



## Special Events Committee Meeting

**Septmeber 11, 2026 - 8:30 a.m.**  
**151 Martin Street, Birmingham, MI**  
**City Hall Conference Room 203**

**Committee Members:** Kay (Chair), Astrein (Co-chair),  
Cummings, Fehan, Hussey, Lilley, Lipari

**Staff:** Erika Bassett, Jaimi Brook, Julia Leavy

## AGENDA

1. Welcome and Attendance
2. Approval of Minutes – **August 14, 2026**
3. Public Comment
4. Art Walk – September 17 from 5-8 p.m.
5. Winter Markt Electricity
  - Electrical Quote
6. 2027 Events Calendar
7. Holidays
  - Sponsorships
  - Santa Update
  - Saturdays
    - ☐ Roasted Chestnuts
    - ☐ Churros
8. Other Upcoming Events
  - BirminghamBURGER voting
9. Other
10. Adjourn

### UPCOMING EVENTS:

Art Walk – September 17  
Harvest Festival – September 20  
BirminghamBURGER - October

**NEXT REGULAR MEETING DATE** – October 9, 2026 at 8:30 a.m.

## Goals

### External

- Increase Local Frequency
- Expand Regional Attraction, Tourism & Extend Stays
- Diversify & Balance Business & Product Mix
- Improve Ease of Access & Connectivity

### Internal

- Increase BSD Value
- Sustain Services & Appeal