. Featuring a red carpet experience and dog costume contest, plus music, food and drinks.



10<sup>th</sup> Street Park  
Peachtree/10<sup>th</sup> Streets



April 30  
2-5pm



RSVP:  
[MidtownATL.com/MuttGala](https://MidtownATL.com/MuttGala)

FREE to attend  
\$ fee req'd to enter contest

Urbanism

Community

Learning



## Open House BBQ

Meet Midtown Alliance staff, learn more about our work and get your questions answered about current and near-term projects. We'll provide boxed lunch.



10<sup>th</sup> Street Park  
Peachtree/10<sup>th</sup> Streets



May 3

11am – 1pm



RSVP:  
[MidtownATL.com/BBQ](https://MidtownATL.com/BBQ)

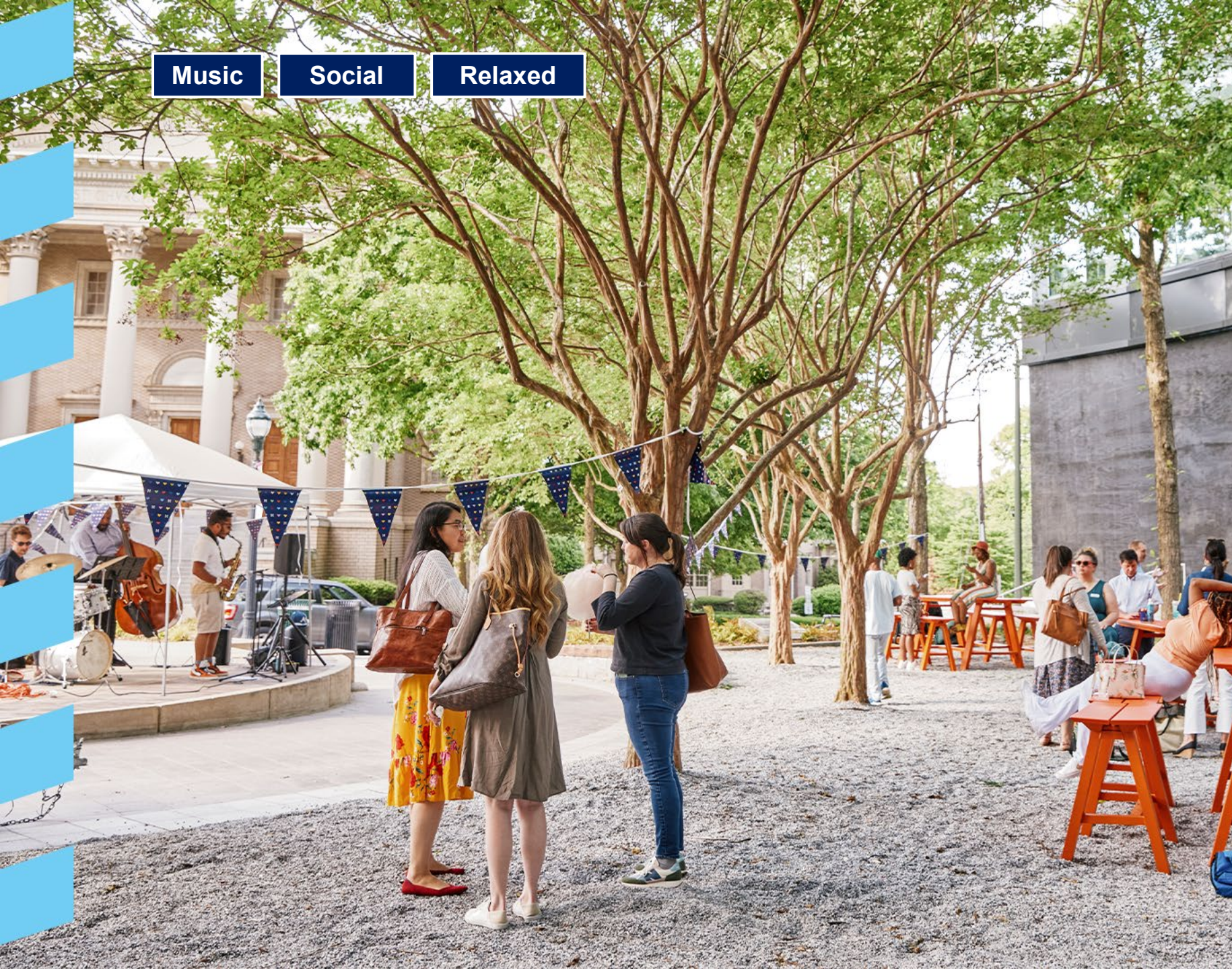
FREE



Music

Social

Relaxed



## Jazz on the Plaza

Coinciding with Atlanta Jazz Festival's 30 Days of Jazz, we host jazz performances on Tuesdays in May, along with pop-up food and activities.



Arts District Plaza  
Peachtree/15<sup>th</sup> Streets



May 2  
May 9  
May 16  
May 23

5-7pm



FREE

Urbanism

Community

Learning



## Let's Talk Midtown Lecture Series

Town-hall styled events that include insight from leaders shaping Atlanta on urban topics from transportation to public art, innovation ecosystem and more.

Featuring networking opportunities and info on Midtown Alliance projects.

2023 Dates Coming Soon



\$ TICKETED EVENT

Community

Quirky

Nighttime



## Parliament of Owls

Make an owl lantern and march down Peachtree Street with Midtown's spooky, black-and-white-themed community lantern parade, featuring a second-line band. Produced by local artist Chantelle Rytter.



Parade starts at Colony Square  
Peachtree/14<sup>th</sup> Streets



August 5  
8-10pm



FREE

More info on lantern making  
workshops and parade route at  
[MidtownATL.com/Owls](https://MidtownATL.com/Owls)

Music

Social

Relaxed



## ATL Songwriters Series

We partner with Zero Mile, the talent buyer for Variety Playhouse, Terminal West and Georgia Theatre, to curate an eclectic lineup of local musicians playing pop, funky jazz and soul



Arts District Plaza  
Peachtree/15<sup>th</sup> Streets



September 12  
September 26  
October 10  
October 24

5-7pm

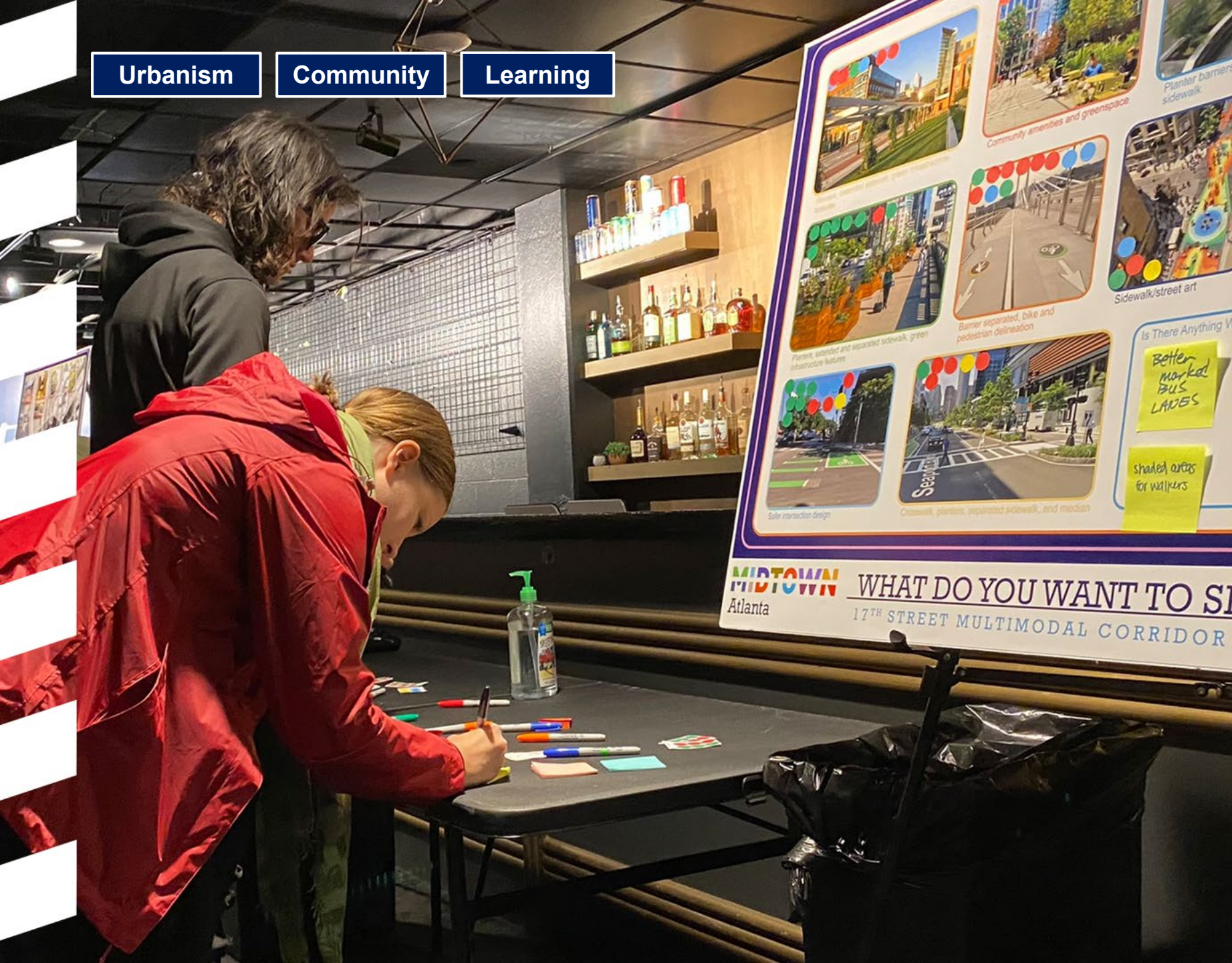


FREE

Urbanism

Community

Learning



# Public Open House Events

Our design and transportation teams host in-person and virtual meetings throughout the year to share conceptual ideas and gather community input on future improvement projects.

2023 Dates TBD



FREE

Urbanism

Transportation

Fun



## Commuter Events

Our Midtown Transportation team hosts fun events and competitions throughout the year to encourage commuters to try something other than driving alone to work.

Million Air Challenge  
April 17-30

Bike to Work Week  
May 15-21

Summer Bike Maintenance Series  
June-July

Biketober  
October 2023



FREE w/ registration  
[MidtownATL.com/MT](https://MidtownATL.com/MT)

Networking

Social

Learning



## Mixer Event Series

This series of events brings you inside new Midtown venues you might not otherwise visit.

Meet others who live and/or work in Midtown. Speak with Midtown Alliance staff about projects and initiatives. Learn about the district and the work we're doing. And find your role in it.

2023 Dates Coming Soon



\$ TICKETED EVENT

Urbanism

Networking

Learning

# Midtown Alliance Annual Meeting

Join 900 business and civic leaders and urban enthusiasts for a state of the district update and to stretch your thinking about what's possible for Midtown's future.

Held in February each year

Morning event featuring stand-up breakfast, networking and full program.

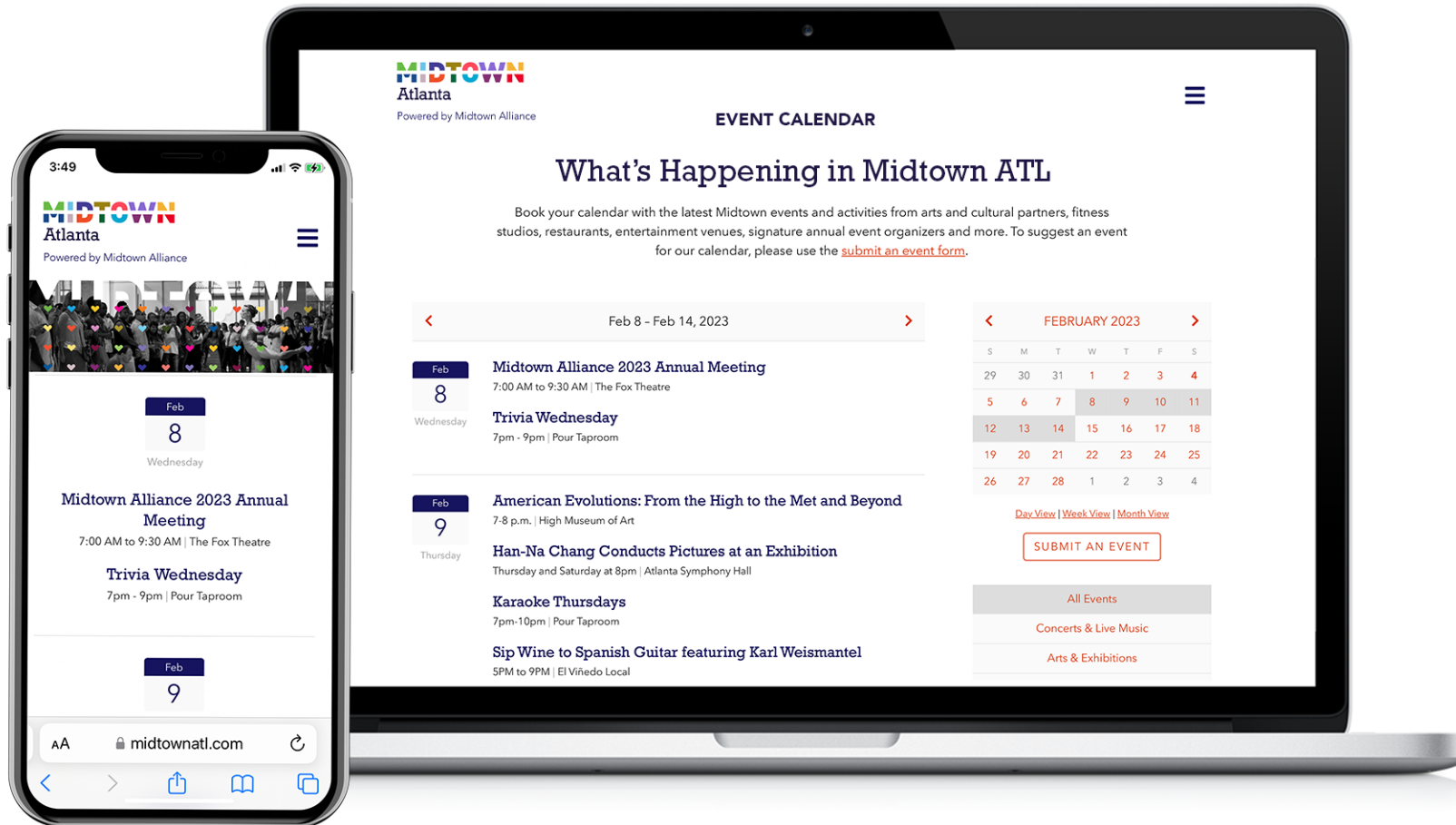
2024 venue and date TBD



\$ TICKETED EVENT



View these and hundreds of other Midtown events on our event calendar.



[MidtownATL.com/Events](https://MidtownATL.com/Events)

2023



# Community Events at a Glance

Updated 3/31

More events are in the works. Follow our communications for info on mixers, walking tours educational events + more.

## -APRIL-

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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

- April 5 Acoustic Wednesdays 5-7PM Commercial Row
- April 9 Sunday Funday 1-5PM MODA Plaza
- April 12 Acoustic Wednesdays 5-7PM Commercial Row
- April 15 PAWty in the Park 12-4PM 10<sup>th</sup> St Park
- April 19 Acoustic Wednesdays 5-7PM Commercial Row
- April 20 Outdoor Movie Night Sunset 10<sup>th</sup> St Park
- April 26 Acoustic Wednesdays 5-7PM Commercial Row
- April 30 Mutt Gala 2-5PM 10<sup>th</sup> St Park

## -MAY-

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21	22	23	24	25	26	27
28	29	30	31			

- May 2 Jazz on the Plaza 5-7PM Arts District Plaza
- May 3 BBQ Meat + Greet 11A-1P 10<sup>th</sup> St Park
- Acoustic Wednesdays 5-7PM Commercial Row
- May 9 Jazz on the Plaza 5-7PM Arts District Plaza
- May 10 Acoustic Wednesdays 5-7PM Commercial Row
- May 14 Sunday Funday 1-5PM MODA Plaza
- May 16 Jazz on the Plaza 5-7PM Arts District Plaza
- May 17 Acoustic Wednesdays 5-7PM Commercial Row
- May 18 Public Life Town Hall 5-7PM 740 W Peachtree
- May 20 PAWty in the Park 12-4PM 10<sup>th</sup> St Park
- May 23 Jazz on the Plaza 5-7PM Arts District Plaza
- May 24 Acoustic Wednesdays 5-7PM Commercial Row
- May 25 Outdoor Movie Night Sunset 10<sup>th</sup> St Park
- May 31 Acoustic Wednesdays 5-7PM Commercial Row

## -JUNE-

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18	19	20	21	22	23	24
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- June 11 Sunday Funday 1-5PM MODA Plaza
- June 17 PAWty in the Park 12-4PM 10<sup>th</sup> St Park

## -JULY-

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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

- July 9 Sunday Funday 1-5PM MODA Plaza
- July 15 PAWty in the Park 12-4PM 10<sup>th</sup> St Park

## -AUGUST-

S	M	T	W	T	F	S
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

- August 5 Parliament of Owls 8-10PM Colony Square
- August 13 Sunday Funday 1-5PM MODA Plaza
- August 19 PAWty in the Park 12-4PM 10<sup>th</sup> St Park

## -SEPTEMBER-

S	M	T	W	T	F	S
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17	18	19	20	21	22	23
24	25	26	27	28	29	30

- Sept 10 Sunday Funday 1-5PM MODA Plaza
- Sept 12 ATL Songwriters Series 5-7PM Arts District Plaza
- Sept 16 PAWty in the Park 12-4PM 10<sup>th</sup> St Park
- Sept 21 Outdoor Movie Night Sunset 10<sup>th</sup> St Park
- Sept 26 ATL Songwriters Series 5-7PM Arts District Plaza

## -OCTOBER-

S	M	T	W	T	F	S
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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

- Oct 8 Sunday Funday 1-5PM MODA Plaza
- Oct 10 ATL Songwriters Series 5-7PM Arts District Plaza
- Oct 21 PAWty in the Park 12-4PM 10<sup>th</sup> St Park
- Oct 24 ATL Songwriters Series 5-7PM Arts District Plaza
- Oct 26 Outdoor Movie Night Sunset 10<sup>th</sup> St Park