



SOUTH ASIAN CELEBRATION



Join us by supporting the Downtown Akron South Asian Celebration.

The event is a community-led, consensus-driven celebration, the planning of which is facilitated by DAP with a committee of local South Asian community members with the goal of sharing South Asian culture and inviting members of the South Asian community—many of whom are recent immigrants—to downtown Akron.

The inaugural celebration drew 300 visitors over the course of an afternoon filled with music, food, dancing, and Holi powder, or gulal, brightly-colored powder for throwing in celebration of the triumph of good over evil.

DOWNTOWN AKRON SOUTH ASIAN CELEBRATION SPONSORSHIP

- **Presenting Sponsor \$2,000 (limited to one)**
- **Distinguished Sponsor \$1,000**
- **Excellence Sponsor \$500**

- **Contact us for more information or to become an event sponsor at dcarus@downtownakron.com or sjurkowski@downtownakron.com**

- **Presenting Sponsor:**
 - Company named in event title.
 - Name and logo appear on all promotion of the event.
 - Recognition on event signage.
 - Recognition from the stage.
 - Recognition via DAP social media.
 - Recognition in Do Downtown weekly email newsletter.
 - Logo appears on photo booth photo strips at the event.
 - Right of first refusal to renew as Presenting Sponsor.

- **Distinguished Sponsors:**
 - Name and logo appear on all promotion of the event.
 - Recognition on event signage.
 - Recognition from the stage.
 - Recognition via DAP social media.
 - Recognition in Do Downtown weekly email newsletter.

- **Excellence Sponsors:**
 - Name and logo appear on all electronic promotion of the event.
 - Recognition from the stage.
 - Recognition via DAP social media.
 - Recognition in Do Downtown weekly email newsletter.

