

How Our Experts Help Workplaces:

Consulting for businesses looking to address parking constraints, increase employee satisfaction and retention, attract talent and decrease overhead costs



Assessment: Mapping, surveys and analysis to determine how your workforce is commuting today, and identify strategies to help them get to work faster and with less stress. Our consultants bring expertise on issues from transit subsidies to parking management.



Tools and Support: Customized individual route planning, discounted transit fare, financial incentives and other support to encourage employee participation in commuter programs. Our team can develop custom onsite education campaigns for your workplace.



Discounted Transit Passes: Get connected with MARTA's direct partnership program, which can provide a 15% discount on monthly MARTA and Gwinnett County Transit passes. Employees receive their own cards and benefits can be activated or deactivated each month.



Results Tracking: Reporting on the impact of your commuter program in terms of direct financial savings to employees, miles of vehicle travel eliminated by your workplace and tons of pollution and CO2 reduced on an annual basis.



Relocation Services: Ensuring a smooth transition for employers moving into Midtown, including route mapping, sharing best practices among peer commuter programs, district orientation briefings, reference materials, and more.



Midtown Transportation Partner Program: Recognition as a regional leader for improving transportation and quality of life in Midtown. Partner resources include help with accessing regional transportation commuter support programs and tools, quarterly events and more.

Start working with us to see an immediate impact.

Get a car off the road today. Establishing a commute options program at your workplace translates into immediate impact. Here are some of the Midtown organizations we are working with today on transportation solutions:

ALSTON
& BIRD

Anthem



Gensler



IDI Logistics

Interface



Kimley»Horn

KING &
SPALDING



IDI Loistics



turner



How We Help Midtown Commuters:

Resources that get employees and tenants started with transit, carpool, bicycling and other trip options to and from work



Personalized Route Planning: Custom commute planning provides each employee or tenant with an in-depth look at commute options available, maps and step-by-step instruction for how to start using those alternatives.



Up to 15% Savings on Transit Passes: Through MARTA's direct partnership program, employees can save up to 15% on monthly unlimited MARTA and Gwinnett County Transit passes.



Guaranteed Ride Home: Provides up to 5 free taxi rides home per year for employees commuting by train, carpool, bus, or vanpool when they have to leave work unexpectedly (childcare issues, etc.) and can't catch their usual ride.



Onsite Education: Helping your newest employees or tenants get familiar with nearby transportation options, through new-hire education events and informational materials - all customized to fit your needs.



Cash and Rewards: Financial incentives, including up to \$5/day for commuters making the switch to a clean commute and monthly gas cards for carpools.



Fun Seasonal Activities: Midtown Walk Challenge, Bike to Work Week, Try Transit and other fun events that encourage trial of new options.

Are Your Workers Making the Most of the Options Available to Them?

32%

Midtown commuters taking transit or other alternatives to work instead of driving alone.

513,463

regional workers can access Midtown in 30 minutes or less

4

MARTA rail stations located in Midtown

120

City blocks that make up Midtown's street grid and sidewalks, offering abundant travel choices and unparalleled walkability.

5

Miles of existing bike facilities in Midtown, with another 10 miles coming in the future.

96%

Midtown office buildings within a 6-minute walk of a MARTA transit station.