



Special Events Committee Meeting

August 14, 2026 - 8:30 a.m.

**151 Martin Street, Birmingham, MI
City Hall Conference Room 203**

Committee Members: Kay (Chair), Astrein (Co-chair),
Cummings, Fehan, Hussey, Lilley, Lipari

Staff: Erika Bassett, Jaimi Brook, Julia Leavy

AGENDA

1. Welcome and Attendance
2. Approval of Minutes – **June 12, 2026**
3. Public Comment
4. Day On The Town
 - Merchant Feedback
5. Art Walk – September 17 from 5-8 p.m.
 - Stores & Artists
 - Topiaries
 - Musicians
 - Passport
6. Winter Markt Electricity
 - Electrical Quote
 - Vendor pricing
7. Other Upcoming Events
 - BirminghamBURGER voting
 - Farmers Market – Hours for 2027
8. Other
9. Adjourn

UPCOMING EVENTS:

Birmingham Cruise Event – August 15, 2026

Movie Night – September 4, 2026

NEXT REGULAR MEETING DATE – September 10, 2026 at 8:30 a.m.

Goals

External

- Increase Local Frequency
- Expand Regional Attraction, Tourism & Extend Stays
- Diversify & Balance Business & Product Mix
- Improve Ease of Access & Connectivity

Internal

- Increase BSD Value
- Sustain Services & Appeal