



DOWNTOWN AKRON SAKURA FESTIVAL



Join us by supporting the Downtown Akron Sakura Festival.

The Sakura Festival is a community-led, consensus-driven celebration, the planning of which is facilitated by DAP and members of the Japanese Association of Northeast Ohio (JANO), Asian Services in Action, the City of Akron, the Ohio & Erie Canalway Coalition, Alpha Phi Alpha Homes, The Akron RubberDucks, Cascade Locks Park Association, Akron Childrens Hospital and numerous others.

This popular spring festival celebrates the blooming of the hundreds of Japanese cherry blossom trees along the Towpath Trail through downtown Akron, and continues to draw thousands of visitors each year (including 8,000+ in 2024).

DOWNTOWN AKRON SAKURA FESTIVAL SPONSORSHIP

- **Presenting Sponsorship \$10,000 (limited to one)**
- **Fireworks Sponsorship \$7,000 (if applicable, limited to one)**
- **Cherry Blossom Sponsorship \$5,000**

- **Contact us for more information or to become an event sponsor at dcaruso@downtownakron.com or sjurkowski@downtownakron.com**

- **Presenting Sponsorship:**
 - Company named in event title.
 - Name and logo appear on all promotion of the event.
 - Recognition on event signage.
 - Recognition from the stage.
 - Recognition via DAP social media.
 - Recognition in Do Downtown weekly email newsletter.
 - Logo appears on photo booth photo strips at the event.
 - Right of first refusal to renew as Presenting Sponsor.

- **Fireworks Sponsorship:**
 - Name and logo appear on all promotion of the event.
 - Recognition on event signage.
 - Recognition from the stage.
 - Recognition via DAP social media.
 - Recognition in Do Downtown weekly email newsletter.

- **Cherry Blossom Sponsorship:**
 - Name and logo appear on all promotion of the event.
 - Recognition from the stage.
 - Recognition via DAP social media.
 - Recognition in Do Downtown weekly email newsletter.

