



LUNAR NEW YEAR CELEBRATION

The Cleveland Glory Waist Drum Team has performed at each of the downtown Akron Lunar New Year Celebrations.



Join us in supporting one of DAP's annual signature events, the Downtown Akron Lunar New Year Celebration.

The event is a community-led, consensus-driven celebration, the planning of which is facilitated by DAP with a committee of local Asian organizations and community members, including Asian Services in Action, the Karen Community of Akron, The University of Akron, and NIHF STEM Middle School.

As awareness of the event continues to grow, along with its reputation for quality, we expect even more interest in this year's Downtown Akron Lunar New Year Celebration.

DOWNTOWN AKRON LUNAR NEW YEAR SPONSORSHIP

- **Presenting Sponsorship \$10,000 (limited to one)**
- **Fireworks Sponsorship \$7,000 (limited to one)**
- **Red Envelope Sponsorship \$5,000**

- **Contact us for more information or to become an event sponsor at dcaruso@downtownakron.com or sjurkowski@downtownakron.com**

- **Presenting Sponsorship:**
 - Company named in event title.
 - Name and logo appear on all promotion of the event.
 - Recognition on event signage.
 - Recognition from the stage.
 - Recognition via DAP social media.
 - Recognition in Do Downtown weekly email newsletter.
 - Right of first refusal to renew as Presenting Sponsor.

- **Fireworks Sponsorship:**
 - Company named as event Fireworks Sponsor.
 - Name and logo appear on all promotion of the event.
 - Recognition on event signage.
 - Recognition from the stage.
 - Recognition via DAP social media posts.

- **Red Envelope Sponsorship:**
 - Name and logo appear on all promotion of the event.
 - Recognition from the stage.
 - Recognition via DAP social media posts.

