



Post-season Belltower Celebration

Apr 15 - Apr 15, 2024

Property:



Memorial Bell Tower (Nearby Activity 1000 ft)

2100 Hillsborough St, Raleigh, NC 27607

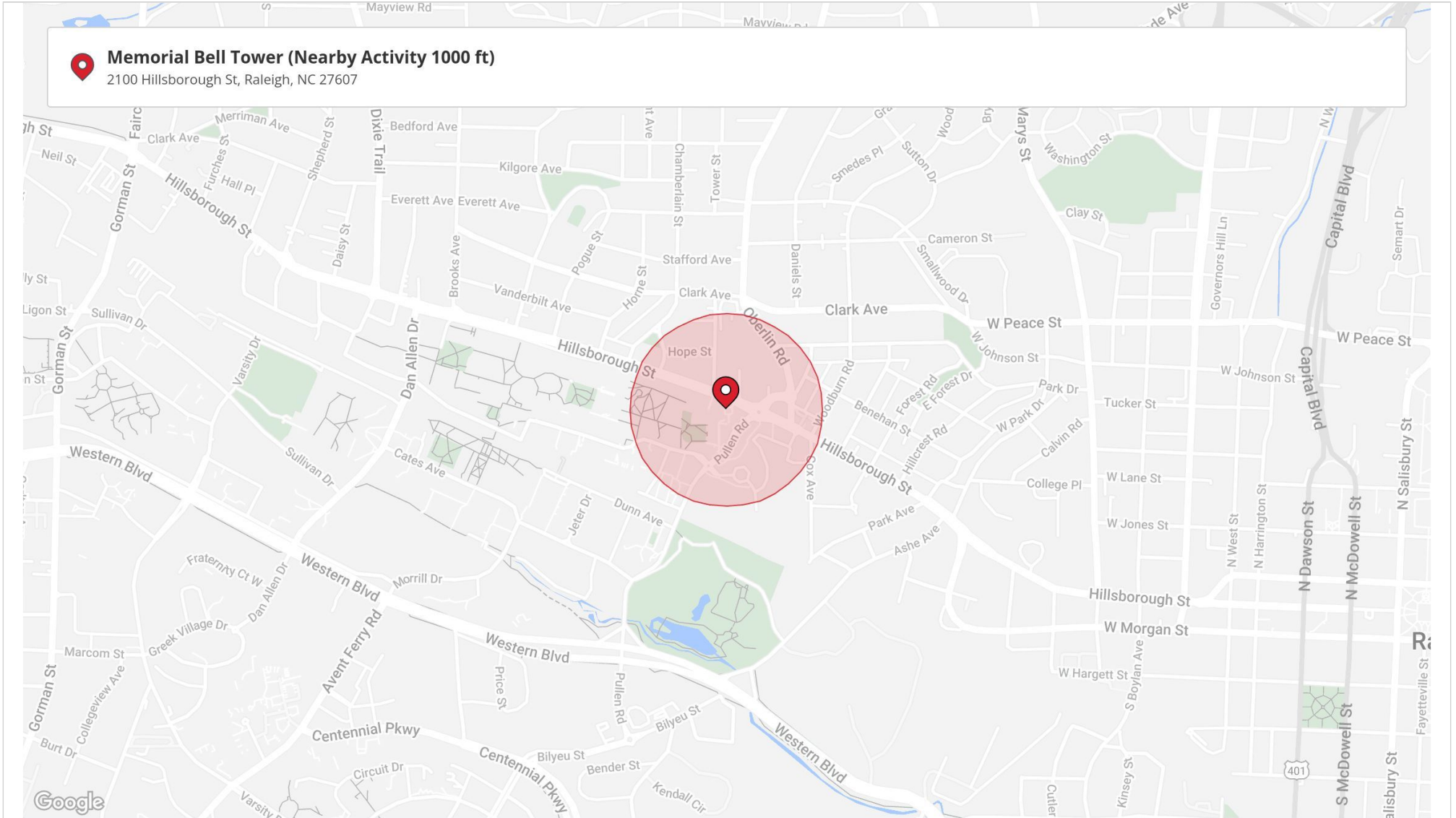
Visitation data for Memorial Bell Tower (Nearby Activity 1000 ft) is adjusted to exclude restricted locations.

For additional info, please visit <https://www.placer.ai/company/privacy-faq>

Visitation insights in this report are calculated using a radius ring to detect nearby visits within a certain distance from the property

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Metrics

● Memorial Bell Tower (Nearby Act...

2100 Hillsborough St, Raleigh, NC 27607

Visits	17.2K	Avg. Dwell Time	50 min
Visits / sq ft	< 0.01	Panel Visits	1.5K
Size - sq ft	3.1M	Visits YoY	+118.3%
Visitors	17.2K	Visits Yo2Y	+107%
Visit Frequency	1	Visits Yo3Y	+385.2%

Apr 15th, 2024

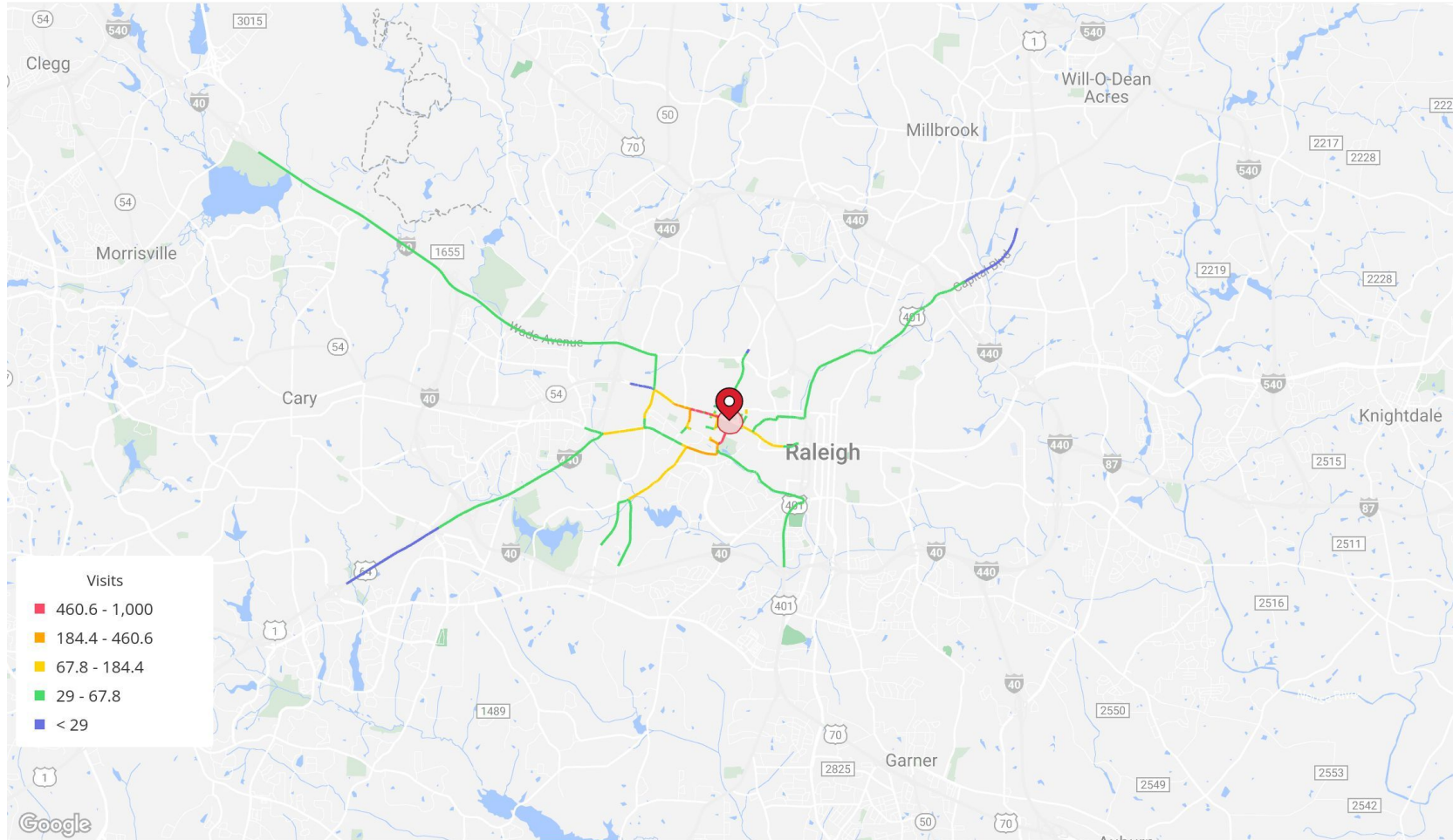
Data provided by Placer Labs Inc. (www.placer.ai)



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Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Apr 15th, 2024
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Prior / Post Compare

Memorial Bell Tower (Nearby Activity 1000 ft) / Hillsborough St, Raleigh, NC

Prior			Post		
Rank	Name	Foot-Traffic	Rank	Name	Foot-Traffic
1	Reynolds Coliseum / Cates Avenue, Raleigh, NC	7.7%	1	Reynolds Coliseum / Cates Avenue, Raleigh, NC	5.5%
2	NCSU Belltower / Hillsborough St, Raleigh, NC	3.8%	2	NCSU Belltower / Hillsborough St, Raleigh, NC	3.6%
3	Atrium Food Court / Broughton Dr, Raleigh, NC	1.7%	3	Winston Hall / Hillsborough St., Raleigh, NC	2%
4	Chipotle Mexican Grill / Hillsborough St, Raleigh, NC	1.5%	4	North Carolina State University Memorial Belltowe...	2%
5	NC State Student Centers / Cates Avenue, Raleigh, ...	1.2%	5	NC State Student Centers / Cates Avenue, Raleigh, ...	1.5%
6	Carmichael Gymnasium / Cates Ave, Raleigh, NC	1.2%	6	Chipotle Mexican Grill / Hillsborough St, Raleigh, NC	1.1%
7	Winston Hall / Hillsborough St., Raleigh, NC	1.1%	7	Target / Hillsborough St, Raleigh, NC	1.1%
8	Stafford Commons / Raleigh, NC	1%	8	Stafford Commons / Raleigh, NC	0.9%
9	Target / Hillsborough St, Raleigh, NC	1%	9	Brooks Hall / Raleigh, NC	0.9%
10	North Residence Hall / Hillsborough St., Raleigh, NC	1%	10	North Residence Hall / Hillsborough St., Raleigh, NC	0.8%

Apr 15th, 2024

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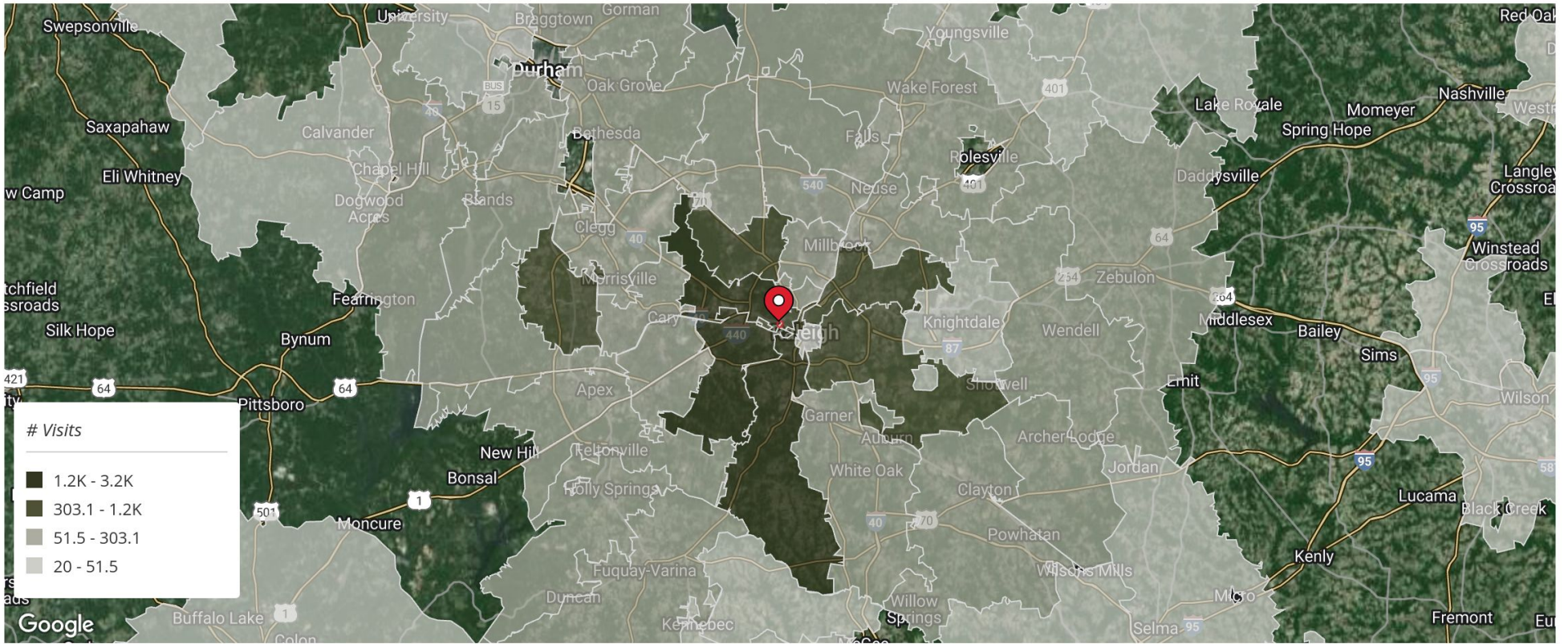


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Visitors By Origin

● **Memorial Bell Tower (Nearby Act...**
2100 Hillsborough St, Raleigh, NC 27607



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● Memorial Bell Tower (Nearby Act...

2100 Hillsborough St, Raleigh, NC 27607

Zipcode / City	Visits (% of Total) ▾
27607 Raleigh, NC	3.2K (18.4%)
27606 Raleigh, NC	2.5K (14.4%)
27603 Raleigh, NC	1.4K (8.1%)
27610 Raleigh, NC	529 (3.1%)
27605 Raleigh, NC	501 (2.9%)
27604 Raleigh, NC	492 (2.9%)
27695 Raleigh, NC	455 (2.6%)
27612 Raleigh, NC	387 (2.2%)
27519 Cary, NC	354 (2.1%)
27609 Raleigh, NC	277 (1.6%)

Apr 15th, 2024

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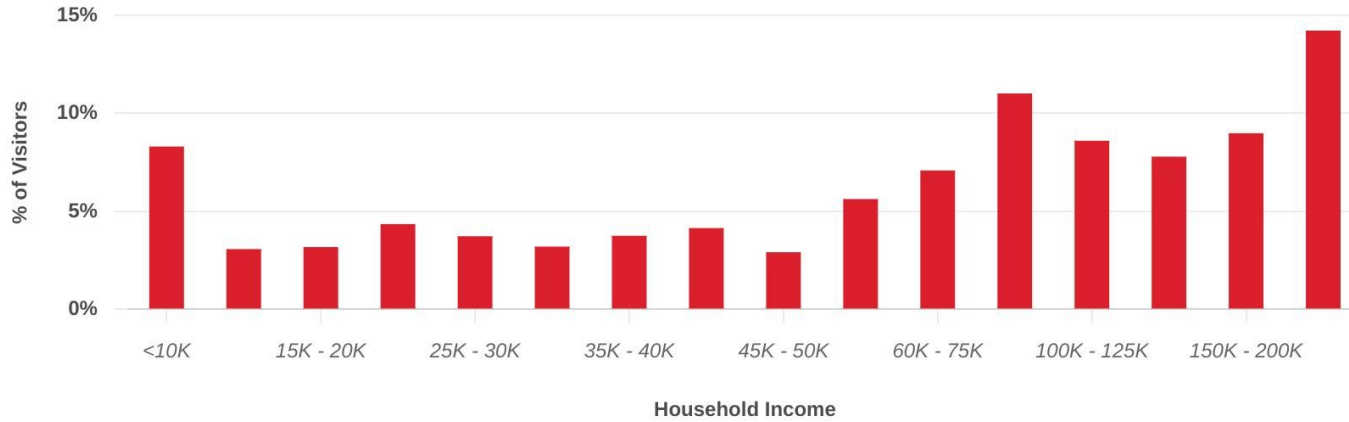


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Household Income

Memorial Bell Tower (Nearby A...
2100 Hillsborough St, Raleigh, NC 27607



Average Income	114K
Median Income	76K

*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2022

Apr 15th, 2024
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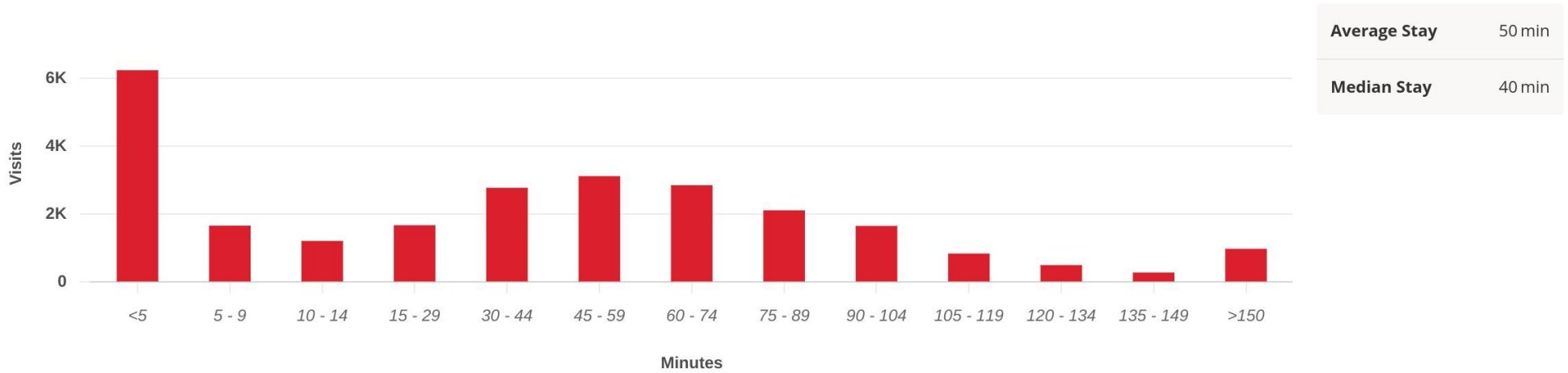


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Visit Duration

● **Memorial Bell Tower (Nearby Act...**
2100 Hillsborough St, Raleigh, NC 27607



Visits | Apr 15th, 2024
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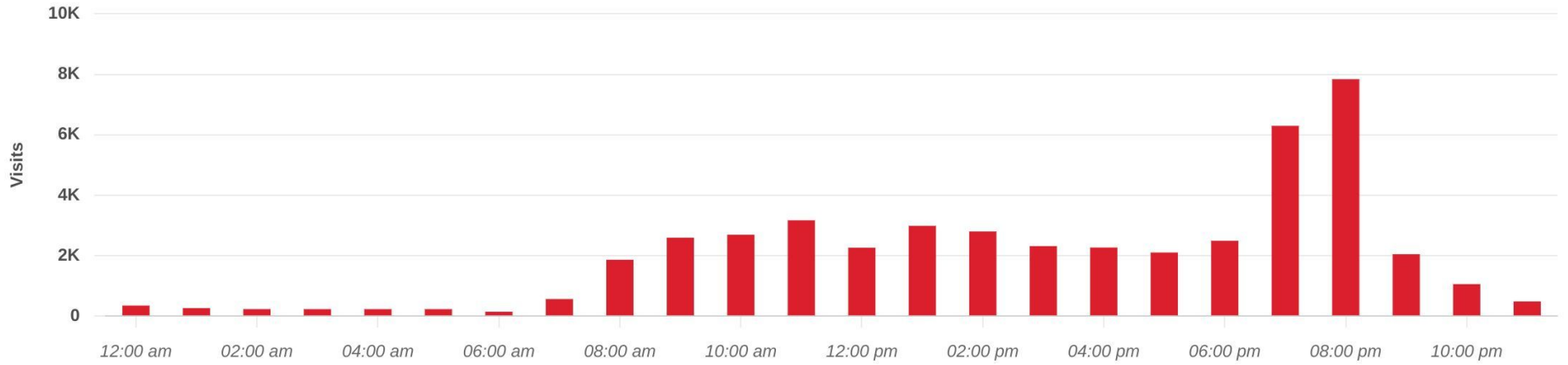


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Hourly Visits

● **Memorial Bell Tower (Nearby A...**
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Visits | Apr 15th, 2024
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Favorite Places

Memorial Bell Tower (Nearby Activity 1000 ft) / Hillsborough St, Raleigh, NC

Rank	Name	Distance	Visitors
1	Reynolds Coliseum / 100 Cates Avenue, Raleigh, NC 27606	0.4 mi	4.3K (24.7%)
2	NCSU Belltower / 2011 Hillsborough St, Raleigh, NC 27607	0 mi	2.9K (17%)
3	Carmichael Gymnasium / 2611 Cates Ave, Raleigh, NC 27607	0.5 mi	2.3K (13.4%)
4	Winston Hall / 2301 Hillsborough St., Raleigh, NC 27607	0.2 mi	1.9K (11.2%)
5	NC State Student Centers / 2610 Cates Avenue, Raleigh, NC 27607	0.4 mi	1.7K (9.8%)
6	Atrium Food Court / 2 Broughton Dr, Raleigh, NC 27607	0.4 mi	1.5K (8.9%)
7	Stafford Commons / Raleigh, NC, United States	0.4 mi	1.2K (6.8%)
8	Shops at Village District / 2034 Cameron St, Raleigh, NC 27605	0.4 mi	1.2K (6.8%)
9	North Carolina State University Memorial Belltower / 2011 Hillsborough St, Raleigh, NC 27607	0 mi	1.1K (6.5%)
10	Learning Commons / D.H. Hill, Raleigh, NC 27601	0.4 mi	1.1K (6.5%)

Category: All Categories | Min. Visits: 1 | Apr 15th, 2024
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