



Father's Day Car Show

2027 SPONSORSHIP OPPORTUNITIES

Classic and Modern Car Show

Sunday, June 20, 2027

Idaho State Capitol, Downtown Boise

Get in front of over 13,000 attendees at the Father's Day Car Show in its **24th year** boasting over 200 pristine classic and unique electric vehicles in front of our state Capitol. This event brings families and community members of all ages together. Event reach includes 150,000 people via social media posts, stories, and generous media coverage.



SPONSORSHIP	PRINT & DIGITAL LOGO	SOCIAL MEDIA POST	WEBSITE PLACEMENT	ON-SITE PRESENCE	ON-SITE ANNOUNCEMENT	VEHICLE PRESENCE	AWARD PRESENTATION
Presenting \$7,500	✓	✓	✓	✓	✓	✓	✓
Supporting \$2,500	✓	✓	✓	✓	✓		
Booth members: \$200 member non-profits: \$100 non-members: \$800			✓	✓	✓		