

Downtown Tulsa Wishlist - 2024



With over 4,900 residents, Downtown Tulsa is witnessing a surge in its residential population, prompting a diversification of its retail landscape. This is only set to grow, with over 900 residential units currently pipelined and historical levels of investment from city leadership into housing in Downtown. This alongside the recovery of visitors from pre-pandemic times, is propelling new development and the need for new amenities. The following Wish List identifies gaps and opportunities in the Downtown retail market and, is based on the current retail mix and the insight from various community surveys such as the Annual Downtown Tulsa Community Survey that the Downtown Tulsa Partnership conducts.

SHOPPING

Clothing/Accessories

- Superstore options
- National Chain Options
- Upscale and luxury stores
- Places to browse

Grocery Store

- National chains (e.g. Trader Joe's, Target, and Walmart)

Personal Products

- Pharmacy/Drug Store
- Convenience Store

Food/Beverage

- Distillery/Winery/Tasting Room
- Additional Breweries
- Specialty lunch options (e.g. Kosher deli, Indian buffet, Mac 'n Cheese/Grilled cheese)
- Specialty Foods (e.g. fish market, cheese monger)
- Kid-friendly eateries
- Outdoor dining
- Dessert: Cheesecake/Specialty shops

DIVERSITY

Celebrations from other cultures

- Holidays such as Lunar New Year, Cinco de Mayo
- Pow Wows

More Greenwood celebrations

- Live music
- Festivals

Local Business Focus

Family-friendly activities

LGBTQ+ friendly events

PUBLIC SPACES AND SERVICES

More Green Spaces

- Trees, flowers, bushes, foliage, shade
- Playgrounds
- Dog Parks

Parking

- Garages and free parking
- Find uses for rarely used surface parking lots

Vacant Buildings

- Pop Up Shops
- Search for businesses to occupy storefronts
- Decorate windows during holiday season

Child Care

ARTS & ENTERTAINMENT

Comedy Club

Movie Theatre

Public Art

- Craft classes and venues - pottery, painting, etc.
- Murals
- Sculptures

Outdoor Activities

- Markets
- Festivals
- Live music

OTHER OPPORTUNITIES

Expanded Hours • Retail: Weekdays past 6 pm • Food Service: Sundays and Mondays

Pop-Up Shops - Contact us! • (918) 221-8642 or hello@downtowntulsa.com