

FOR IMMEDIATE RELEASE

SouthPark After Five

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New Event Series Brings Evening Entertainment to SouthPark

CHARLOTTE, NC (March 21, 2023) -- SouthPark After Five, Charlotte's new weekly happy hour and free entertainment experience, kicks off this spring, presented by SouthPark Community Partners and produced by Southern Entertainment. This six-week concert series will be held at Symphony Park at the corner of Barclay Downs Drive and Carnegie Boulevard, adjacent to SouthPark Mall. SouthPark After Five kicks off at 5 p.m. on Thursday, April 20, 2023, and will continue every Thursday through the end of May.

"We've heard a clear demand for more programming that brings the community together in SouthPark and are thrilled to launch this event series in Symphony Park," said Adam Rhew, President and Executive Director of SouthPark Community Partners. "SouthPark After Five is part of a broader strategy to activate our public spaces and create memorable experiences that contribute to SouthPark's sense of place."

SouthPark After Five will feature live music, vendors, interactive art, and craft beverages, SouthPark After Five offers something for everyone. The May 4 edition of SouthPark After Five will include a special tie-in to the Wells Fargo Championship, which draws thousands of guests to the SouthPark area each year. The event will host a wide variety of bands including rock, country, jazz, and tribute bands. The weekly entertainment lineup will include:

- The Breakfast Club – Ultimate 80's Band
- Yacht Rock
- Sol Fusion – Premier Variety Band
- Landslide – Tribute to Fleetwood Mac
- On the Border – The Ultimate Eagles Tribute Band

For more information, visit southparkafter5.com, or follow @southparkclt on Facebook and Instagram.

About SouthPark After Five:

SouthPark After Five is Charlotte's new weekly happy hour and free entertainment celebration located in Symphony Park. SouthPark after Five provides the ultimate destination to gather and unwind while enjoying live music and in a fun and casual atmosphere. SouthPark After Five features a wide variety of bands including rock, country, jazz, tribute bands and more. With its prominent location, this six-week concert series is the evening entertainment destination.

About SouthPark Community Partners:

SouthPark Community Partners is a nonprofit economic and community development organization that leads SouthPark's advancement by driving economic vitality, creating memorable experiences, and ensuring an extraordinary quality of life. SCP serves the SouthPark municipal service district through a partnership with the City of Charlotte. Learn more at www.southparkclt.org, and by following @southparkclt on Instagram and Facebook.

About Southern Entertainment:

Southern Entertainment is a full-service event and production company. Our unwavering commitment to excellence has led us to produce over 500 events across the United States. We specialize in planning, marketing and executing a wide range of concerts, festivals and other live music events with some of the music industry's biggest stars.

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For more information about SouthPark After Five, visit southparkafter5.com.