THE STITCH

July 17, 2026 — Meeting #5

Atlanta Downtown Stitch, Inc.
Board of Directors Meeting

84 Walton St NW, Suite 500
Atlanta, GA 30303
July 17, 2026, 8:30am

MEETING MINUTES

The regular meeting of the Board of Directors of Atlanta Downtown Stitch, Inc. was held on July 17, 2026 at 84 Walton St NW, Suite 500, Atlanta, Georgia, with some members attending via Zoom, a video and webinar conferencing platform.

The following Board members were in attendance: Craig Jones, Ron Alston, Tom Boyer (virtual), Jason Dozier, Patrick Kassin, John McColl (virtual), Nichole Miles-Sullivan, and Granvel Tate. Also attending: Jack Cebe, AJ Robinson, Jennifer Ball, Shirlynn Fortson, Taylor Hudley, Lee Harrop, T'Shura Johnson, Caroline Leake, Maria Liatis, Jeremy McNeil, Anne Woods, Nancy Zintak, Andy Much (AGG), and Grace Horowitz (Babbit Bodner).

1. **Call to Order –** ADSI Board of Directors

The meeting was called to order by Chairman Craig Jones at 8:33am.

2. **Approval of Meeting Agenda**

Chairman Jones approved the meeting agenda and announced that an Executive Session will be held after adjournment.

3. **Approval of Minutes**

The minutes from the regular meeting held on May 22, 2026 were presented to the Board for approval. A motion to approve the minutes was made by Board Secretary Ron Alston and seconded by Board Member Granvel Tate. The minutes as presented were unanimously approved.

4. **Items for Discussion/Action/Approval**

Jack Cebe reminded the Board of the agreement among ADID, CAP, and ADSI. He noted that the revised agreement will include amendments related to the new office space and will revise his start date at Stitch Inc. from July 1, 2026 to July 6, 2026.

A motion to approve the execution of the Revised ADID, CAP, and ADSI Services Agreement was made by Board Secretary Ron Alston and seconded by Board Member Granvel Tate. The motion was unanimously approved.

5. **Finance Report**

   a. Finance Report Memo

Jack presented the Finance Report, noting that FY2026 expenses are currently well below budget due to delays in the requisition of Eastside TAD funds. He also reported that FY2027 expenses are expected to increase with staff hires and the execution of new contracts.

b. NRI/TAD Extension Updates

Jack provided an update on the recently passed NRI legislation, noting that the final legislation included several amendments. He explained that one provision of the legislation requires either Fulton County or Atlanta Public Schools to participate in the Tax Allocation District extension.

He reported that, during the previous week, Fulton County Chairman Robb Pitts and the Board of Commissioners approved legislation declining to participate in the TAD extension. Jack noted that this included a provision that a supermajority would be needed to overturn this action in the future, making it more difficult for the incoming Board of Commissioners to reverse the decision.

Jack added that a decision from Atlanta Public Schools is still pending. Because Atlanta Public Schools represents a larger share of the TAD increment than Fulton County, its participation is considered critical to achieving the vision of the NRI.

c. Funding Opportunity Updates

No updates.

6. Project Updates

a. Project Schedule & Budget Overview Updates

Jack shared the Program Calendar, noting that all activities are on track except for the "Pitch at The Stitch" event, which requires a new venue.

He reported that the July unveiling of the "What We Weave" light sculpture at Mayor's Park was successful and continues to attract attention. The event received positive media coverage and community feedback, with strong interest in hosting similar events in the future. The unveiling also helped raise the profile of the organization's work.

Jack also shared that the Dash Studio design team is developing concepts for the experiential marketing trailer, tentatively named Stitch Inc. HQ, and expects to have initial designs available soon.

b. Programming & Outreach Updates

Jack shared updates on two programming initiatives.

The SSD Roundtables will be held quarterly to provide property owners with updates on how SSD funds are being used and to gather input on priorities for the Stitch District. The date for the first roundtable will be late August or early September.

The Stitch Founding Advocates Convening is being planned to inspire and engage stakeholders around The Stitch vision. A Save the Date has not been sent out yet, but the event is currently targeted for early October. Planning continues to secure speakers for the fireside chat and extend invitations to media representatives.

c. Partner Coordination Updates

Jack provided an update on the organization's advocacy efforts at the federal, state, and local levels.

At the federal level, advocacy efforts remain focused on a potential $30 million grant opportunity, which is expected to be administered through a limited-scope NOFO in the coming weeks.

At the state level, the organization has engaged Dentons to support its advocacy efforts. Dentons has developed a strategy to advance a statewide "community-building infrastructure" grant program. The team also plans to meet with current and prospective state legislators to educate them about The Stitch, build support, and pursue state funding opportunities.

Locally, efforts include a meeting with the Mayor to discuss the recently passed NRI legislation as well as implementation and potential funding opportunities.

7. **Governance & Operations Updates**
    a. Operations Updates

Jack reported that key organizational operations have been established for The Stitch, including payroll, employee benefits, insurance, tax, and IT systems. He also announced that The Stitch office will relocate in August to Suite 110 at 84 Walton Street.

    b. Hiring Updates

Jack introduced new employees: Lee Harrop, Vice President of Design & Delivery and Caroline Leake, Vice President of Communications & Development.

Jack reminded the Board that the FY2027 budget includes funding for a Senior Account Manager & Administrator position. He explained that this role will become necessary as CAP and ADID transition out of providing bookkeeping and accounts payable/receivable services for The Stitch. He noted that we are still evaluating whether the Stitch will hire a full-time employee for the position or partner with an outside firm to provide those services.

8. **Next Meeting**
    a. Virtual Update: Friday, August 28, 2026: 9AM-10AM
    b. Regular Meeting: Friday, September 18, 2026: 8:30AM-10AM

9. **Adjourn**

Before adjourning, Jack announced that Board Member Nichole Miles-Sullivan had been promoted and that Georgia Power will appoint a new representative to serve on the Board in her place.

With no further business to come before the Board, Chairman Jones adjourned the meeting at 9:30am. The Board then entered into an Executive Session.

10. **Executive Session**

Respectfully submitted,
Ron Alston, Secretary