

Business Development Committee Meeting Minutes
151 Martin Street, Conference Room 202
May 26, 2026, at 8:30 a.m.

Hockman called the meeting to order at 8:32 a.m.

In Attendance: J. Hockman (Chair), C. Quezada, M. McKenzie, M. Sharrak, E. Bassett, J. Leavy

Guests:

Absent: S. Quintal, S. Surnow (Vice Chair), A. Thomas, S. Wolf

Public Comment: None

Approval of Minutes: Motion by Sharrak, seconded by Quezada, to approve the minutes from April 28, 2026. All ayes. Motion passed.

Business Recruitment and Retention

- **Available Spaces Report:** The committee reviewed the report. Bassett noted that there were few changes from the previous month's report.
- **New Business Report:** The committee reviewed the report and provided Bassett with anticipated opening dates for some of the businesses.
- Quarterly Timeline Goals – Q2:
 - Blade Sign Grant Program Draft: The committee provided feedback on the grant program draft. Bassett to present a revised draft to the committee in July.

Other Business

- **Business Mix Analysis:** The committee would like the BSD to update the charts with the businesses on the Scheduled to Open list to better understand the anticipated retail/service/restaurant mix.
- **Merchant Meeting Workshops:** Bassett provided updates on the upcoming Merchant Meetings and workshops.
 - Merchant Meeting – June 17
 - Email Marketing, Trailforge Marketing – July 15
 - Employee Culture and Retention, Beth Hussey – Late-summer/Early-fall
 - Influencer Marketing, Amy Gill – Time TBD

Meeting adjourned at 9:14 a.m.

NEXT MEETING – June 23, 2026, at 8:30 a.m.