



Executive Committee Meeting

Wednesday, August 26, 8:30AM
151 Martin Street, Birmingham, MI
City Hall Conference Rooms 202 & 203

Committee Members: Amy Pohlod, Chair; Jana Ecker, Sloane Wolf, Zack Kay, Doug Fehan

Staff: Erika Bassett, Executive Director

AGENDA

1. Welcome and Attendance
2. Approval of Minutes: **July 29, 2026**
3. Public Comment
4. Presentations
5. New Business
 - Proposed Mural: 588 North Old Woodward
 - Sponsorship Requests
 - 2027 Board and Committee Schedule
6. Old Business
 - Assessment Renewal Update
7. Committee Updates
8. Updates
 - October BSD Board Meeting – Location/Time

Upcoming Meetings

- See included 2026 schedule

Goals

External

- Increase Local Frequency
- Expand Regional Attraction, Tourism & Extend Stays
- Diversify & Balance Business & Product Mix
- Improve Ease of Access & Connectivity

Internal

- Increase BSD Value
- Sustain Services & Appeal

Next Meeting

September 23, 2026, at 8:30 a.m.