



Blizzard Benefactor Sponsorship (2 Non-Competing)

\$5,000

Provide the chance for a company to be the primary or title sponsor of the parade. This would include prominent logo branding on all promotional materials, banners, and announcements related to the event. Offer sponsors exposure through media coverage of the parade. This could include interviews, press releases, and mentions in local newspapers, TV stations, and radio broadcasts. Sponsors would have the opportunity to have their own themed float in the parade.

Frosty the Snowman Sponsorship

\$1,000

Include sponsors' logos on all printed materials, such as flyers, posters, and event programs. Display sponsor logos prominently on banners and posters at the event venue. This would include prominent logo branding on all promotional materials, banners, and announcements related to the event. The opportunity to have their own themed float in the parade.

Snow Angel Sponsorship

\$500

Include sponsors' logos on all printed materials, such as flyers, posters, and event programs. Additionally, feature your logo on social media channels. The opportunity to have their own themed float in the parade.

Winter Wonderland Sponsorship

\$250

Include sponsors' logos on all printed materials, such as flyers, posters, and event programs. The opportunity to have their own themed float in the parade.

Penguin Sponsorship

\$100

Goodwill donation

Please Contact Brad Trahan, Organizer, with your interest, questions, or comments.

Brad Trahan

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