

Recommended Layout

Panel 1 of 2

Requirement 1

Your building's typical existing floorplate, and that same floorplate after a proposed reimagining for a repurposed and/or repositioned use. Describe the use the proposal would seek to serve and potential benefits.

Requirement 2

- Renderings: At least three visualization images of the project including a:
 - Ground floor, pedestrian-level external image of how the project contributes to the streetscape and public realm where the building meets the sidewalk
 - Interior image of how the project will reimagine the space
 - Architectural rendering showing the proposal's key attributes

[Agency Name]

[Design Team]

[Web Address for more information]

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Requirement 2 (continued)

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 - Architectural rendering showing the proposal's key attributes

Requirement 3 and 4

3. Financial model: A rough order of magnitude of the proposed project total combined hard and soft costs, associated per square foot construction costs, and a rough order of magnitude estimation of rent or income generated from the repurposed and/or repositioned space.
4. Policy recommendations: The potential code/policy changes and financial incentives that would make it easier or more desirable for the team to complete the project.

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Digital Submission

17 inches wide x 11 inches tall

Scale down artwork from the two exhibition panels and submit them as a high-resolution PDF file.

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1.5-inch top margin

Physical Layout Recommendations

Exhibit Panel

48 inches wide x 36 inches tall

2 panels maximum. Use suggested layout to demonstrate requested requirements.

H1 108 pt Header

H2 72 pt, Subhead

Body Minimum body type size is 36 points. These paragraphs are set at 36/52 leading with 36 points space after. Use Open Sans type family. It is readily available and an OPCD preferred font. Limit to an average of 50 characters per line in accordance with Smithsonian ADA guidelines for exhibition design.

1.5-inch side margins

1.5-inch side margins

1.5-inch bottom margin

4-inch bottom banner

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[Design Team]
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