



Executive Committee Meeting

**Wednesday, October 28, 2026,
8:30AM**

**151 Martin Street, Birmingham, MI
City Hall Conference Rooms 202 & 203**

Committee Members: Amy Pohlod, Chair; Jana Ecker,
Sloane Wolf, Zack Kay, Doug Fehan

Staff: Erika Bassett, Executive Director

AGENDA

1. Welcome and Attendance
2. Approval of Minutes: **September 23, 2026**
3. Public Comment
4. Presentations
5. New Business
 - Committee Application
 - Board Member Appointments
 - Board Officer Elections
 - Budget Planning & Timeline
6. Old Business
7. Committee Updates
8. Updates

Upcoming Meetings

- See included 2026 schedule

Goals

External

- Increase Local Frequency
- Expand Regional Attraction, Tourism & Extend Stays
- Diversify & Balance Business & Product Mix
- Improve Ease of Access & Connectivity

Internal

- Increase BSD Value
- Sustain Services & Appeal

Next Meeting

November 25, 2026, at 8:30 a.m.