


20
21

ANNUAL REPORT

**WATERFRONT
PARTNERSHIP**
OF BAL MORE



TABLE OF CONTENTS

- 3** Letter from the President
 - 4** Rash Field Park
 - 5** The Clean Green & Safe Teams
 - 6** The Clean, Green & Safe Teams Stat Amount
in FY21
 - 7** Programs & Events
 - 8** Healthy Harbor
 - 9** Waterfront Partnership of Baltimore's FY 2021
Financial Summary
 - 10** Waterfront Partnership Staff
 - 11** Waterfront Partnership Board of Directors
 - 12** Waterfront Management Authority
Board of Directors
- 

DEAR BALTIMORE,

This year, The Waterfront Partnership of Baltimore began creating the social, environmental and economic vision for the Harbor's bright future in the midst of the pandemic. Our Clean, Green & Safety Teams embodied the organization's mission to make the Harbor a 'world class destination for Baltimore' with their unyielding commitment to maintaining, beautifying and securing the districts for all visitors to The Waterfront. Cleaning efforts heightened when restaurants and bars transitioned to outdoor dining in light of safety measures as the amount of containers, wrappers, cans and other debris increased before staff quickly addressed the issue. The Healthy Harbor Initiative's goal to amplify the message to all Baltimoreans in regards to making ecologically sound choices with the disposal of trash struck a chord with residents citywide as it performed community service events on land, at sea and in virtual classrooms. Finding new ways to enliven The Inner Harbor since Harborplace's gradual decline has always been the intent of The Waterfront Partnership of Baltimore. Our focus on outdoor marketing was best exhibited in the informational and picturesque Harbor Walks where visitors were able to learn why clean water is essential to a sustainable Harbor for marine life and other aspects of nature found in and around our region. Rash Field Park's initial stages of development showed the collective reimagined vision for The Inner Harbor shared by residents, board members, business leaders

and elected officials who were keen on seeing the creation of a thriving nexus that included ample space for family entertainment, recreational wellness and opportunities of commerce for area businesses during its highly-anticipated construction after the previous year's groundbreaking.

All of these accomplishments were done at a time when the world was quickly adapting to the 'new normal' defined by prolonged stints of social isolation and an underlying sense of anxiety. It speaks volumes to the constant resilience of the staff, board members and residents who ably assisted in striving to elevate The Waterfront to its rightful place as the city's premier attraction.



President

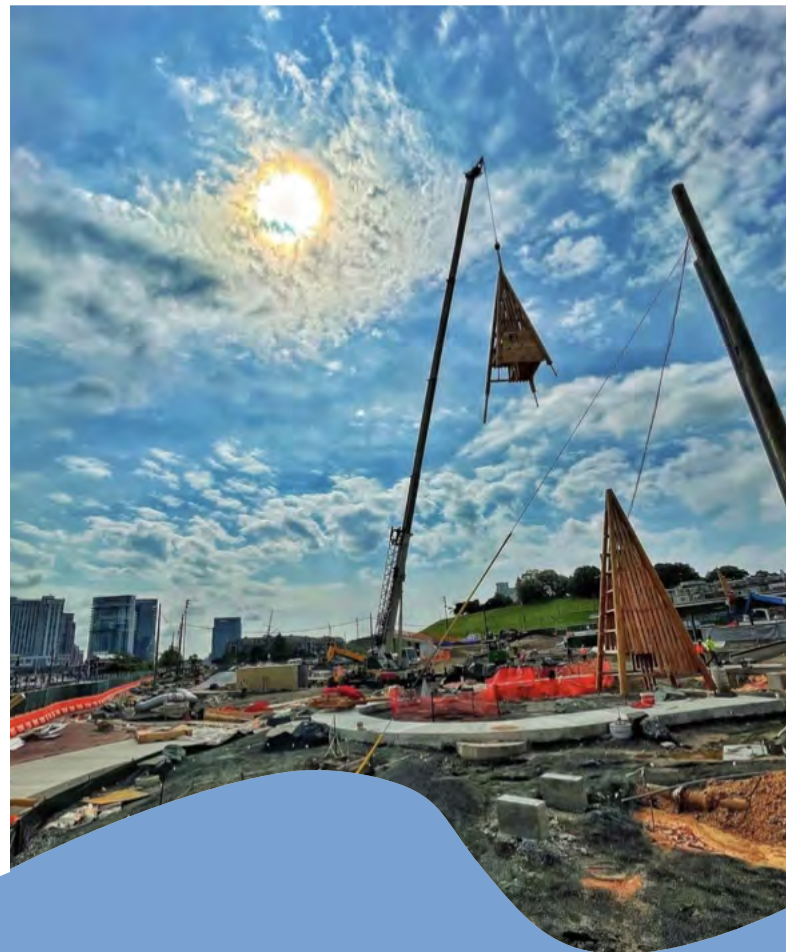
PHOTO

RASH FIELD PARK

Baltimoreans visiting The Inner Harbor in late June 2021 caught the first glimpses into the recreational, educational, economic and social future of The Waterfront as the final stages of Rash Field Park's Phase One were coming into view. It started the previous summer after Whiting-Turner cleared away the foundation of the Rash Field Park lifelong residents once knew in preparation for the stunning vision seen in the blueprints sketched by the forward-thinking urban designers and landscape architects at Mahan Rykiel Associates. This unprecedented \$16.8 million transformation of Rash Field began with the details. Second Chance, an organization that diverts reusable items from heading to landfills by repurposing them, was able to salvage the park benches, iron gates and other items to fuel its mission to assist citizens returning to society through its workforce training program. Through this wonderful organization's alliance with The Waterfront Partnership, Second Chance was able to raise \$25,000 from the proceeds to create professional inroads for its career-driven participants from neighborhoods all over Baltimore. As the seasons changed towards the end of the fiscal year, residents were able to see for themselves that Rash Field Park was coming into amazing shape with each section completed.

Stroller wheels slowed to a stop once parents received an up-close look of the large playground theme of

Adventure Park. Walkers, looking for relief from a warm summer afternoon, squinted over to see the BGE Pavillion and the framework being built for a cool area dedicated to shade and kiosk for refreshments. Skaters and cyclists, in search of a place to show off their new tricks, eagerly stood nodding in excitement as new additions were being applied to Jake's Skate Park. At its stunning midpoint, Rash Field Park was already becoming the product of years of planning, community support and generous philanthropy from residents and business owners who saw the importance of making The Waterfront the premier destination Baltimore deserves.



THE CLEAN, GREEN, & SAFE TEAMS

The Clean, Green & Safety Teams each maintained their high standards of cleanliness, landscaping artistry and actively engaged with visitors to create a welcoming environment while adhering to all health safety measures stemming from the pandemic. Increases made between this and last fiscal year for The Clean Team are seen in the areas of Power Washing, Trash Collected, Hospitality Assistance and direct communication with Business Contacts each reflect the necessary measures needed as Baltimoreans resumed activities such as running, walking and dining outside along The Waterfront after the initial surge in COVID-19 cases soon redefined our everyday lives. The effects of the pandemic resulted in a decline in the number of Garbage Cans Emptied and Garbage Cans Cleaned.

The Safety Team experienced that identical downturn in statistics in the categories of Pictures Taken and Safety Escorts. The Green Team was still able to accomplish their goal with mild disruptions, but did see the staffing issues that have hit all areas of business. Each shows the challenges The Clean, Green & Safety Teams faced while furthering The Waterfront Partnership of Baltimore's mission and the goals outlined in The Strategic Plan. Their normally direct method of Homeless Outreach by connecting our displaced neighbors to the necessary resources geared to best serve their needs was hindered due to the raising concerns of possible outbreaks that could start in



area shelters. Though our desire was to leave a greater statistical impact on The Waterfront in these categories, the adjustments made by our diligent front-line staff in a time of quarantines and social distancing mandates highlight the level of effectiveness performed by team members during this year of transition.

THE CLEAN, GREEN & SAFE TEAMS STAT AMOUNT IN FY21



13,011
BUSINESS
CONTACTS



1,359
HOMELESS
OUTREACH



43,260
HOSPITALITY
ASSISTANCE



3,734
PHOTOS
TAKEN



1,127
SAFETY
ESCORT



21,049
GARBAGE
CANS
CLEANED



17,382
GARBAGE
CANS
EMPTIED



855,514
TRASH
COLLECTED
(LBS)



627
POWER
WASHING
HOURS



PROGRAMS & EVENTS

The safety of our visitors has always been—and will continue to be—the top priority in the planning of any Waterfront Partnership of Baltimore program or event. All of the scheduled outings on our calendar meant to enrich the lives of our diverse body of residents and visitors were canceled indefinitely this fiscal year in everyone’s best interest as concerns arose over the pandemic. The start of our Waterfront Walks, a self-guided learning experience, engaged Baltimoreans and tourists alike while informing many of the flora and fauna in our region and introduced camera lenses to all the best views along The Waterfront.

Waterfront Walks: Native Plant Gardens is a thirteen-stop-tour with bright installations of plants ranging from the *Echinacea Purpurea* (Purple Cornflower) to the *Prunus x Yedoensis* (Yoshino Cherry) that took nature-seeking walkers from the Van Reiner Pollinator Garden at West Shore Park in the Inner Harbor all the way to Turtle Cove in Harbor Point. By reading the educational plaques at each station, visitors were able to gain a better understanding of their ecological imprint on nature, insects and marine wildlife in this dynamic urban setting.



Waterfront Walks: Sculptures, Art & Photo Spots, the 37-stop tour lined with pieces that speak to The Waterfront's history, display the visual installations by regional creators and frameable vantage points ready for social media lining The Waterfront from Rash Field Park all the way to Fells Point.

Each tier of this charming and informative walking tour will hopefully have a lasting effect to help curb the harmful trend of pollution deteriorating the quality of our water.

HEALTHY HARBOR

The Healthy Harbor Initiative's continued effort to 'inspire the city to explore, love and clean The Inner Harbor' remained at the forefront of its programming all year long. Starting with its joint program alongside The Chesapeake Bay Foundation, The Great Baltimore Oyster Partnership made a substantial impact on our cherished Harbor by connecting with 156 volunteers who participated in the raising of 30,000 oysters. Welcoming these precious inhabitants to our waters, who were delivered from their forever home--a sanctuary reef at the historic Fort Carroll stationed near the Francis Scott Key Bridge, proved to be a firsthand lesson in conservation for the many in attendance.

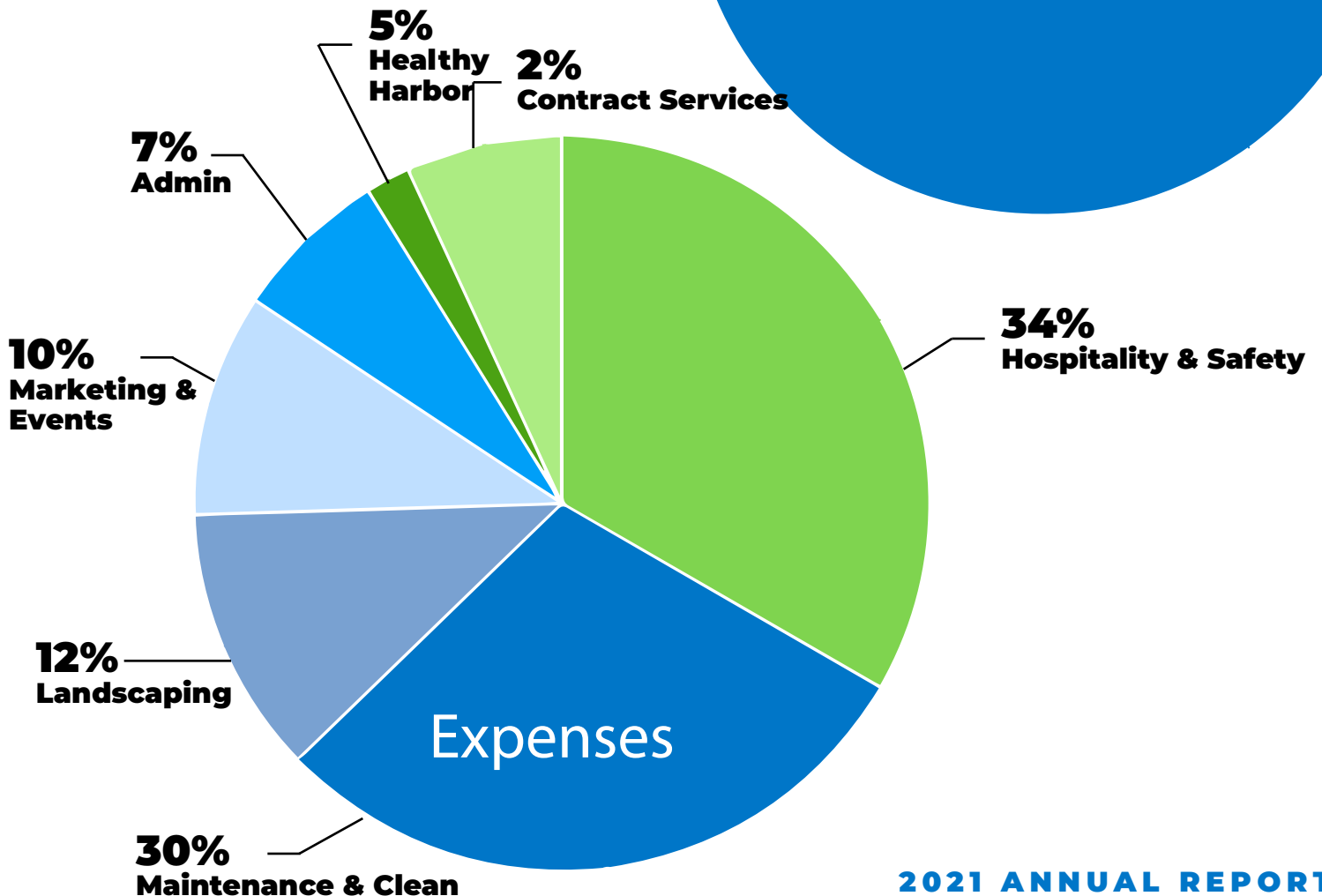
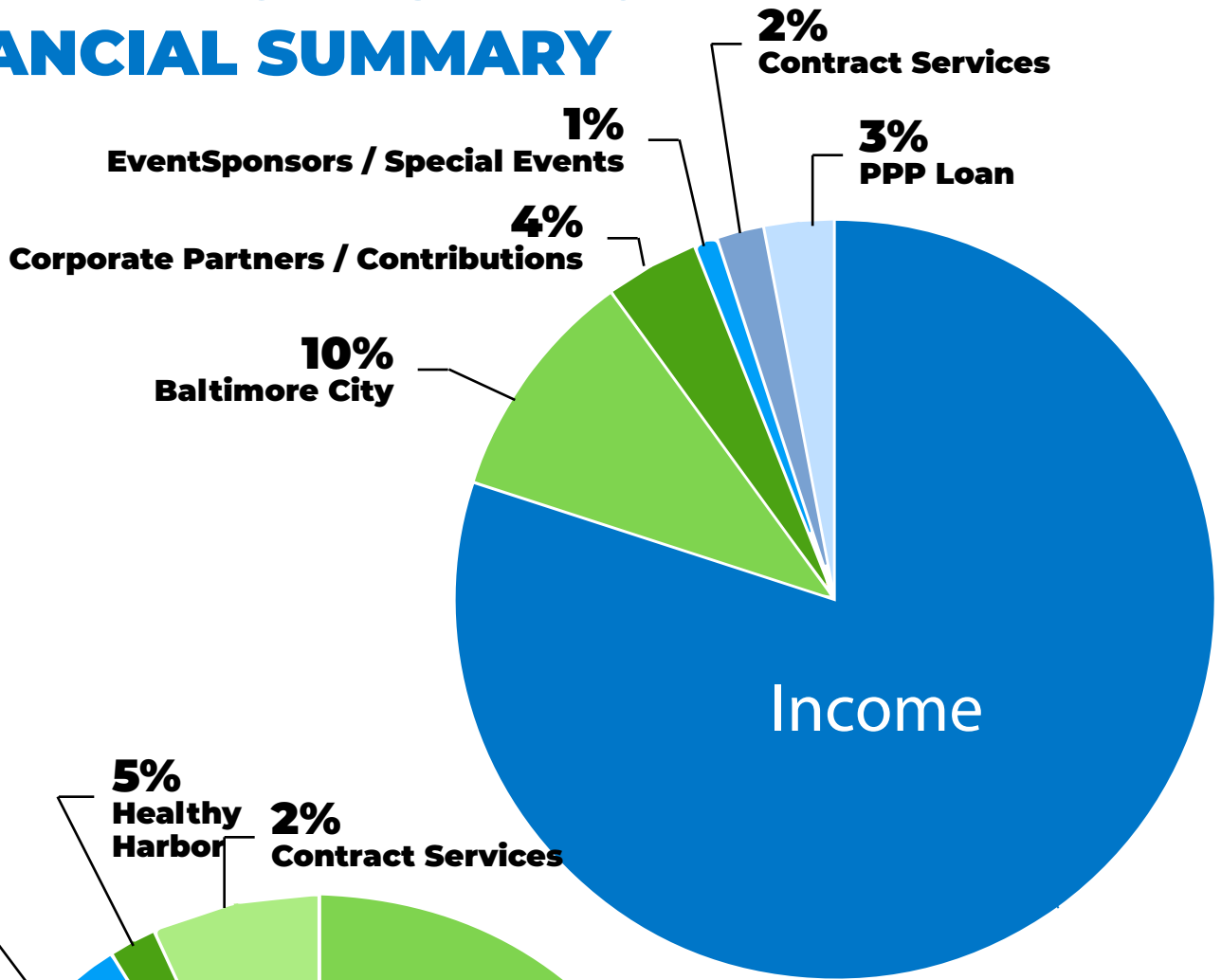
This sense of community-wide purpose was also visible in the diverse body of residents and neighborhood leaders who took part in the planting of 400 native perennial plants and maintained three rain gardens that help filter polluted stormwater in East Baltimore's vital Harris Creek watershed. Community members and muralists gathered to artistically restore three spaces including one special art event with Mayor Scott. Not all of Healthy Harbor's measurable outreach was done in person. The pandemic necessitated the start of virtual presentations with 1,242 residents who spoke with professionals to discuss the next steps to improve the ecological conditions in their neighborhoods and across Baltimore. Seeing the 427 artists adding their visual brilliance to the Mr. Trash Wheel Birthday Art Mosaic project that took place online

as well was a welcoming sight. Adam Lindquist, Healthy Harbor's Director, was the keynote speaker at Loyola Blakefield's Justice Summit where he inspired 500 students by helping them understand the importance of proper water usage in urban areas. Allowing visitors to The Waterfront to safely and independently learn was the vision of The Inner Harbor Plant Walk that gave them a self-guided, 12-stop tour that can be experienced strolling on The Promenade.

Healthy Harbor was able to develop a planning committee of stakeholders to envision the Baltimore Blueway--a recreational water trail aimed to increase access to more on-the-water experiences for Charm City. The adoption of the Trash Wheel by Baltimore-based company Pompeian Olive Oil also included \$25,000 in funding for environmental grants geared to improve and beautify historically disenfranchised communities. Healthy Harbor's innovative steps to make our water swimmable, ready for fishing and for enjoyable recreation has propelled this comprehensive initiative to make changes in waves.



WATERFRONT PARTNERSHIP OF BALTIMORE'S FY 2021 FINANCIAL SUMMARY



STAFF

LAURIE SCHWARTZ

President

ERIC SOUZA

Director of Operations

KELLY LOUISE BARTON

Marketing Manager

MATTHEW SHAFFER

Director of Marketing
& Communications

AMBER CHAVIS

Senior Accountant

ADAM LINDQUIST

Director, Healthy Harbor Initiative

LEANNA WETMORE

Manager of Neighborhood Programs

MICAH MILES

Staff Scientist, Healthy Harbor
Program Manager

CHELSEA ANSPACH

Communications Manager,
Healthy Harbor Initiative



WATERFRONT PARTNERSHIP BOARD OF DIRECTORS

MICHAEL BEATTY

Beatty Development Group

JAMES BOND

Living Classrooms Foundation

VACANT

Department of Public Works

MICHAEL CUNNINGHAM

Constellation Energy

BRIAN DEAN

T. Rowe Price

TERRY DONAHUE

Waterfront Marriott Hotel

RACHEL DUNCAN

Federal Hill Resident

ANDREW FRANK

Consultant

DONALD FRY

Greater Baltimore Committee

MARCO GREENBERG

Phoenix Real Estate Advisors

MICHAEL HANKIN

Brown Advisory

SARAH HARRISON

Morgan Stanley

FRANK LANCE

Parks and People Fdtn

CAROLYN MOZELL

Baltimore Mayor's Office

TIM O'DONALD

Harbor East Management Group

LEON PINKETT

Baltimore City Council

MARK POLLAK

Ballard Spahr LLC

MARK POTTER

Maryland Science Center

JOAN PRATT

Comptroller

JOHN QUINN

BGE

DALE SCHMIDT

National Aquarium

STEVE SHARKEY

Department of Transportation

ZED SMITH

Cordish Company

TRACEE STRUM GILLIAM

PRR Inc.

DAN TAYLOR

BDC

CARMERA THOMAS-WILHITE

Chesapeake Bay Fdtn

IRA WEINSTEIN

Cohn Reznick LLP

WATERFRONT MANAGEMENT AUTHORITY BOARD OF DIRECTORS

MICHAEL BEATTY

Beatty Development Group

JAMES BOND

Living Classrooms Foundation

DAVID BOOKHOUT

Avalon Bay

TERRY DONAHUE

Waterfront Marriott Hotel

SUSAN FLANIGAN

Resident

GAIL FURMAN

Max's on Broadway

CAROLYN MOZELL

Baltimore Mayor's Office

TIM O'DONALD

Harbor East Management Group

LEON PINKETT

Baltimore City Council

MARK POTTER

Maryland Science Center

ED PRUTZER

Rusty Scupper

DALE SCHMIDT

National Aquarium

DOUG SCHMIDT

Workshop Development

ZED SMITH

Cordish Company

GERBEN VAN DORPE

Harbor East Management Group