

Julian Brittono – moving into the arts!

By FHP Intern, Katie Brownlee

Downtown High Point is known for the furniture market that we all know and love, but what if High Point was able to be transformed into movie and television sets? Can you picture all of the creative locations that could one day be put on national tv? This is the goal for Julian Brittono founder and creator of the Brittono group. As of now, the Brittono group has three different projects going on that are all based in High Point and are series pilots. A sneak peek into one of the series is about a retired pro athlete that decides to run a clinic.

This story line may sound familiar due to Mr. Brittono being a retired football player himself who played in an arena football league. His career has now shifted, and he is now focused on the arts and providing quality candidates for talent acquisitions. The Brittono group not only focuses on theatrical arts, but they showcase many other forms of art in order to get people's names out there for them to be noticed and appreciated.



Having the Brittono group located in downtown High Point will start to draw more foot traffic to downtown and attract those who live outside of High Point. Brittono wants to showcase all that downtown has to offer, whether that include through film or displaying other works of art by talented artists. Brittono is “grateful and thankful for the region being supportive, being new and allowing us to introduce and share the experience.”

If you are interested in joining the arts and want to start, Brittono says, “get involved and start locally and have some fun!” They are a very welcoming group who wants anyone who has an interest and passion for the arts to join.

It was a great pleasure speaking with Mr. Brittono and learning so much about his business. I am excited to see this business flourish and bring tourists to High Point so that they are able to see all that High Point has to offer.

This spring, Brittono has created a partnership with Under Armor and has created a youth football league in May that is in High Point and the triad. If you would like to learn more about the Brittono group, check out their social media links below!

Facebook: <https://www.facebook.com/Brittonostudios/>

Instagram: <https://www.instagram.com/brittonostudios/?hl=en>

