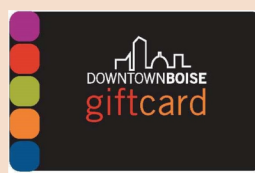


# Downtown Boise Gift Card Program



## About the Program.



DBA offers a complimentary gift card program in support of our shops, restaurants, breweries, salons, galleries, and services! This program plays an important role in boosting economy activity, encourages local advocacy, and strengthens our community. Any Downtown Boise business that is an active member of the Association is eligible to become a participant of the program.

## How Does it Work?

This program is free to businesses and does not require additional equipment, software, or applications to become a participant. All transactions processed on the gift card will be deposited to your business account just like any other credit transaction. DBA works with a third-party provider, EML Payments, that services the gift card; DBA manages the gift card and the program itself.



## About the Giftcard.



The Downtown Boise Gift Card is a prepaid, and plastic card loaded with a specific amount of funds, redeemable to buy goods and services at participating merchants ONLY. No additional funds may be added to the gift card. This gift card is accepted at 230+ businesses and runs exactly like a credit card.

## How to Join.

- 1.) Fill out and sign the merchant form. <https://downtownboise.org/work/for-dba-members>
- 2.) Send to Downtown Boise Association at [info@downtownboise.org](mailto:info@downtownboise.org).
- 3.) DBA will contact you to coordinate set-up. Manager does not need to be present.
- 4.) Set-up takes less than 5 minutes and 24-72 hours to activate through EML. Set-up is test swipe on your POS system.
- 5.) DBA will let you know your business is active.
- 6.) Sell your good as usual accepting the gift card as a form of payment.



## Merchant Resources.

Questions? Concerns?  
Email: [info@downtownboise.org](mailto:info@downtownboise.org)  
Phone: (208) 385-7300  
Website: <https://downtownboise.org/shop/gift-cards>  
Check Balance: [www.getmybalance.com](http://www.getmybalance.com)  
Additional resource guide:  
<https://downtownboise.org/work/for-dba-members>

**DOWNTOWN  
BOISE**