



About Midtown Blue

One of the most complete urban public safety programs of its kind in the Southeast.

Here to Serve our Community

We provide supplemental public safety services in close coordination with the Atlanta Police Department (APD) for 24-7 coverage in the Midtown Improvement District. While the program is 100% funded by commercial property owners, we proudly serve everyone who spends time here.

Focused on the Public Right of Way

Our role focuses on public property, and we work with private property managers to ensure they have the best practices in place to secure their property.

Our strategies include patrolling, monitoring, education, collaboration and enforcement to protect and serve all who work in, live in and visit Midtown.

Positive Impact

The Midtown district has registered consistent decreases in crime, making it one of the safest communities in metro Atlanta.

What We Do

- **Provide immediate response** to emergencies, supplementing APD on-duty officers
- **Interact** with thousands of residents and workers
- **Conduct patrols** by car, bike, Trikke, ATV and on foot in the public right of way
- **Run a 24-hour joint operations center** with APD Zone 5, for seamless coordination
- **Actively monitor** the region's most extensive network of high-def video cameras (149 total)
- **Offer crime-prevention and public safety classes** to Midtown businesses and residents
- **Meet regularly** with APD, commercial and residential property security managers, MARTA, Emory and Georgia Tech police
- **Conduct outreach** for people experiencing homeless and refer to social services when appropriate



Respondents to our 2019 community survey believe Midtown is equally as safe or safer than it was five years ago



Decline in overall crime within the district since Midtown Blue's Public Safety Officer program began in 2015



percentage of the crime in the Midtown Improvement District in 2019 that was non-violent property crime

750 hours of combined patrols each week in the Midtown District

Off-Duty APD:

sworn officer with full arrest authority, patrolling within the Midtown district 24-7 for Midtown Blue



Public Safety Officer:

specialty-trained security professional, patrolling on foot, Trikke, bicycle and in Midtown Blue marked vehicles

Your Role in a Safer Midtown

Public safety is a shared responsibility. Help the Midtown Blue team do the best job they can by doing the best job you can. The most important things to consider:



Go with your instincts.

If you observe a situation or a person's behavior that looks out of place, report it. No matter how inconsequential it might seem.



Crime in progress? Potential for violence?

Call 911 first. Midtown Blue will assist APD with response.



Quality of life issue, non-violent crime or question?

Call Midtown Blue first at 404-817-0500. Then call 911 so APD can track issues and allocate resources long-term.



Midtown Alliance programs keep the district clean, safe, accessible and inviting.

Public Improvements | Maintenance | Transportation
Sustainability | Public Art | District Planning
Economic Development | Marketing | Membership | Innovation