

# DOWNTOWN JUNETEENTH CELEBRATION



# DOWNTOWN AKRON JUNETEENTH CELEBRATION SPONSORSHIP

- Presenting Sponsor \$5,000 (limited to one)
- Distinguished Sponsor \$2,000
- Excellence Sponsor \$750
- Contact us for more information or to become an event sponsor at dcaruso@downtownakron.com or sjurkowski@downtownakron.com

#### • Presenting Sponsor:

- Company named in event title.
- Name and logo appear on all promotion of the event.
- Recognition on event signage.
- Recognition from the stage.
- Recognition via DAP social media.
- Recognition in Do Downtown weekly email newsletter.
- Logo appears on photo booth photo strips at the event.
- Right of first refusal to renew as Presenting Sponsor.

### • Distinguished Sponsors:

- Name and logo appear on all promotion of the event.
- Recognition on event signage.
- Recognition from the stage.
- Recognition via DAP social media.
- Recognition in Do Downtown weekly email newsletter.

#### • Excellence Sponsors:

- Name and logo appear on all electronic promotion of the event.
- Recognition from the stage.
- Recognition via DAP social media.
- Recognition in Do Downtown weekly email newsletter.

## Join us by supporting the Downtown Akron Juneteenth Celebration.

The event is a community-led, consensusdriven celebration, the planning of which is facilitated by DAP with a committee of local African American community members and partnerships with the Akron Civic Theatre, the City of Akron, Hilltastic Coaching and Consulting, and other organizations.

As awareness of the event continues to grow, along with its reputation for quality and respectfulness towards long-running and beloved neighborhood Juneteenth celebrations, we expect even more interest in the Downtown Akron Juneteenth Celebration as an event that helps promote a citywide observance of the holiday.

