

Downtown Tulsa: Priorities from Stakeholder Roundtables – January 21-23, 2020

Prepared by Progressive Urban Management Associates

Stakeholder Group	Priority #1 (votes)	Priority #2 (votes)	Priority #3 (votes)	Priority #4 (votes)
Small Business #1	Invest in Greenwood District (6)	Remove highway (IDL) on north side (5)	Strengthen social services to address homelessness (5)	Four-year college at OSU (4)
Property Owner #1	Primary employer attraction (6)	More green space, pocket parks (4)	Connectivity between districts (4)	Mixed-use housing, variety of options (3)
Hospitality	Attract primary employers (9)	Rethink zoning proposal (5)	Increase 24/7 security/police (4)	Marketing of downtown (3)
Young Professionals	Redevelop surface parking lots (12)	More amenities for residents/grocery (6)	Greening downtown (5)	Connectivity between districts (5)
North Tulsa	Support black-owned biz in Greenwood (9)	Cultural entertainment (i.e. jazz) (6)	Free parking (5)	Historic African American Museum (4)
Property Owner #2	Clean & safe/reduce homelessness (9)	Housing – affordable & ownership (8)	Connectivity between districts (5)	Need more retail – anchor/boutiques (3)
Culture & Community	Incentivize high quality design (13)	Marketing to better tell our story (11)	Build on history – Greenwood/Native (9)	Help with navigating city processes (8)
Large Employers	Create a stronger brand (4)	Connectivity between districts (4)	Need a 4-year state university (3)	Improve safety perceptions (3)
Social Services	More affordable housing (9)	Free transportation within downtown (6)	Public restrooms (5)	Improve service provider & law enforcement coord. (4)
Small Business #2	Improve parking perceptions/validation (5)	More affordable housing (5)	Market downtown to locals (5)	
Faith-Based Organizations	Public safety/outreach workers (6)	Adjust timing of street lights (5)	Better lighting throughout downtown (4)	
Sub-District Leaders	Connectivity between districts (8)	Improve parking management (7)	Marketing plan for downtown (5)	More affordable housing (4)
Downtown Residents #1	Full-service grocery & retail/services (12)	Beautification, greening, art (8)	Addressing homelessness (6)	
Downtown Residents #2	More visible police/community policing (8)	Downtown Residents Council/voice (7)	Grocery with pharmacy (5)	
Adjacent Neighborhoods	Invest in Greenwood District (4)	Connectivity to surrounding neighborhoods (3)	Reduce homelessness at gateways (3)	Pedestrian orientation/calm traffic (2)
Steering Committee (Oct.)	Primary jobs (11)	More residents/housing (10)	Improve connectivity; wayfinding; walkability (10)	Improve safety (5)