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**Media Advisory**

**South End’s Shop Small Saturdays**

**Returns for a Tenth Year for the Holiday Shopping Season**

**WHAT: Three Saturdays of holiday fun**

**WHEN: Saturday, Nov. 26, Saturday, Dec. 5, and Saturday, Dec. 10**

**WHERE: Various locations within South End, Charlotte**

**FULL EVENT DETAILS:** <https://southendclt.org/events/shop-small-saturdays>

**CHARLOTTE – (Oct. 27 2022) --** Find holiday cheer around every corner in South End this season, as South End Shop Small Saturdays, presented by Lowe’s, returns for a tenth year with three consecutive Saturdays of festivities.

Beginning Saturday, Nov. 26, shoppers can take advantage of open-air pop-up markets, holiday programming, and some of Charlotte’s best local brick-and-mortar retail. South End Shop Small Saturdays has become a beloved holiday tradition, offering people a way to check off their gift lists while supporting local businesses. A complete rundown of [the events planned for this year’s event can be found here](https://southendclt.org/events/shop-small-saturdays). Shoppers can receive a free, locally-designed South End tote bag by making purchases and collecting stickers at participating retailers to fill out their [Shop Small Hero Card](https://southendclt.org/events/shop-small-saturdays/shop-small-hero).

**Members of the media are invited to cover the kickoff of South End Shop Small Saturdays on Saturday, Nov. 26. Interviews with organizers, sponsors, and retailers are available beginning with a media availability at 10 a.m. – 1 p.m. in front of Lowe’s Tech Hub at 100 W Worthington Ave.** Members of the media interested in attending can coordinate with Moira Quinn (contact information above).