



SMELLS LIKE SNOW COFFEE FESTIVAL



Join us by supporting the Smells Like Snow Coffee Festival.

This outdoor autumn event is presented by DAP each November prior to the holiday season to promote awareness of downtown and to celebrate small business owners in and around Greater Akron. Loosely themed after the TV show *Gilmore Girls*, the festival includes numerous coffee vendors (15 in 2023), retail vendors (18 in 2023), live music, craft activities, and satellite activities and specials in nearby businesses.

We expect even greater interest from regional and out-of-state visitors as awareness of this popular event continues to grow.

DOWNTOWN AKRON SMELLS LIKE SNOW COFFEE FESTIVAL SPONSORSHIP

- **Presenting Sponsor \$5,000 (limited to one)**
- **Distinguished Sponsor \$2,000**
- **Excellence Sponsor \$750**
- **Contact us for more information or to become an event sponsor at dcaruso@downtownakron.com or sjurkowski@downtownakron.com**
- **Presenting Sponsor:**
 - Company named in event title.
 - Name and logo appear on all promotion of the event.
 - Recognition on event signage.
 - Recognition from the stage.
 - Recognition via DAP social media.
 - Recognition in Do Downtown weekly email newsletter.
 - Logo appears on photo booth photo strips at the event.
 - Right of first refusal to renew as Presenting Sponsor.
- **Distinguished Sponsors:**
 - Name and logo appear on all promotion of the event.
 - Recognition on event signage.
 - Recognition from the stage.
 - Recognition via DAP social media.
 - Recognition in Do Downtown weekly email newsletter.
- **Excellence Sponsors:**
 - Name and logo appear on all electronic promotion of the event.
 - Recognition from the stage.
 - Recognition via DAP social media.
 - Recognition in Do Downtown weekly email newsletter.

