



# Memorial Belltower - Sweet 16

Mar 29 - Mar 29, 2024

Property:

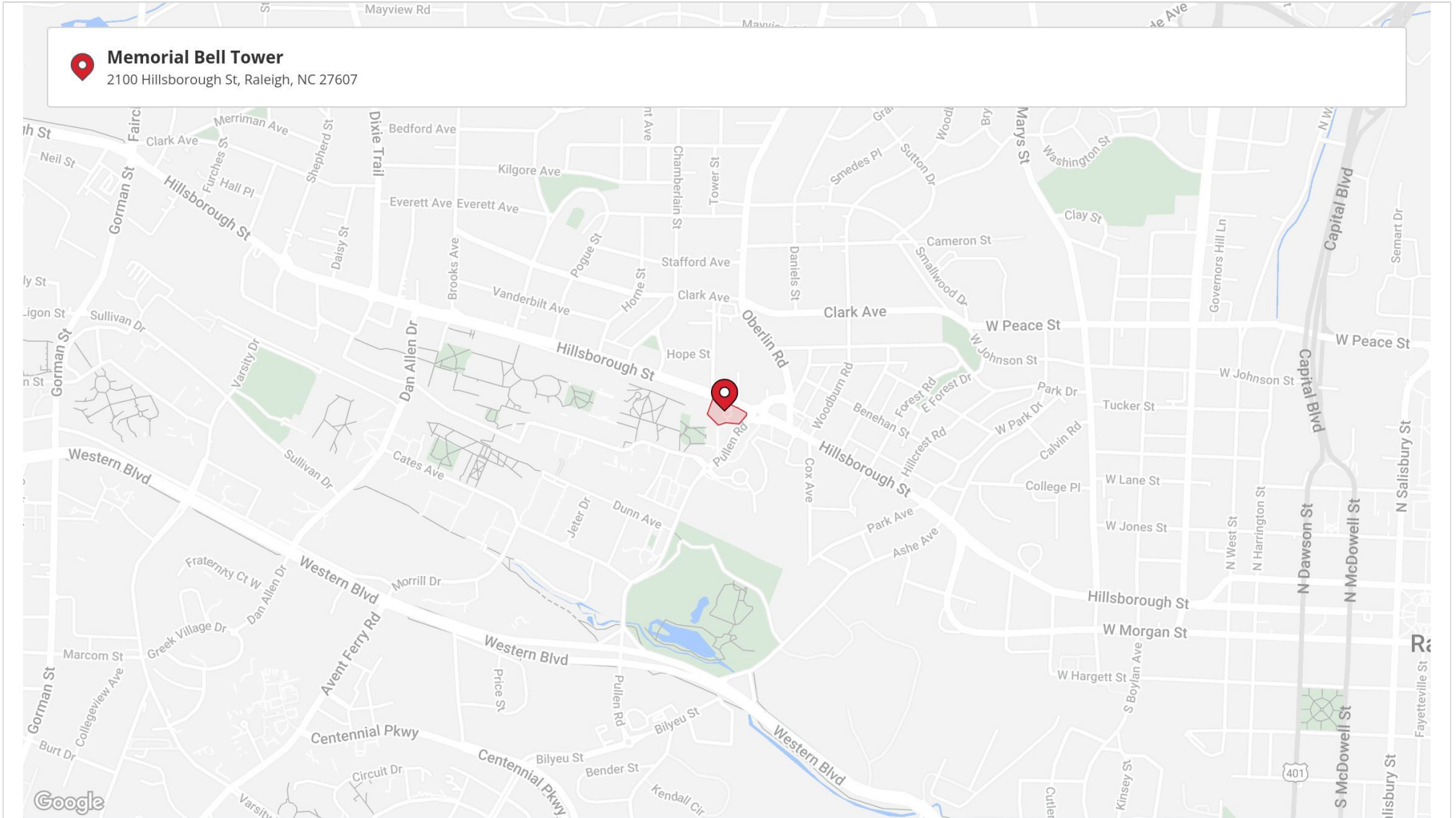


**Memorial Bell Tower**

2100 Hillsborough St, Raleigh, NC 27607

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## Metrics

### Memorial Bell Tower

2100 Hillsborough St, Raleigh, NC 27607

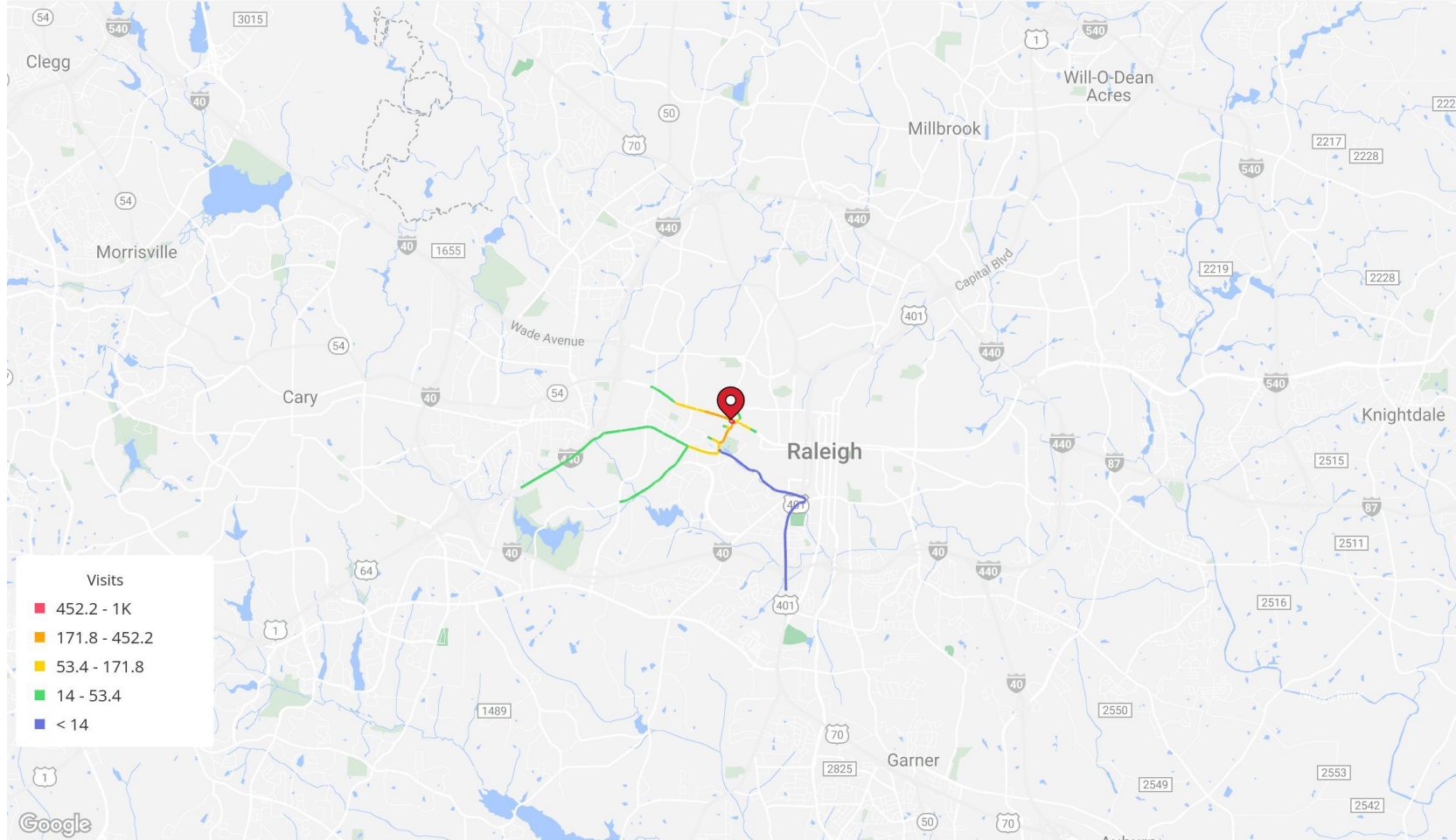
Visits	7.4K	Avg. Dwell Time	35 min
Visits / sq ft	0.11	Panel Visits	839
Size - sq ft	70.3K	Visits YoY	+29.3K%
Visitors	7.4K	Visits Yo2Y	+8.7K%
Visit Frequency	1	Visits Yo3Y	N/A

Mar 29th, 2024

Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



## Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Mar 29th, 2024  
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## Prior / Post Compare

### Memorial Bell Tower / Hillsborough St, Raleigh, NC

Prior			Post		
Rank	Name	Foot-Traffic	Rank	Name	Foot-Traffic
1	Reynolds Coliseum / Cates Avenue, Raleigh, NC	9%	1	Cornerstone Tavern / Glenwood Ave, Raleigh, NC	3.6%
2	Metcalf Residence Hall / Thurman Drive, Raleigh, NC	3.6%	2	Insomnia Cookies / Hillsborough Street, Raleigh, NC	3.1%
3	Players' Retreat / Oberlin Rd, Raleigh, NC	3%	3	University Towers / Friendly Dr, Raleigh, NC	1.6%
4	Red Line Beer & Wine / Horne St, Raleigh, NC	2.6%	4	Chipotle Mexican Grill / Hillsborough St, Raleigh, NC	1.6%
5	Bagwell Residence Hall / Dunn Avenue, Raleigh, NC	2%	5	Reynolds Coliseum / Cates Avenue, Raleigh, NC	1.5%
6	Stanhope Student Apartments / Hillsborough St, Ra...	2%	6	Cook Out / Western Blvd, Raleigh, NC	1.5%
7	Mission Valley / Avent Ferry Rd, Raleigh, NC	2%	7	NCSU - Kamphoefner Hall - Floor 3 / Stinson Dr, Ral...	1.5%
8	Jasmin Mediterranean Bistro / Hillsborough St, Rale...	2%	8	NC State Student Centers / Cates Avenue, Raleigh, ...	1.5%
9	Insomnia Cookies / Hillsborough Street, Raleigh, NC	1.6%	9	Brooks Hall / Raleigh, NC	1.4%
10	NCSU Belltower / Hillsborough St, Raleigh, NC	1.5%	10	Compeigne Park / Chamberlain St, Raleigh, NC	1.3%

Mar 29th, 2024

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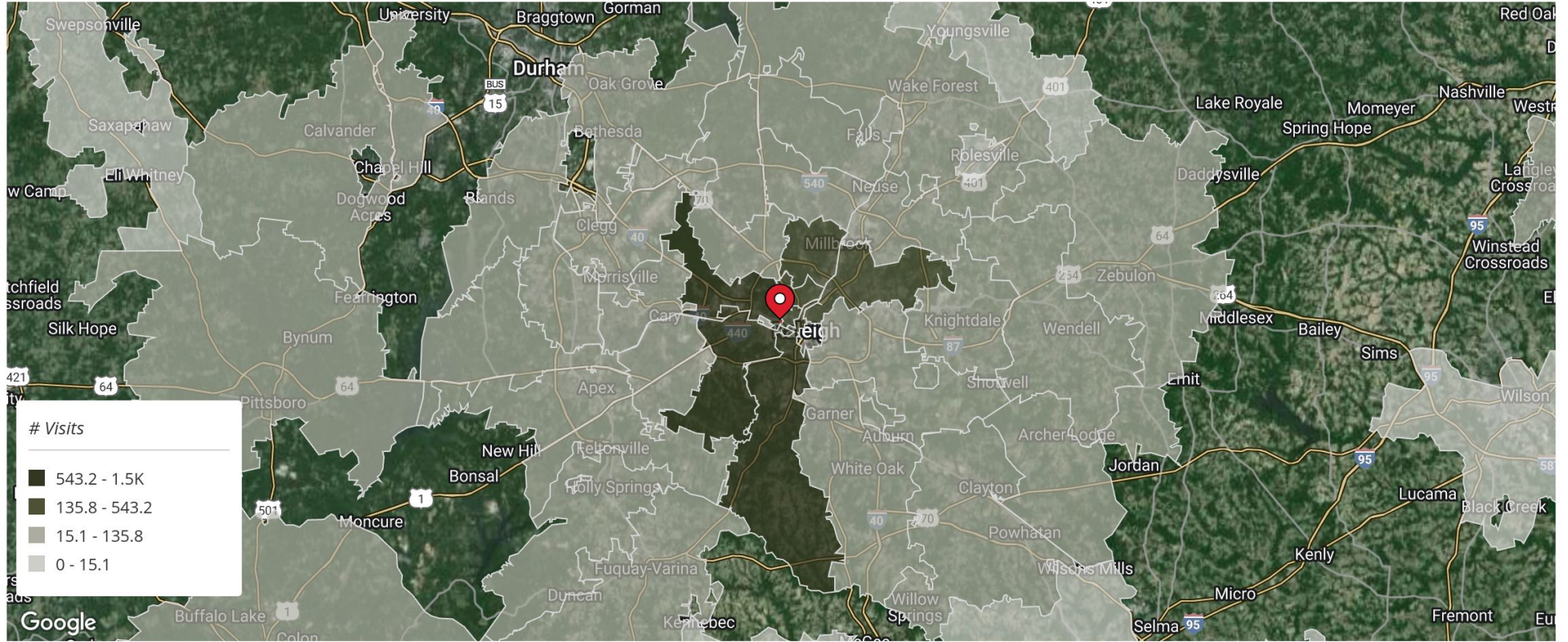


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## Visitors By Origin

**Memorial Bell Tower**  
2100 Hillsborough St, Raleigh, NC 27607



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## Memorial Bell Tower

2100 Hillsborough St, Raleigh, NC 27607

Zipcode / City	Visits (% of Total)
27607 Raleigh, NC	1.5K (20.4%)
27606 Raleigh, NC	1.5K (20.3%)
27603 Raleigh, NC	581 (7.9%)
27605 Raleigh, NC	343 (4.6%)
27609 Raleigh, NC	214 (2.9%)
27604 Raleigh, NC	201 (2.7%)
27608 Raleigh, NC	183 (2.5%)
27539 Apex, NC	135 (1.8%)
27615 Raleigh, NC	120 (1.6%)
27519 Cary, NC	117 (1.6%)

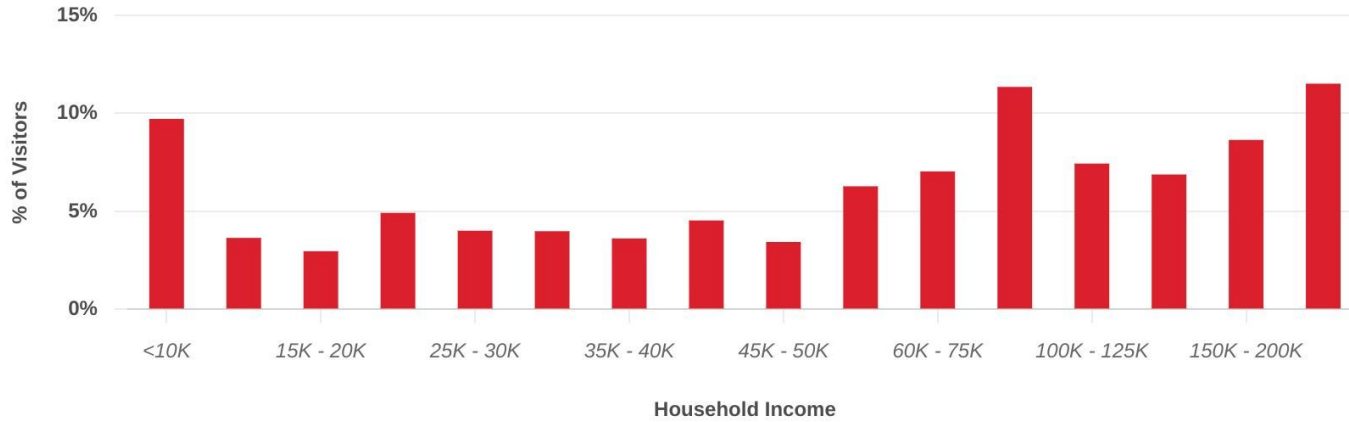
Mar 29th, 2024

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## Household Income

**Memorial Bell Tower**  
2100 Hillsborough St, Raleigh, NC 27607



Average Income	106K
Median Income	66K

\*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2022

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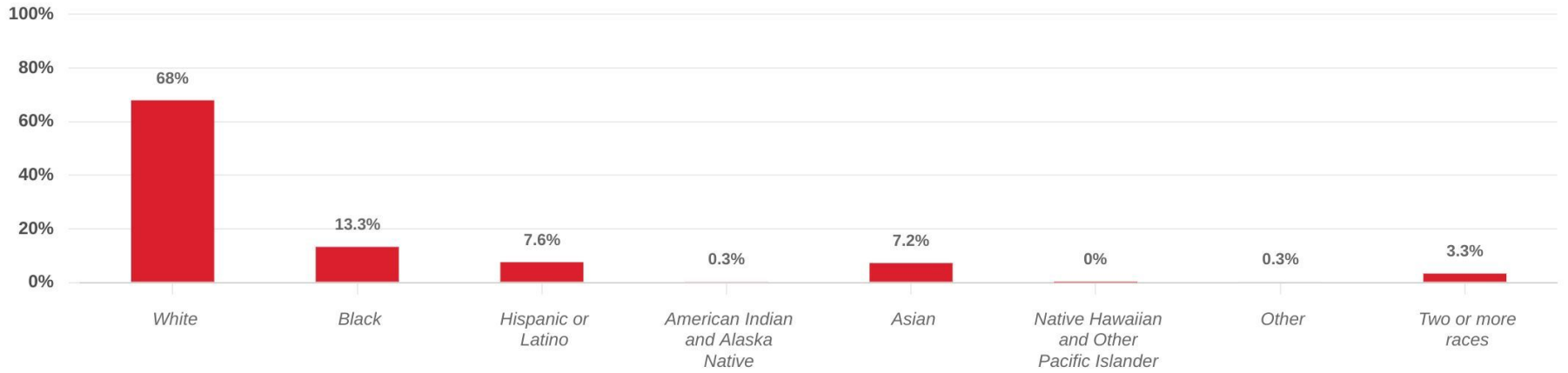
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## Ethnicity

**Memorial Bell Tower**  
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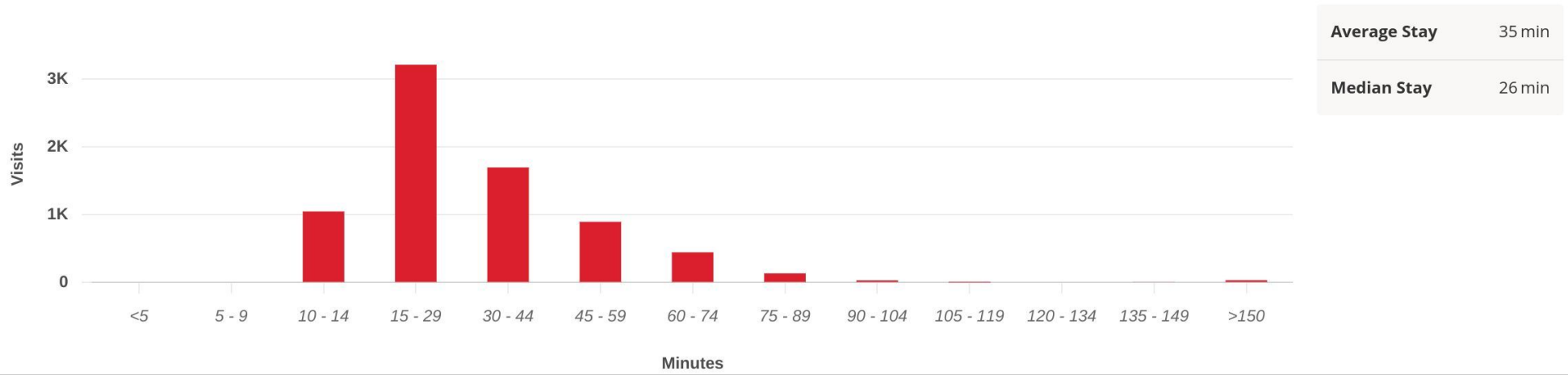
# Memorial Belltower - Sweet 16

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## Visit Duration

**Memorial Bell Tower**  
2100 Hillsborough St, Raleigh, NC 27607



Visits | Mar 29th, 2024  
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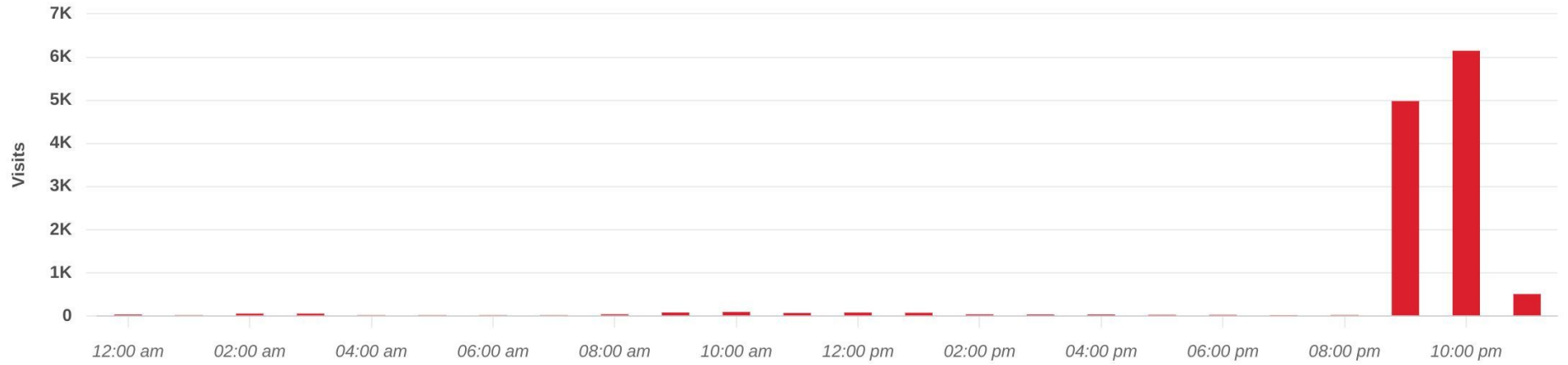
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## Hourly Visits

**Memorial Bell Tower**  
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Visits | Mar 29th, 2024  
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## Favorite Places

Memorial Bell Tower / Hillsborough St, Raleigh, NC

Rank	Name	Distance	Visitors
1	NCSU Belltower / 2011 Hillsborough St, Raleigh, NC 27607	0 mi	4.3K (58.6%)
2	North Carolina State University Memorial Belltower / 2011 Hillsborough St, Raleigh, NC 27607	0 mi	3.2K (43.5%)
3	Reynolds Coliseum / 100 Cates Avenue, Raleigh, NC 27606	0.4 mi	1.6K (21.3%)
4	Shops at Village District / 2034 Cameron St, Raleigh, NC 27605	0.4 mi	799 (10.8%)
5	Carmichael Gymnasium / 2611 Cates Ave, Raleigh, NC 27607	0.5 mi	757 (10.2%)
6	NC State Student Centers / 2610 Cates Avenue, Raleigh, NC 27607	0.4 mi	522 (7.1%)
7	Cornerstone Tavern / 603 Glenwood Ave, Raleigh, NC 27603	0.9 mi	511 (6.9%)
8	Mission Valley / 2233 Avent Ferry Rd, Raleigh, NC 27606	0.9 mi	450 (6.1%)
9	North Hills / 4321 Lassiter at North Hills Ave, Raleigh, NC 27609	3.6 mi	383 (5.2%)
10	University Towers / 111 Friendly Dr, Raleigh, NC 27607	0.7 mi	372 (5%)

Category: All Categories | Min. Visits: 1 | Mar 29th, 2024

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