

Executive Committee Meeting Minutes

Birmingham City Hall, 151 Martin Street, Conference Room 202

May 20, 2026, at 8:30 a.m.

In Attendance: A. Pohlod, Z. Kay, J. Ecker, D. Fehan, S. Wolf

Absent: None

Staff: E. Bassett

Pohlod called the meeting to order at 8:32 a.m.

Approval of Minutes: Motion by Kay, seconded by Fehan, to approve the minutes dated March 4, 2026. All ayes, motion passed.

Public Comment: None

New Business:

- **Social Media Management and Content Creation Agreement:** The committee reviewed the fiscal year 2027 agreement recommended by the Marketing & Advertising Committee to the BSD Board.
- **Committee Applications:** The committee reviewed an application for the Marketing & Advertising committee that will be presented to the BSD Board for review on June 4, 2026. Bassett advised that an application for the Special Events committee may be submitted for review at the June 4, 2026 BSD Board meeting as well.

Committee Updates:

Bassett reported that due to the meeting schedule last month, most of the committee updates remained the same as the updates from the May BSD Board meeting. Kay reported that the Special Events committee approved the 2026 holiday Santa contract and is looking for a non-profit to participate in the Winter Markt event, to operate the Biergarten. Bassett reported that progress continues on Willits Alley.

Updates:

Ecker provided an update to the committee on the special City Commission meeting that was held on May 19, 2026 regarding the purchase of The Community House.

Bassett advised that she will be on vacation June 1-14, 2026 and will miss the June 4, 2026 BSD Board meeting.

The committee decided to cancel the July 2, 2026 BSD Board meeting due to lack of quorum. Additionally, the committee decided to cancel the preceding June 24, 2026 Executive Committee meeting due to lack of agenda items.

Meeting adjourned at 9:08 a.m.

NEXT MEETING: Wednesday, July 29, 2026, at 8:30 a.m.