

# SOUTH END



## **MEDIA ADVISORY - 5/20/21**

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### **Art, Music & Surprises Popping Up During South End Blooms**

*Charlotte's creative community is blooming in South End over the next five weekends*

Flowers are blooming all across the Queen City ... and so is art in South End. Local creatives — musicians, fiber artists, painters, dancers and more — will share their skills in public spaces and businesses as part of South End Blooms, a celebration of Charlotte's creative community with surprise, pop-up art experiences blooming every weekend through June 20.

The temporary creative experiences -- called "blooms" -- are created to delight South End visitors and encourage them to explore South End and the Rail Trail.

Some experiences will be located at South End restaurants and retail locations. Others will take place in public spaces, like the "Wonder Wings" created by local fiber artists Ashley Jane McIntyre and Kelly Rose Zimmerman and installed just off the Rail Trail at the "Edna's Porch" swings on E. Carson Blvd. [These giant butterfly wings were crocheted over the course of two weeks and are meant to be a selfie backdrop.](#)

This weekend features musical performances, a hunt for painted rocks scattered along the Rail Trail, a wandering soap bubble circus and a surprise "flower bomb" installation by Iris Blossoms.

[Click here to see this weekend's schedule of "blooms."](#) This link will be updated weekly.

**WHO:** South End Blooms is a collaboration between [Charlotte Center City Partners](#) and [Charlotte Is Creative](#).

**WHERE:** Art experiences -- called "Blooms" -- will take place throughout the South End Community

**WHEN:** South End Blooms events take place Saturday and Sundays through June 20, 2021.

**INTERVIEWS WITH ARTISTS:** Available upon request.

**IMAGES:** [High resolution images are available for download here.](#) Please credit **Brooke Brown**.

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