



## Artist Call/Request for Qualifications



Live It Up! Hillsborough Street announces a call for artist submissions for a signature mural that welcomes visitors to Raleigh and Hillsborough Street while featuring Hillsborough Street as the home to NC State. We are looking for design ideas similar to the ones in this document.

### Summary

Work with the organization to design and create a mural in the 2300 block of Hillsborough Street.

- The project budget is \$20,000.
- Expected project completion Fall 2021.
- There is no fee to submit qualifications.
- Submit all requested information at [Mural Submission](#)

### Eligibility

- This opportunity is open to individual artists and artist teams.
- Applicants must live or work in the city of Raleigh and be at least 18 years of age.
- Applicants must have at least a three-year history of professional art or design practice.
- Applicants must have demonstrated experience in the arts through the creation of high-quality murals.
- Lead applicants cannot be enrolled in an undergraduate course of study in the visual arts as of June 1, 2021.

## Budget

The budget for the project is \$20,000 inclusive of all expenses including: supplies, designs, stakeholder meetings, wall preparation, fabrication, installation, insurance, travel, taxes, and fees.

## Project Details

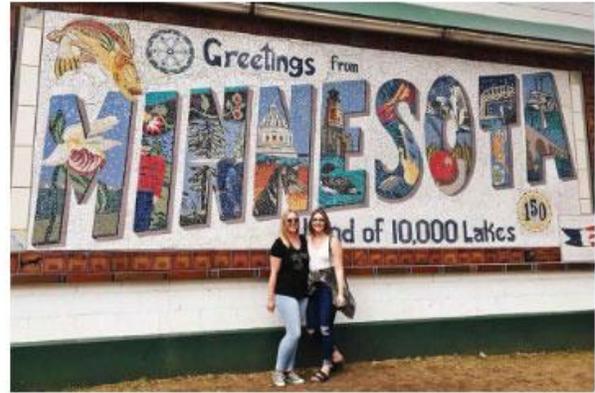
A signature mural would welcome visitors to Hillsborough Street and feature Hillsborough Street as the home of NC State. The ideal scenario is for the mural to become a unique destination that attracts foot traffic and organic digital promotion.

Previous events have shown that temporary murals receive a high level of engagement with students, alumni, and residents alike in helping promote Hillsborough Street; therefore, a permanent mural is likely to provide similar attraction with longer-lasting results.

The mural should:

- Read “Welcome to Hillsborough Street, Home of NC State”
- Add a sense of fun and vibrancy to the district community
- Highlight the unique relationship and sense of community between NC State and Hillsborough Street
- Encourage the community to rediscover Hillsborough Street in a fresh and safe way
- Include an NC State theme/image that would encourage photo opportunities and social media posts





## Location

Wall to be used for the mural:



## Selection Criteria and Process

- Applications submitted in response to this RFQ will be reviewed by the Live It Up! Hillsborough Street staff and consultants working on the project.
- The selection process will evaluate qualifications of artists. In addition to reviewing qualifications, staff will discuss the artist's prospective approaches to the project.
- The staff will then choose the artist and a scope of services, timeline, and budget will be developed based on the artist's or artist team's approach to the project.

## Project Timeline

- Project Awarded: August 2021
- Expected project completion Fall 2021.

## How to Apply

Submit all requested information at [Mural Submission](#)

Artists wishing to be considered must submit the following materials:

1. *Statement of Interest*

A 500-word (or less) statement outlining in general terms how your artwork might translate

to this specific project, experience you have working on public art projects, and how you foresee the project engaging with the community.

2. *Professional Résumé*

A résumé of no more than two pages that includes information regarding public art commissions, exhibitions and installations, awards, special projects, community engagement, grants and education. If applying as a team, submit a single file containing separate résumés for each team member.

3. *Three Professional References*

Contact information for three references, including name, title and affiliation, phone number and email address. References should be able to speak to your ability to provide services for a public art project or artwork of a similar scope.

4. *Previous Work, Digital Images*

Four digital images of recent previous work (created within the past 10 years). Each image should include title, year, media, location, project budget, dimensions, commissioning agency, and collaborators or design professionals (if applicable).

File titled LastnameFirstname\_projectname

Do not provide or submit any other materials with your application. They will not be reviewed or returned.

Incomplete or late submissions will not be considered.

### **Non-Discrimination Policy**

Live It Up! Hillsborough Street opposes any discrimination based on actual or perceived age, mental or physical disability, sex, religion, race, color, sexual orientation, gender identity or expression, familial or marital status, economic status, veteran status, or national origin in any aspect of modern life. Live It Up! Hillsborough Street strives for a diverse representation of voices, life experiences, views, and interests to reflect the collaborative community we have and wish to serve.

### **Additional Information**

For questions, contact Yolanda Williams, Project Manager at Live It Up! Hillsborough Street at [yolanda@hillsboroughstreet.org](mailto:yolanda@hillsboroughstreet.org).