BIRMINGHAM
SHOPPING DISTRICT

Advertising and Marketing Committee Meeting

Wednesday, June 12, 8:30 a.m.
151 Martin Street, Birmingham, MI
City Hall Conference Rooms 202 & 203

Committee Members: J. Lundberg (Chair), Z. Kay (Vice Chair), S. Eid, C. Fenner, A. Pohlod, C. Quezada, J. Sloan, E. Miller, S. Wolf

Staff: E. Bassett, Executive Director

AGENDA

- Welcome and Attendance
- Approval of Minutes – May 21, 2024
- Public Comment
- Spring Fashion Update
- Video/Insert/Magazine Proposals
- Social Media and Website Analytics Report
- Ongoing/On-Deck
  - Bureau Detroit Videos
  - Style Guide
  - Website

NEXT MEETING DATE
July 10, 2024 at 8:30 a.m.