

SOCIALICE

ROCHESTER MINNESOTA'S ICE BAR

Quickly becoming a Rochester tradition, SocialICE-Rochester MN's Ice Bar, will take place on the Peace Plaza in downtown Rochester on **February 16, 17 & 18.**

This year, the traditional Walk of ICE will take on a new look. SocialICE 2017 will introduce the **Wall of ICE.** The Wall of ICE will provide your business the opportunity to gain exposure to over 40,000 people over the course of 3 days. This will prove to be a sought after photo opportunity each night.

Wall of ICE Investment: \$300

ASSETS:

Color logo on Wall of ICE (38"x19" block).

Logo included on projection wall at event.

Example Wall:

Contact RDA Community Engagement Manager, Laura Engelman, to secure your space today! Email lengelman@rdowntownalliance.com or call 507-216-9884.

Deadline: December 23

DOWNTOWN
Rochester, Minnesota