



INTRODUCTION

Downtown Tulsa is a thriving center of culture, business, and community engagement. At the Downtown Tulsa Partnership (DTP), we create events that bring people together, celebrate our city's diversity, and enhance the vibrancy of our urban core.

Sponsoring our events is more than brand recognition, it's a direct investment in Downtown Tulsa's growth and vitality. Your support helps us expand fresh food access, provide wellness programs, celebrate cultures, and host professional networking opportunities, strengthening our community and local economy.

Now is the time to make a lasting impact. Your sponsorship supports programming, expands outreach, and enriches the experiences of those who live, work, and visit Downtown Tulsa.

Join us in building a stronger, more inclusive downtown for all.



ABOUT DTP

The Downtown Tulsa Partnership (DTP) is dedicated to creating a vibrant, inclusive, and prosperous Downtown Tulsa. Through enhanced maintenance, beautification, and event programming, we foster a dynamic urban environment that benefits businesses, residents, and visitors alike.

We are seeking sponsors to support our flagship events, which bring thousands of people Downtown while supporting local businesses, culture, and wellness. Your sponsorship will provide visibility and engagement with a highly engaged audience, demonstrating your commitment to Tulsa's growth and community.

COMMUNITY EVENTS + PROGRAMS

Midweek Market

Namastreet Yoga

918 Day Festival

Downtown Tulsa Public Art



SPONSORSHIP OPPORTUNITIES

BENEFITS

	Presenting Sponsor	Premier Sponsor	Supporting Sponsor	Local Sponsor
	\$10,000	\$5,000	\$2,500	\$1,000
Name incorporated into event logo	✓			
Visionary Membership with DTP	✓			
Logo in DTP Annual Report as an event sponsor	✓	✓		
Collaboration on event social posts	✓	✓		
Company name and logo on flyers and signage	✓	✓		
Company recognized from stage at the event	✓	✓	✓	
Company mentioned in event press release	✓	✓	✓	
Mention in pre-event social media	✓	✓	✓	✓
Logo on event webpage	✓	✓	✓	✓
Opportunity to host a sponsor booth	✓	✓	✓	✓

Custom sponsorship packages are available, and we offer discounts for multi-event sponsorships.

Reach out to Cassie@DowntownTulsa.com for all sponsorship opportunities and questions

918 DAY FESTIVAL

The 918 Day Festival is a high-energy, city-wide celebration of Tulsa's arts, culture, and diversity. With live performances, food, vendors, and interactive experiences, this festival showcases the rich heritage and creative spirit of our community.

Date: Friday, September 18, 2026
Time: 5:00 PM – 9:00 PM
Location: Chapman Green, 600 S Main St



2025 EVENT IMPACT:

- Our largest event to date, with 2,500+ attendees
- 75 vendors, spotlighting local artists, small businesses, and culinary talent.
- Featured 9+ cultural performances across two stages

MEDIA REPORT

85 Mentions	1,331,197 Audience	\$101,661 Publicity
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Your sponsorship supports local artists, performances, vendor coordination, event logistics, and marketing to expand the reach and impact of this cultural celebration.

"We enjoyed the music, dancers, vendors, and just seeing people walking around."

"My favorite part of the festival was performing for the community & the diversity."

What to expect at the 918 Day Festival 2026:

- Held on Friday Night, anticipate more attendees
- Consistent acts on one stage
- Partnerships with surrounding businesses
- Cultural demonstrations and interactive experiences